

LIFE

THE BIG SWITCH IN MOSCOW
AND ITS IMPLICATIONS
PRINCESS MARGARET'S
TROPICAL TOUR—IN COLOR



MARGARET IN TRINIDAD

20 CENTS

FEBRUARY 21, 1955

together——you'll be proud of your

Brand-new...or blessed with years...your home deserves the fresh beauty of today's Community.* Here is lifetime quality you can see and feel and cherish. Look for the flawless detailing...deep-cut designs...impressive weight...gleaming pure-silver finish you'll find in no other silverplate. 52-pc. service for 8 only \$79.75, including anti-tarnish chest. Easy budget terms. Proudly made and guaranteed by Oneida Ltd. Silversmiths.

TODAY'S LOOK IN FINE SILVERWARE

Community

SOUTH SEAS* **EVENING STAR*** **WHITE ORCHID*** **MORNING STAR*** **LADY HAMILTON*** **CORONATION***

*TRADEMARKS OF ONEIDA LTD., ONEIDA, N.Y.
COPYRIGHT 1955, ONEIDA LTD.

"What?...You haven't tasted **NEW IPANA?**"



Tune in Garry on CBS Television Network, Mon. through Fri. See local paper for time and channel.

"Your teeth never had it so good," says Garry Moore.
"It's the **BEST-TASTING** way to **FIGHT DECAY**"

"Cavities are no fun," says fun-loving Garry, "so we Moores use the paste with the taste that makes it fun to fight decay. I mean new Ipana." And most people are just as enthusiastic as Garry about Ipana's new flavor. It beat every other leading tooth paste hands down—after

nationwide "hidden-name" home taste tests.

Destroys decay and bad-breath bacteria with WD-9

More good news is the way wonder-ingredient WD-9 in new-formula Ipana fights tooth decay

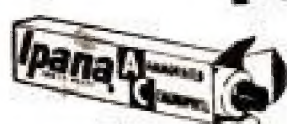
and stops bad breath all day. It destroys most mouth bacteria with every single brushing.

"The only thing about Ipana they haven't improved is the stripes on the carton," Garry adds. So try new Ipana yourself . . . enjoy it . . . and trust your family's precious teeth to it.



New-Formula IPANA®

WITH BACTERIA-DESTROYER WD-9



Ipana A/C Tooth Paste (Ammoniated Chlorophyll) also contains bacteria-destroyer WD-9 (Sodium Lauryl Sulfate)

CLIP THIS — AND
JOIN ME IN
A TASTE TEST



Let me send you a generous trial tube—mail coupon today.

GARRY MOORE, BRISTOL-MYERS CO.,
DEPT. L-25, HILLSIDE, N. J.

Please send me a trial tube of new-formula Ipana. Enclosed is 3¢ stamp to cover part cost of handling.

Name _____

Street _____

City _____ Zone _____ State _____

(Offer good only in continental U. S. A. Expires June 1, 1955.)

all's \$152,105⁰⁰ CONTEST

*to acquaint you with
new **EXTRA FLUFFY all**
in the big red box!*

BIG 5-WEEK CONTEST (starts February 18, 1955, ends midnight, March 27, 1955)

JUST 9 WORDS AND A BOX TOP WILL WIN!

3200 Great Prizes in this big, easy contest!

This is it! One of the biggest, easiest contests in years and years. Think of it! \$152,105 in prizes. 3200 chances to win!

And how easy this contest is to enter! Just try new EXTRA FLUFFY *all*—tell your neighbor about it—then tell us in just 9 words why you like it.

So get new EXTRA FLUFFY *all* at your grocer's, tomorrow! Follow the easy rules and get into this great \$152,105 contest!

Examples like these show how to fill in the blanks on your entry!

I used *all* in my washer, and I told my neighbor, Mrs. Doe, that *all*'s "controlled suds" "are prescribed for automatics" and that *all*'s remarkable cleaning power gets clothes "cleaner, brighter, whiter, fresher smelling!"

I used *all* in my washer, and I told my neighbor, Mrs. Smith, that *all*'s "controlled suds" "won't overflow in automatics" and that *all*'s remarkable cleaning power gets clothes "spotlessly clean, soft and fluffy!"

THE STORY OF *all*—the original "controlled suds" detergent prescribed by the makers of both top-loading and front-loading washers

all is an utterly new and different kind of detergent—created at the request of automatic washer makers.

all washes with "controlled suds"—the kind that permit your clothes to slosh around in your washer free and easy, just the way the manufacturer intended. Thick suds actually *hinder* washing action and can ruin costly parts.

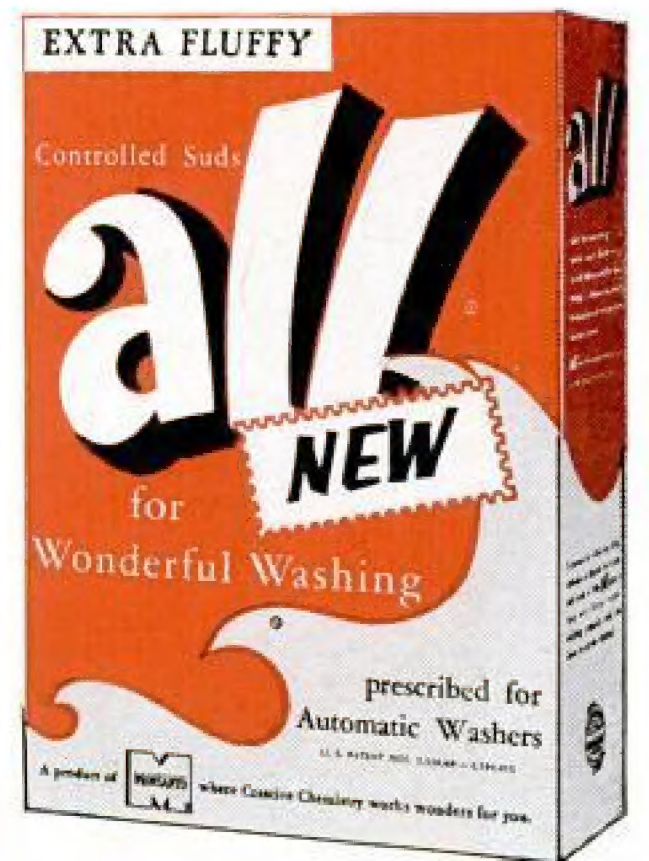
What's more, *all*'s "controlled suds" go to work down in the water where the clothes are. *all*'s "controlled suds" get out every single speck of dirt and flush it down the drain with the rinse water.

Millions of women bless the day they discovered

the modern way to get cleaner, brighter washes with the now-famous "controlled suds" detergent, *all*.

But because many other women are accustomed to using a lighter weight, fluffy detergent, we now present a brand new form of *all*... EXTRA FLUFFY *all*. If you have been using a lighter weight, fluffed-up product, you no longer have to buy the old-fashioned sudsing kind—buy new EXTRA FLUFFY *all*.

New EXTRA FLUFFY *all*, in the big red box, is on your grocer's shelf right beside the old favorite CONDENSED *all* in the bright blue box. And they're both *prescribed* by automatic washer makers.



all is made by MONSANTO where creative chemistry works wonders for you



500 FIRST PRIZES Westinghouse Electric Dryers

Includes delivery, installation check-up demonstration, and one year's service.



2700 SECOND PRIZES ONE-YEAR SUPPLIES OF *all*

This is the famous 25-pound pail of *all*. Millions of women have found it the convenient way to keep a supply of *all* on hand. The sturdy, full-size, galvanized pail is re-usable, too. You'll find the pail or a 25-pound package of *all* at your grocer's now.

EASY RULES HELP YOU WIN!

1. Complete the statement. Use only 9 words (and your neighbor's name).
2. Use this entry blank, or an entry blank from your grocer's, or a plain sheet of paper. Print your name and address clearly.
3. Send in as many entries as you wish. Write each entry on separate blank or piece of paper. With each entry, enclose a box top from any size package of *all*.
4. Mail entries to *all*, Box 8440, Chicago 77, Illinois.
5. The contest starts February 18, ends midnight, March 27, 1955! Entries for the contest must be postmarked before midnight, March 27, 1955. No entries will be returned, and no correspondence will be entered into. Monsanto Chemical Company assumes no responsibility for entries lost or delayed in the mail. Entries with inadequate postage will not be considered.

You accept all conditions of rules when you enter.

6. Prize winners will be notified by mail within 30 days. No one person may win more than one prize.

7. A Westinghouse Automatic Dryer will be awarded to each of the 500 entries which are considered by the judges (The Reuben H. Donnelley Corporation) to be the most original, sincere, and apt. Judges' decision is final. Duplicate prizes in case of ties. All entries become property of Monsanto Chemical Company.

8. Any person living within the continental U.S., territorial possessions and Canada may enter this contest—except employees of Monsanto Chemical Company, its advertising agencies, and members of their families. Contest subject to federal and state regulations.

HURRY! DON'T DELAY! ENTER NOW! USE THIS 9-WORD OFFICIAL ENTRY BLANK!

Just write 9 of your own words (and your neighbor's name) in the blank spaces to complete the statement about *all*!

I used *all* in my washer, and I told my neighbor, _____, that *all*'s "controlled suds" _____ and that *all*'s remarkable cleaning power gets clothes _____

Fill in the 9 blank spaces in the above statement, or get an entry blank from your grocer's, or use a plain sheet of paper. Enclose box top from any size package of *all*. Mail your entry to *all*, Box 8440, Chicago 77, Ill.

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

This One



PPQZ-FUL-D8TL



Now you can afford more of those wonderful **RCA VICTOR** records... NEW LOW PRICES SAVE YOU UP TO 40%!

It's true! It's here! It's history-making! The same RCA VICTOR records your dealer had on his shelves a short time ago at \$5.95 are now \$3.98. Nothing has changed but the price. Shown above is a tiny sampling of the RCA VICTOR records you can buy for as much as 40% less. Visit your nearest RCA VICTOR record dealer now. See how inexpensive it is to own the finest performances by the world's greatest artists—many featuring RCA VICTOR "New Orthophonic" High Fidelity Sound!

Prices suggested list, inc. Fed. Excise Tax. Add local tax.
For complete list of Records, see your nearest RCA VICTOR dealer.

AND ONLY RCA GIVES YOU QUALITY RECORDS TO FIT EVERY BUDGET!



12-inch Long Play \$1.98 ea.
45 Extended Play 79¢ ea.



12-inch Long Play \$2.98 ea.
45 Extended Play \$1.19 ea.



12-inch Long Play \$3.98 ea.
45 Extended Play \$1.49 ea.



RCA VICTOR RECORD DIVISION
RADIO CORPORATION OF AMERICA

PLANTERS

Lenten Protein Parade

Delicious Ways to Get Proteins You Need

They taste so good...

PLANTERS SALTED PEANUTS are not only America's favorite snack. Use them also—for protein—for flavor—in sauces, salads, soups, omelets, mock meat loaves, cookies, waffles! Remember too, your service man loves PLANTERS.



MR. PEANUT



Tastes so good...

Spreads so easily—super smooth. Rich, true, old-fashioned peanut flavor. No oil separation. Only PLANTERS—the world's peanut experts—can make peanut butter like this.

They taste so good...

The famous "Nickel Lunch" ... still only 5¢ ... energy, proteins, vitamins plus.



These PLANTERS Products are also made in Toronto and sold everywhere in Canada.

Supremely rich in protein ... crisp ... oven-fresh ... delicious ... PLANTERS SALTED PEANUTS and the other famous PLANTERS products offer you dozens of ways to make your Lenten meals more appetizing, more nourishing, more satisfying. Look for all these fine PLANTERS products at your favorite store.

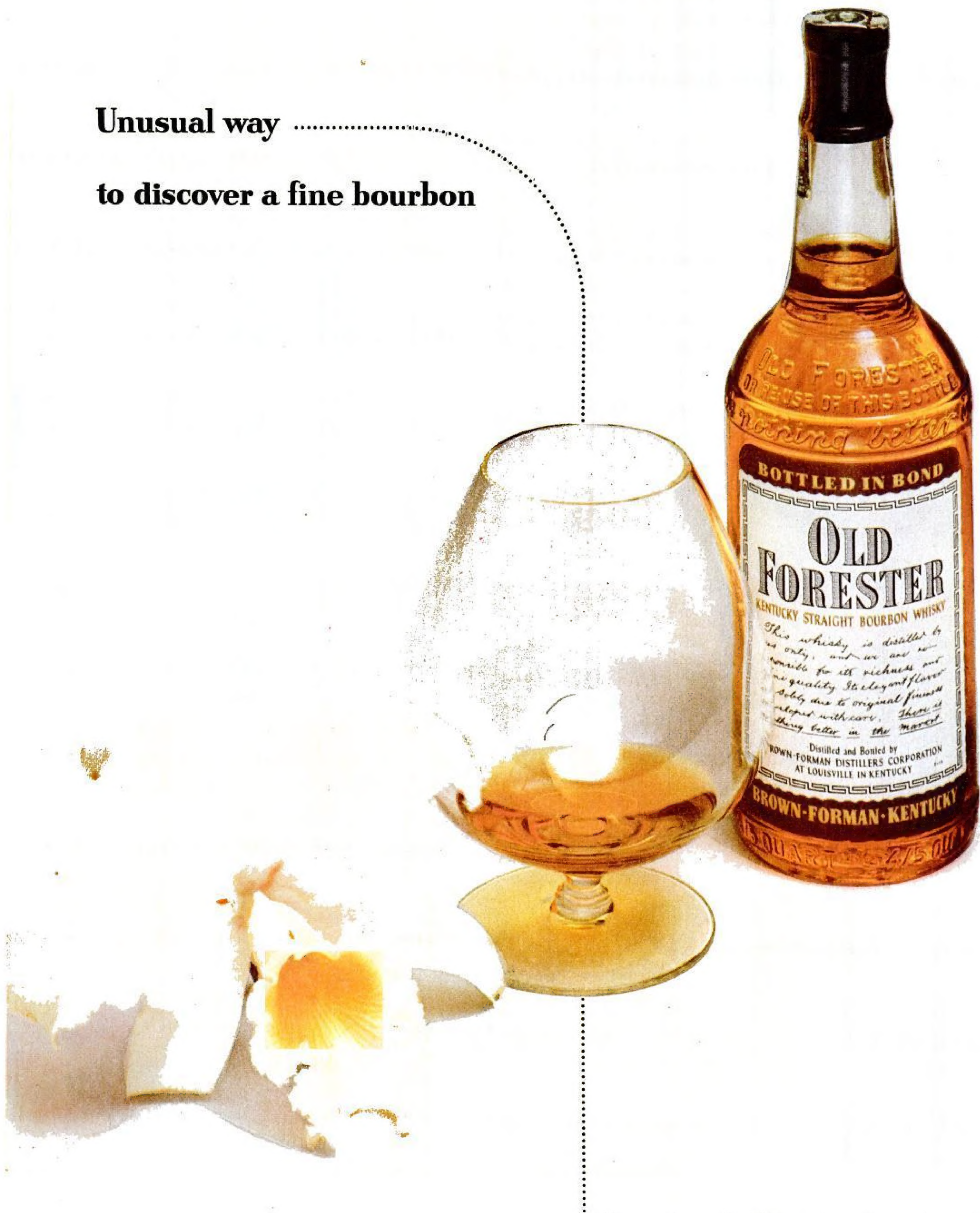


Makes everything taste so good...

For frying fish there is nothing more perfect than this truly all-purpose oil. Use it for salads—baking—better deep and pan frying. No peanut taste—but it makes other food flavors seem even better. Get PLANTERS COOKING and SALAD OIL today!

PLANTERS is the word for ^{good} **PEANUTS**

Unusual way
to discover a fine bourbon



Old Forester in a snifter? Unusual, yes, but an interesting way to prove how wonderful a bourbon this is. Pour a few ounces of Old Forester into a snifter, the special glass that sharpens your taste judgment and most fully captures the aroma of this remarkable bourbon. Sipping slowly, you'll discover Old Forester's pleasant bouquet and full 100-proof flavor...you'll enjoy the rare excellence that explains why *only* Old Forester suggests such a test... and you'll know why it is constantly said of Old Forester, "There is nothing better in the market."

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KENTUCKY STRAIGHT BOURBON WHISKY • BOTTLED IN BOND • 100 PROOF • BROWN-FORMAN DISTILLERS CORPORATION • AT LOUISVILLE IN KENTUCKY



BENNETT CERF, Publisher, Columnist and TV Panelist:

"In a few minutes Music-Appreciation Records taught me more about Beethoven's Fifth Symphony than I learned in a month in a course at college!"

—SATURDAY REVIEW

HIGH-FIDELITY

MUSIC-APPRECIATION RECORDS

... to help you understand music better and enjoy it more

THIS NEW IDEA, sponsored by the Book-of-the-Month Club, is designed for those who enjoy good music but who are aware, too often, that they do not listen to it with complete understanding and appreciation. There is no doubt about the reason: most of us are not primed in advance about *what to listen for*. MUSIC-APPRECIATION RECORDS meet this need—for a fuller understanding of music—sensibly, by *auditory demonstration*.

YOU HEAR MUSIC AS THE GREAT CONDUCTORS HEAR IT... On the podium they have in mind at every moment the various themes of the work, their interplay and development, and the main architectural features of the composition. This combined aesthetic and intellectual pleasure is what every music-lover can now acquire through MUSIC-APPRECIATION RECORDS. This enjoyable form of self-education can be as thorough as the Music Appreciation courses given in many universities.

YOU SUBSCRIBE BUT TAKE ONLY THE RECORDS YOU WANT... A new MUSIC-APPRECIATION RECORD will be issued—for subscribers only—every month. Ultimately all the great masterpieces of music will be included. The announcement about each forthcoming record will be

written by Deems Taylor. After reading this descriptive essay you may take the record or not. *You are not obligated as a subscriber to take any specified number of records.*

TWO TYPES OF RECORDS AT A RELATIVELY LOW COST... All MUSIC-APPRECIATION RECORDS will be high-fidelity, long-playing records of the highest quality— $33\frac{1}{3}$ R.P.M. on Vinylite. They will be of two kinds: first, a so-called Standard Record—a *twelve-inch* disc—which will present the performance on one side, the analysis on the other. This will be sold at \$3.60. The other will be an Analysis-Only Record—a *ten-inch* disc—priced at \$2.40. The latter will be made available each month for any subscriber who may already have a satisfactory long-playing record of the work being presented. (A small charge will be added to the prices above to cover mailing expense.)

TRY IT ONE MONTH—NO OBLIGATION TO CONTINUE... Why not make a simple trial, to see if these records are as pleasurable and as enlightening as you may anticipate? The first record, BEETHOVEN'S FIFTH SYMPHONY, will be sent to you at once—at *no charge*. You may end the subscription immediately after hearing this record—and keep it with our compliments—or you may cancel any time thereafter.



ON ONE SIDE

You hear a full performance of a great musical work, featuring orchestras and soloists of recognized distinction. You listen to the performance first, or afterward, as you desire, and then...

ON THE OTHER SIDE

You hear an illuminating analysis of the work, with the themes and other main features played separately with running explanatory comment, so that you can learn *what to listen for in great music*.

As a demonstration

WILL YOU ACCEPT WITHOUT CHARGE



Beethoven's Fifth Symphony

A New High-Fidelity Recording by the **LONDON SYMPHONY ORCHESTRA**

Norman Del Mar, Conductor • Analysis by Thomas Scherman

YOU HAVE HEARD this great work countless times—what have you heard in it? And what may you have failed to hear? This demonstration will be a revelation of how much MUSIC-APPRECIATION RECORDS can help you to a deeper understanding of music.

PLEASE RETURN ONLY IF YOU HAVE A RECORD PLAYER WHICH CAN PLAY $33\frac{1}{3}$ R. P. M. LONG-PLAYING RECORDS

MUSIC-APPRECIATION RECORDS

R32-2

c/o Book-of-the-Month Club, Inc.

345 Hudson Street, New York 14, N. Y.

Please send me at once the first MUSIC-APPRECIATION RECORD, Beethoven's Fifth Symphony, without charge, and enter my name in a Trial Subscription to MUSIC-APPRECIATION RECORDS, under the conditions stated above. It is understood that, as a subscriber, I am not obligated to buy any specified number of records, and may take only those I want. Also, I may cancel this subscription after hearing this first record, or any time thereafter at my pleasure, but the introductory record is free in any case.

Mr. }
Mrs. }
Miss }
(PLEASE PRINT)

ADDRESS

CITYZONE.....STATE.....

MAR 7



*your legs are free
as air!*

**IT'S GOSSARD'S PANTIE GIRDLE
YOUR LEGS CAN'T FEEL—**

and matching girdle. See how differently
they're shaped, then edged with
lacy elastic—where comfort counts. And
two other kinds of elastic hold you in,
easily. So great, don't wait to enjoy yours!

*at leading stores and shops
or write us, we'll tell you where*

Gossard
Youthful Line of Beauty



b

a. #910 Gossard-deb 2" top pantie with pink or white flower on white panel. Nylon tissue-net with satin elastic. Boneless pull-on. White, s-m-l. \$8.95. Matching girdle #700, \$7.50

b. #710 Gossard-deb girdle of nylon elastic net with satin elastic panel. Boneless pull-on. White, s-m-l. \$7.95. Matching pantie #1010 in s-m-l-xl, about \$8.95. And the famous #810 Gossard-deb pantie of nylon tissue-net is \$7.95 in white (Petite-s-m-l), \$8.50 in black (s-m-l)

c. #1210 Gossard pantie of firmer nylon elastic net has front and back satin elastic panels and zipper. Boneless. White, \$12.50. Matching girdle #1310 with waistline boning, also \$12.50

c

"Not a single cavity in over 2 years"

... thanks to ANTIZYME, the first continuous action anti-enzyme tooth paste.



Mr. Philip A. Copenhaver, Jr.
7715 North Ashland Street
Chicago, Illinois

"BEFORE USING ANTIZYME, WHENEVER I USED TO VISIT THE DENTIST, I ALWAYS HAD TO HAVE NEW CAVITIES TAKEN CARE OF. I HAVE DEVELOPED NO NEW ONES IN THE PAST TWO YEARS SINCE I STARTED USING ANTIZYME.

AND WHAT A RELIEF!"

"ANTIZYME HAS CERTAINLY WORKED WONDERS DURING THE TWO YEARS I HAVE USED IT. MY DENTIST HAS FOUND NO FURTHER DECAY SPOTS OR ANY NEW CAVITIES. AND I SURE LIKE THE WAY ANTIZYME TASTES, TOO!"



Eunice Schramm
4843 West Wolfson
Chicago, Illinois

EVIDENCE LIKE THIS is coming in every day. People young and old from all parts of the country report "no cavities" since they first started using Listerine Antizyme Tooth Paste—6 months, 12 months, or 2 years ago! Antizyme is the great new scientific development you read about in Reader's Digest, The Saturday Evening Post, and other magazines.

Actual, living proof—this new, completely different kind of tooth paste really stopped decay!

HERE'S WHY...

1. No other type of tooth paste—regular, ammoniated or chlorophyll—protects for more than ½ hour.
2. Now, Antizyme, the first continuous-action anti-enzyme tooth paste, stops the major cause of tooth decay 12 to 24 hours with each brushing. This has been proved for 9 out of every 10 people tested.



Antizyme stops the major cause of tooth decay every minute of every day

HERE'S HOW YOU CAN DISCOVER ANTIZYME—AND SAVE!

1/2 PRICE SALE

Two 33¢ tubes of Antizyme. You pay regular price for one, get the other for one half price. You pay only 49¢ for both!



ONLY
49¢
FOR BOTH



ONLY **\$66⁵⁰** COMPLETE
with carrying case and magazine

Makes your color slides come to life as never before!

*New **argus** Projector gives you amazing wide-screen brilliance,
vivid depth of color, easy automatic operation*

Get ready for a real "35 millimeter" thrill when you show your first color slides on the new Argus Automatic Projector! You'll be amazed and delighted at the realism you get from your color pictures—a sense of really *being there*!

The powerful 300-watt projector delivers a big, easy-on-the-eyes picture—even in small rooms. The color-corrected, f:3.5 lens and precision optical system produce sharp, true-to-life fidelity. A powerful, quiet blower keeps slides comfort-

ably cool during longest showings, protects them from heat damage.

And at a finger's touch you *automatically* show, change and refile slides in perfect order. No more "squint and fumble." Really portable, weighs less than 13 lbs. The compact carrying case holds projector, automatic changer, 36-slide magazine—and enough *extra* magazines for a two-hour showing. See this sensational new Argus Automatic Projector at your dealer's soon!



argus C-3 **\$66⁵⁰**

Complete with case and flash

No wonder more people own Argus C-3 than any other 35mm camera! It has an f:3.5 Cintar lens, lens-coupled rangefinder, gear-controlled shutter with speeds up to 1/300 second, plug-in flash gun, easy-to-make Color-matic settings.



argus C-4 **\$84⁵⁰**

Case: \$7.50 Flash: \$7.50

The ultimate in fine American 35mm cameras! It features a superb f:2.8 lens, combined range-finder-viewfinder, easy-to-make Color-matic settings, shutter speeds to 1/300 second, double-exposure preventer, lock-on flash gun.



argus A-4 **\$32⁵⁰**

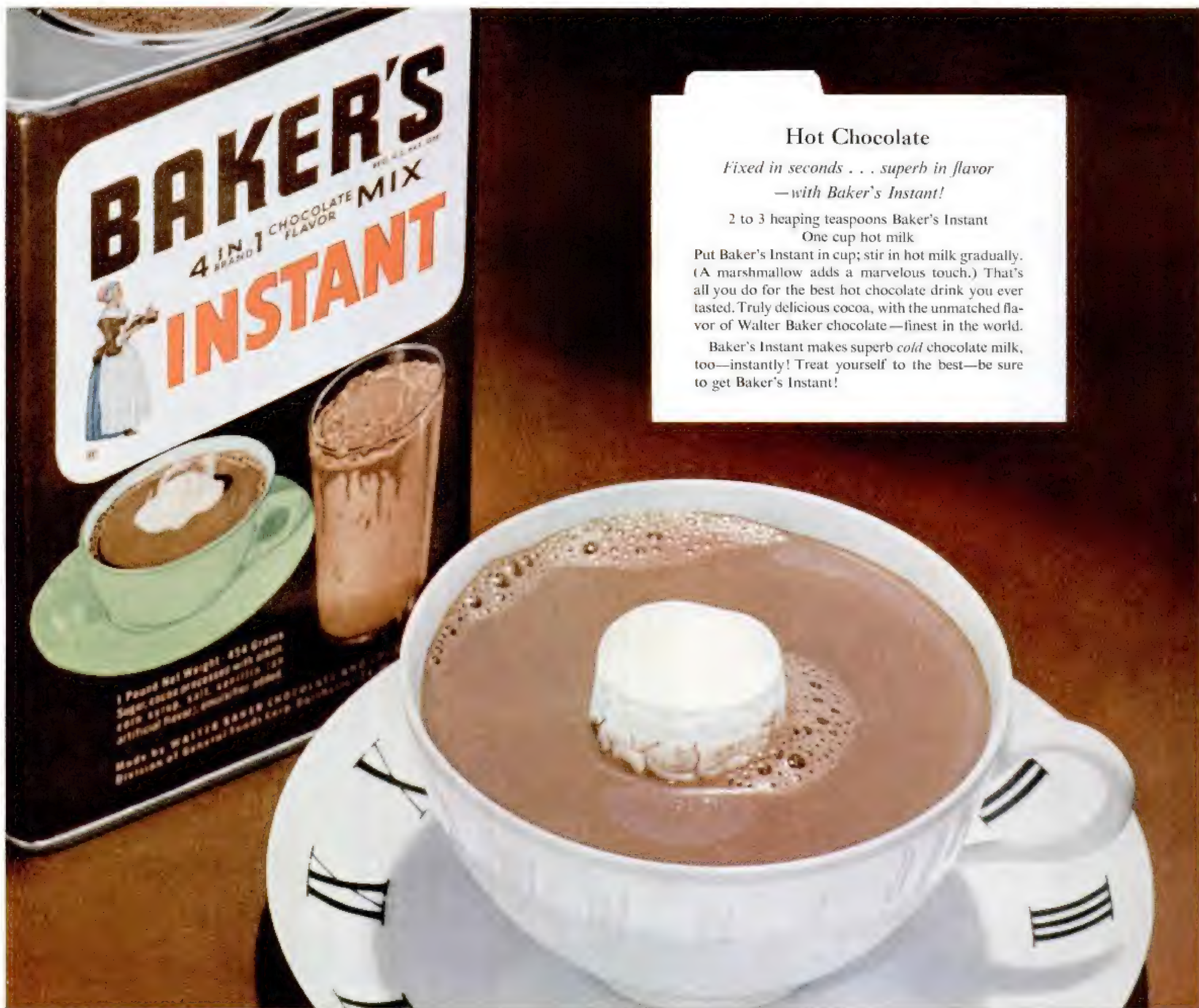
Case: \$3.65 Flash: \$3.80

Has the features of far more costly cameras—an f:3.5 Cintar lens (fastest on any American camera in its price class), shutter speeds to 1/200 second, Color-matic settings, picture-window viewfinder, double-exposure preventer, plug-in flash gun.

argus

Manufacturers of precision photographic and optical instruments

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Hot Chocolate

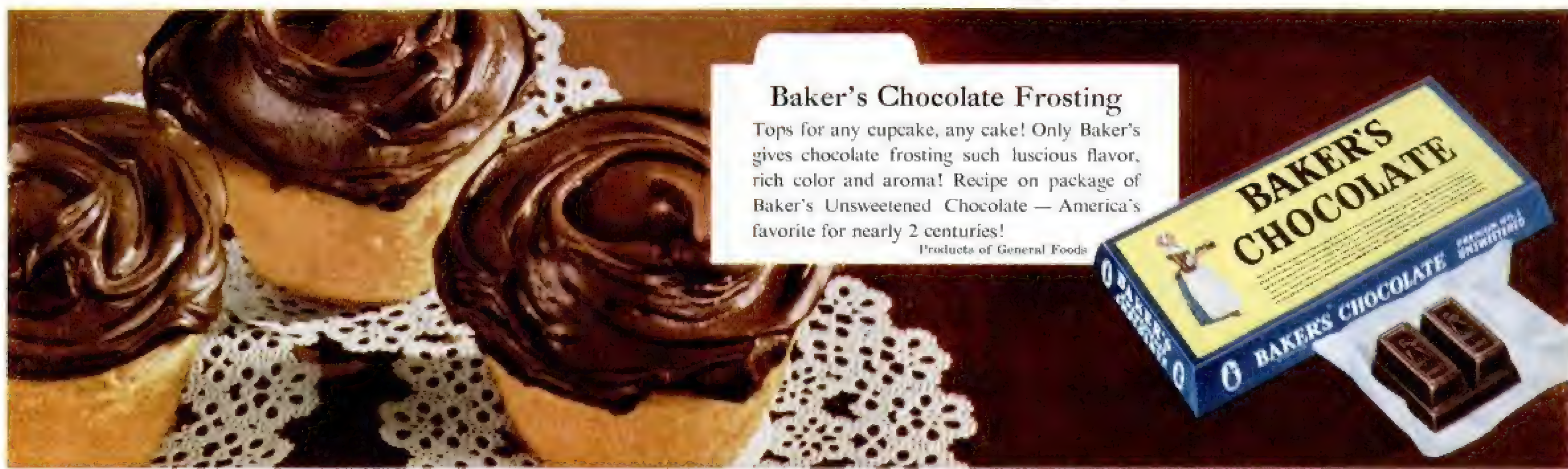
*Fixed in seconds . . . superb in flavor
—with Baker's Instant!*

2 to 3 heaping teaspoons Baker's Instant
One cup hot milk

Put Baker's Instant in cup; stir in hot milk gradually. (A marshmallow adds a marvelous touch.) That's all you do for the best hot chocolate drink you ever tasted. Truly delicious cocoa, with the unmatched flavor of Walter Baker chocolate—finest in the world.

Baker's Instant makes superb *cold* chocolate milk, too—instantly! Treat yourself to the best—be sure to get Baker's Instant!

Chocolate makes it good... Baker's makes it best



Baker's Chocolate Frosting

Tops for any cupcake, any cake! Only Baker's gives chocolate frosting such luscious flavor, rich color and aroma! Recipe on package of Baker's Unsweetened Chocolate — America's favorite for nearly 2 centuries!

Products of General Foods

LETTERS TO THE EDITORS

STAR AGES GRACEFULLY

Sirs:

The picture of Spencer Tracy ("A Great Star Ages Gracefully," LIFE, Jan. 31) is a symbol of ambivalent humanity and the dual destiny of mankind.

The right side of the face is the mask of tragedy, the left the mask of comedy.

JULIA COOLEY ALTROCCHI
Berkeley, Calif.

Sirs:

I believe your readers would be interested in seeing composite pictures of Mr. Tracy with the two left sides opposite and also of the two right sides opposite compared with the original as published.

JOHN W. MILLER
Alum Bank, Pa.



TWO MOODS FROM ONE PICTURE

Sirs:

Spencer Tracy's picture, observed upside down, shows what some optometrists call a "hypereye". . . .

Readers who wish to demonstrate this have only to draw a king-size plus sign across the picture, taking care to place the perpendicular portion on the sagittal facial line. This reveals the right eye to be much higher than its neighbor.

Many people, with such a condition, suffer from lifelong headaches. Mr. Tracy, like Abe Lincoln, has a hypereye. Lincoln had agonizing lifelong headaches . . . does Mr. Tracy?

PAUL C. WHYTE
Oshkosh, Wis.

● "No headaches," says Tracy, "except when I read too much."—ED.

HORSE DOPING

Sirs:

Horsemen and racing officials will agree that your article "Horse Doping, Still a Blot on Racing" (LIFE, Jan. 31) by John McA. Kater will materially aid in tearing down much of the fine progress made during the past 15 years in the control of doping. . . .

LEWIS E. HARRIS
Lincoln, Neb.

Sirs:

Members of the Association of Official Racing Chemists serve the racing authorities in 24 countries, as well as in all the U.S. where racing is licensed. Kater is a physiologist who never has been a member of the association and is thus not entitled to the confidential research findings which are exchanged among its members. He has little comprehension of the most recent advances in racing chemistry and thus is not qualified to criticize their technical methods. . . .

ROGER W. TRUESDALE, Ph.D.
Chairman, Executive Board
Association of Official Racing Chemists
Los Angeles, Calif.

Sirs:

The mere tone of Dr. Kater's writing—he writes like a tout with the

gout—is enough to drive away any sensible person. It is hardly the line of thought one expects to encounter in a Ph.D. . . .

CLIFF MUNSON
New York, N.Y.

Sirs:

In the Jan. 31 LIFE a bottle of D.C.M. was displayed with the caption "Tools of the Doper."

Lest your readers gain the erroneous impression that D.C.M. (parenteral calcium and magnesium gluconate solution) is supplied for such an illicit purpose by Jensen-Salsbery Laboratories, we would like to state that several hundred thousand bottles are used annually by veterinarians in treatment of bovine milk fever, grass tetany, ketosis and many other-wise fatal diseases. Saving the lives of thousands of cows is a valuable contribution to our national milk and meat supply.

A. H. QUIN, D.V.M.
Jensen-Salsbery Laboratories, Inc.
Kansas City, Mo.

Sirs:

Congratulations on your fine article on horse doping. It takes courage to write such findings and courage to publish them.

MARGARET SCHLICHTING
Veterinary Diagnostic Laboratories
New York, N.Y.

Sirs:

Dr. Kater's article on doping horses rings a familiar note, as his story of the duplicity and frustration he encountered all the way down the line duplicates in so many ways the train of circumstances I met with while acting as official veterinary surgeon for the Ontario Government's Racing Commission.

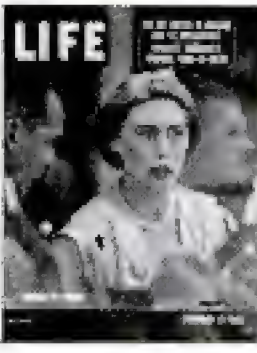
Unlike Dr. Kater, who tried for seven years to clean up the racing situation from the inside, I was so disgusted after the first year I refused to act on the commission's terms for a second season.

GEORGE CAIRNS, D.V.M.
Oakville, Ont.

Sirs:

The disclosures made by the author were a source of much concern and alarm to me. Since the State of Maryland has always been an integral part of the horse racing industry, I am planning to introduce a resolution in the Maryland legislature calling for the immediate appointment of a committee to make an extensive study of

CONTINUED ON NEXT PAGE

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Perfect Fit
any way you look at it!

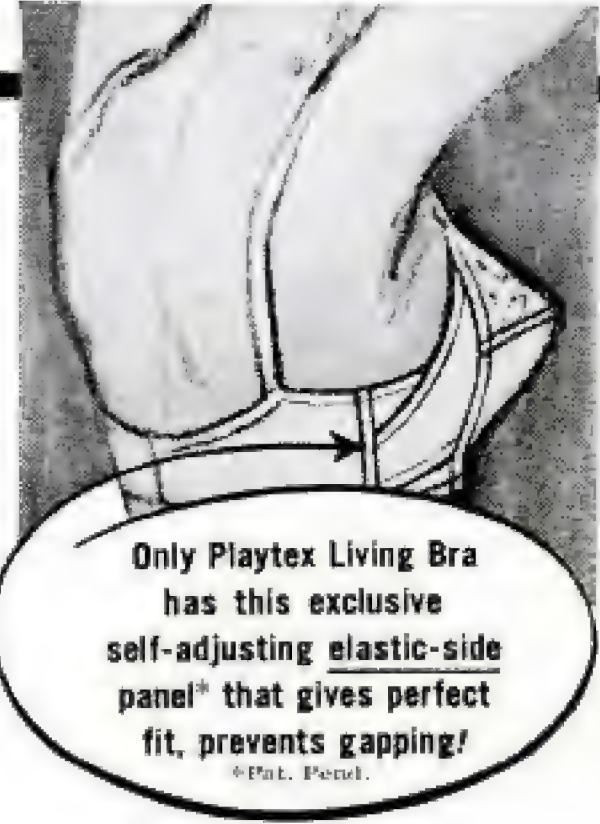


Exclusive elastic-side panels give with your every motion

Criss-cross elastic front dips low, divides divinely!

Elastic back sets lower and stays lower!

New Playtex *living* Bra
OF ELASTIC AND NYLON



Only Playtex Living Bra has this exclusive self-adjusting elastic-side panel* that gives perfect fit, prevents gapping!

"Custom-contoured" to flatter, feel and fit as if fashioned for you alone . . . no matter what size or in-between size you are! The secret is in the exclusive elastic-side panel that self-adjusts to your measurements. The drama is in the nylon cups that lift and lure into the high, round look of Paris. The magic is the Playtex Living Bra . . . the most fitting, most beautifying, fastest selling bra in America! See it—you'll want it! Wear it—you'll love it!

Look for the PLAYTEX[†] LIVING[†] BRA^{*} in the heavenly blue package at department stores and specialty shops everywhere. In gleaming WHITE, wonderfully washable—without ironing! Sizes 32A-40C **\$3.95**

[†]Trademark ^{*}U.S.A. and foreign patents pending

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In Canada: Playtex Ltd. . . PLAYTEX PARK . . . Arnprior, Ont.



WHAT YOU SHOULD KNOW ABOUT HEARING LOSS



This medical drawing illustrates how infinitely complex your ear is. You see the many different things that can go wrong and cause hearing loss. Trouble may start in any of the ear's tiny, delicate parts... the 25,000 or more nerve cells

... the ossicles, the 3 smallest bones in your body... the paper-thin eardrum. No wonder that there are countless different combinations of degree and kind of loss... that hearing losses are as different as fingerprints.



How your hearing loss may be individually fitted with one of Beltone's 262 hearing corrections

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LETTERS TO THE EDITORS CONTINUED

the existing conditions at the Maryland race tracks, particularly as to the effectiveness of the drug detection tests now employed.

SOL J. FRIEDMAN

House of Delegates
Annapolis, Md.

HAND WITH MECHANICAL GRIP

Sirs:

I read your story, "Hand with Mechanical Grip" (LIFE, Jan. 31), with special interest since I have known intimately Mr. Charles Giaimo, inventor of the hand device.

Mr. Giaimo, himself, is physically handicapped because of an attack of multiple sclerosis some 17 years ago, when he was almost totally incapacitated. By sheer determination and will power he regained the use of his limbs and went back to his former job with the Lionel Corporation. Since then he has risen to the position of vice president in charge of all Lionel manufacturing.

HAROLD BRANDALEONE, M.D.

New York, N.Y.



INVENTOR GIAIMO

CRISIS OF FREE CHINA

Sirs:

Congratulations on your editorial, "The Crisis of Free China" (LIFE, Jan. 31). During the academic year 1952-53 I was visiting professor of law in two universities in Taipei, Formosa, for the Committee for Free Asia (now the Asia Foundation), sponsored by the Crusade for Freedom. Your editorial is the clearest recognition I have seen in this country that the true significance of Formosa is not

to be found in the material elements of economic or military strength, but in the minds of Asians—within and without Formosa—upon whose will to be independent of Communism all depends.

GRAY L. DORSEY

St. Louis, Mo.

PEOPLE OF RUSSIA (PART II)

Sirs:

I believe Henri Cartier-Bresson's "Travel in the U.S.S.R." (LIFE, Jan. 31) presents some of the most enlightening pictures to be seen. In each picture I kept looking for some smiles—everyone seemed so serious—even at the resort they all seemed weighed down in deep thoughts.

MARY ADDINGTON

Bellevue, Wash.

'NAUTILUS'

Sirs:

As a former New London submariner now serving a tour of shore duty, I was filled with emotions of pride and nostalgia while viewing your article "Underway on Nuclear Power" (LIFE, Jan. 31).

However, if those "escape hatches" that are labeled on *Nautilus* aren't submarine marker buoys, I have been on shore duty much longer than I thought.

A submarine marker buoy is an emergency device that is used both to attract attention to a sunken submarine and to effect the rescue of trapped personnel.

JOHN W. BRESLIN

Bethesda, Md.

● They are marker buoys.—ED.

LOVE ON A LATE SHOW

Sirs:

In the past, LIFE has been a leader in presenting pictorial history of people, places and events which have figured prominently in public interest. True, there have been some articles which bordered on poor taste, but they have usually conformed to someone's idea of a moral standard, however lax.

In your recent article concerning the new television "dreamboat," Voluptua ("Love on a Late Show," LIFE, Jan. 31), you have gone too far! Such conduct as hers is completely devoid of any moral standard whatever and should be entirely condemned.

ELOIS KLINGENBERGER

Fort Wayne, Ind.

Sirs:

About "Voluptua": here is a picture of her when she was Gloria Pall and the best looking girl on Brighton Beach, Brooklyn.

I'm the one in the hat.

LEO WEINBERG
Brooklyn, N.Y.



● Voluptua recently lost her TV late-show job. A columnist reported that Voluptua blamed "pressure groups" which objected to her "wootalk." Studio officials said she was taken off the show "for commercial reasons."—ED.

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states can join through local farm organizations. You may also get details by writing *Blue Cross Commission*, Dept. 124, 425 North Michigan, Chicago 11, Ill.

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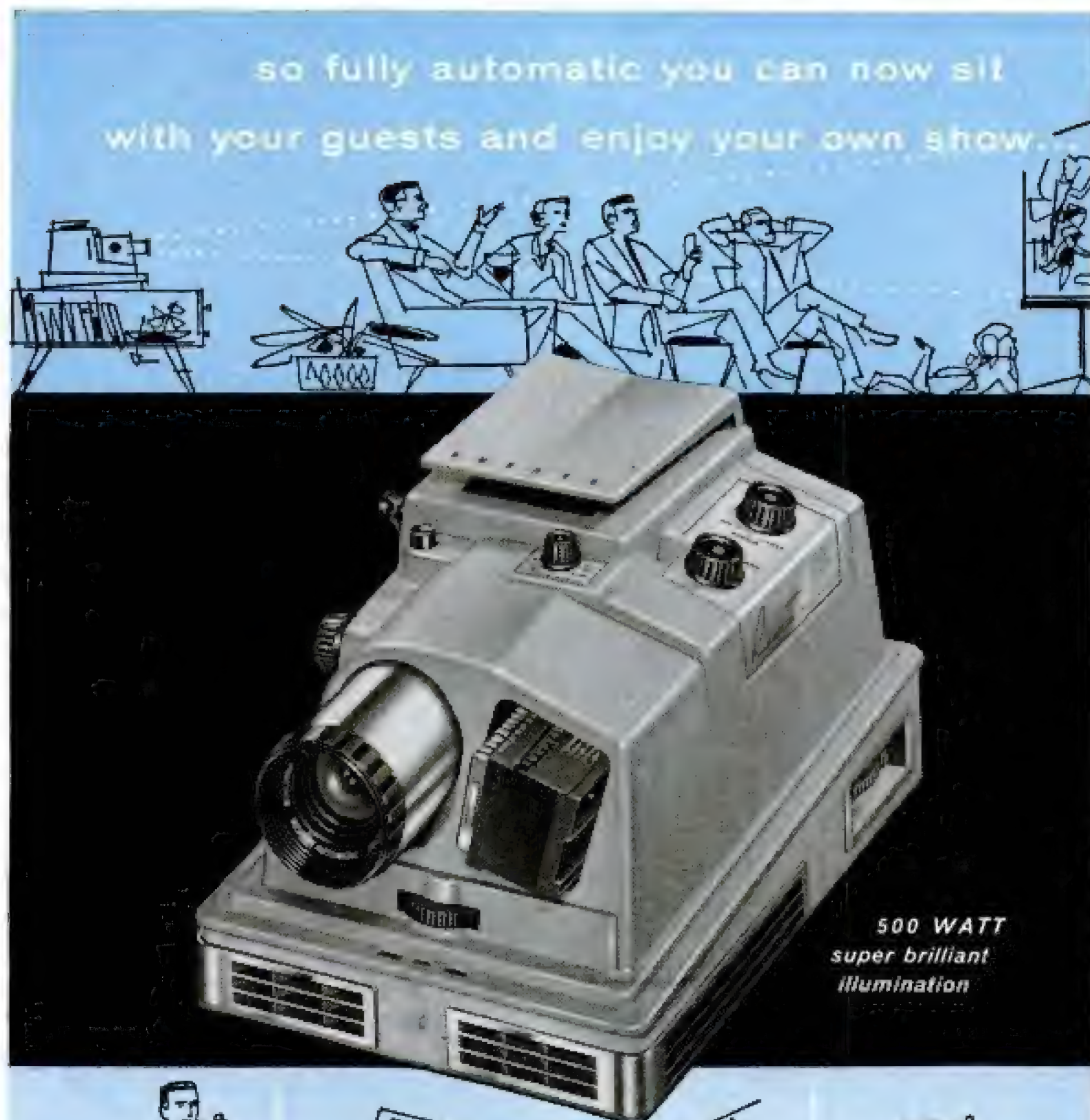
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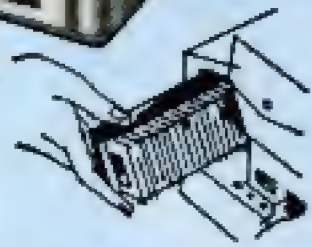
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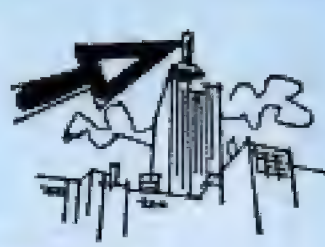
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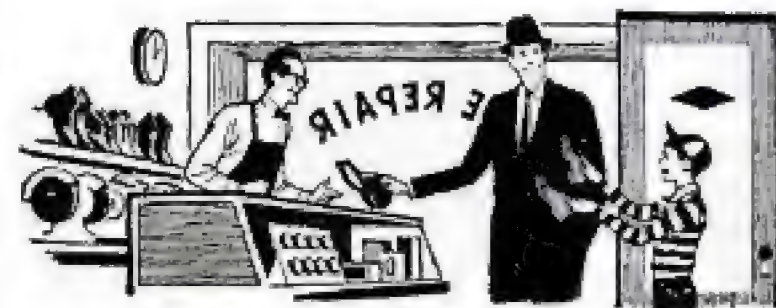
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- Old safes (and those not bearing the Underwriters' Laboratories, Incorporated label) often just incinerate business records in a fire.
- A fireproof building just walls-in a fire, once it starts, and makes it hotter.
- Your boss probably could not collect fully on fire insurance without providing "proof-of-loss within 60 days"—which takes records.
- 43 out of 100 firms that lose their records in a fire never reopen.

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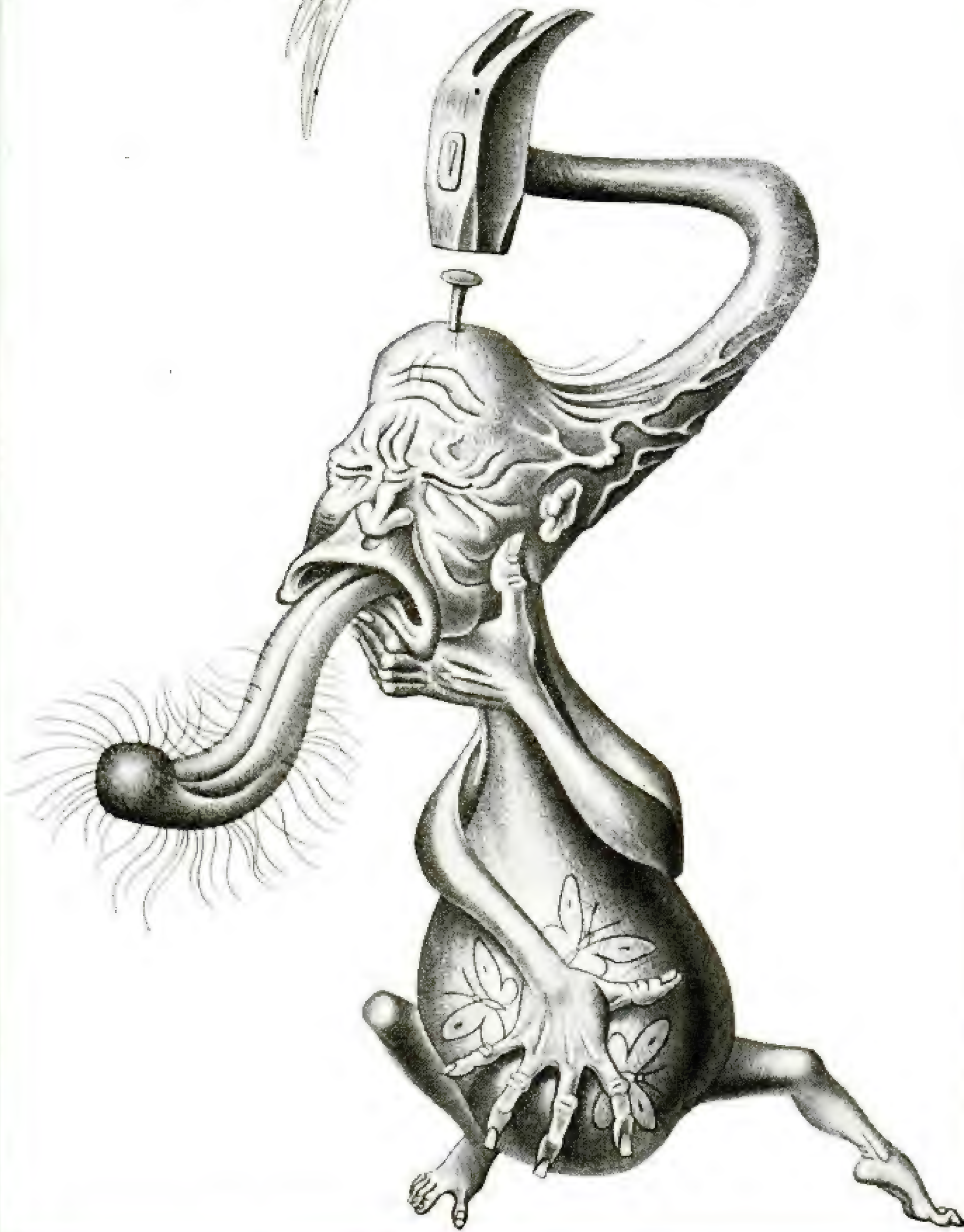
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SPEAKING OF PICTURES

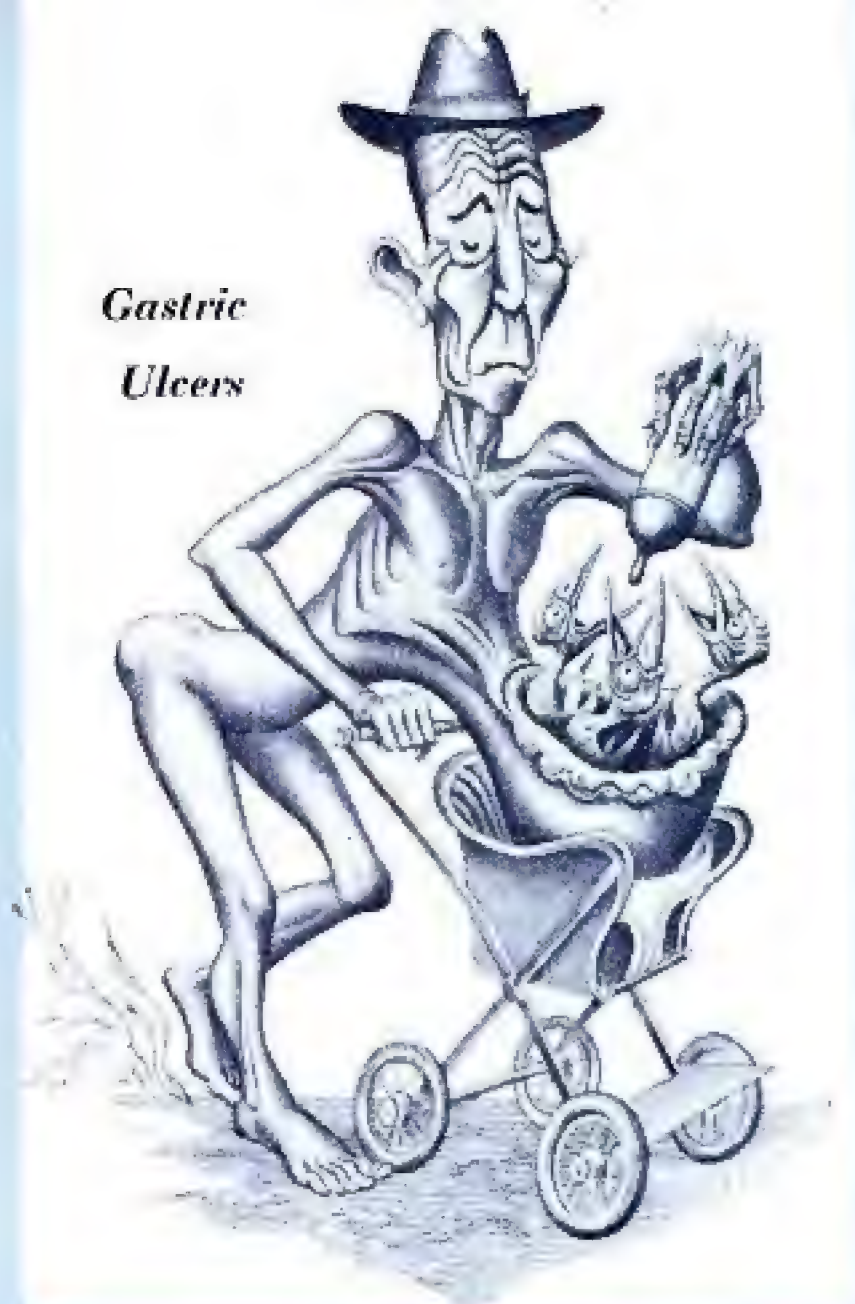


*The Dizzy
Night Before
and
The Desolate
Hang-over*



*Telephone-Executive
and
Telephone-Social*

*Gastric
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A creator of manlike machines takes crack at messed-up man

Boris Artzybasheff is probably best known for his drawings of monstrously human machines, and the theme of mechanization—as in the telephones at left and below—still runs through his new book, *As I See* (Dodd, Mead and Company, \$7.50). But some of the book's best drawings are 100% human. His subjects range from the Lucifer-like figure (upper left) getting primed for his own downfall to the downtrodden artist (lower right) willing to be sat on for a few coins.

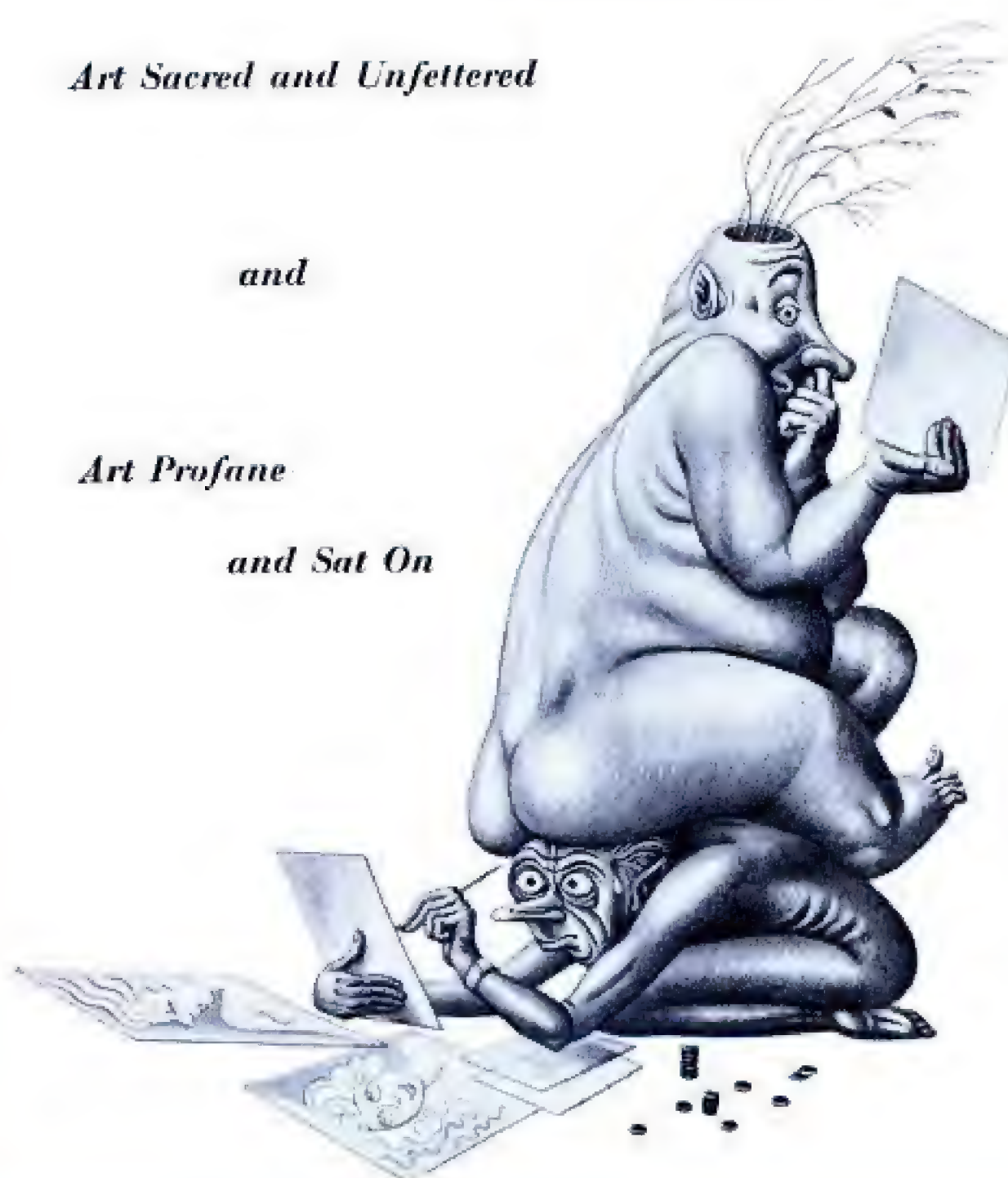


Art Sacred and Unfettered

and

Art Profane

and Sat On



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TYRANNY, A ROYAL TOUR, TAPS FOR TACHENS

At Fort George on Tobago, Princess Margaret had a brief breathing spell in an otherwise pretty breathless jaunt through the Caribbean, and used it for a friendly chat with LIFE Reporter Jean Strong. Her royal highness started out with a compliment. "LIFE takes such good pictures," she said, then expressed the hope that Photographer Leonard McCombe would shoot the Grenada scenes in color. In spite of royal kibitzing, McCombe chose to shoot Grenada in black and white. But Princess Margaret had a point, the trip *was* colorful, and McCombe's color pictures appear on the cover and our lead story (pp. 27-35) this week.



U.S.S.R.'S KHRUSHCHEV, 1955

Princess Margaret's trip, for all its frivolous and warmhearted incidents, had international importance. It was probably part of a British plan to encourage at least some of the Caribbean island-governments to unite into a self-governing whole, and it fell in a week of decidedly unfrivolous international events. In the Far East, a U.S.-Chinese task force, completing its gigantic evacuation of the Tachen Islands (pp. 42-46), threw down a gauntlet of unprecedented size for modern times to the Chinese Reds—and one which was apparently too hot for them to pick up.

At home an embattled Democratic machine in Chicago

faced a challenge in a mayoralty fight (pp. 52-54) and a two-decade split between 10 million A. F. of L. unionists and five million in the C.I.O. seemed to have ended.

Everything that happened was not necessarily concerned with the present. In Washington, to inaugurate LIFE's new "Museum Director's Choice" series (pp. 94, 95), National Gallery Director David Finley chose as his favorite a bust of Lorenzo de' Medici (right) created 470 years ago.

It isn't really a far cry from the intrigue-ridden days of Lorenzo the Magnificent of Florence, a benevolent tyrant, to the strange case of Georgi Malenkov of Moscow, another would-be benevolent tyrant. Both were preceded by tyrants not-so-benevolent. According to Edward Crankshaw's brilliant assessment of the fall of Malenkov and rise of strong-man Nikita Khrushchev (left and pp. 36-39), the backstairs intrigues involved in modern Kremlin politics occur on a scale which makes the cloak-and-dagger shenanigans of the Medici and the Borgias look like a church social. Old Nick Machiavelli, who served for both Borgias and Medici could have found employment nowadays solely on the basis of his own line: "Among other evils which being unarmed brings you, it causes you to be despised."



FLORENCE'S LORENZO, 1485

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SNEAK PREVUES AT JANUARY AUTO SHOWS ATTRACT RECORD CROWDS. NEW NASH LINES AND SAFETY-VU LIGHTS WERE INSPIRED BY THE NASH-HEALEY SPORTS

AMERICAN MOTORS' HOT NEW

1955 Models Bow with Ambassador Jetfire V-8 Power and 7 Features All Cars Must Eventually Adopt

Up-and-coming American Motors is setting a torrid pace in pioneering new developments for the American car-buyer. Today it unveils a plush new Nash that may well be the hot car of the new-car crop—not alone for its sleek new sports look or its new high-torque Ambassador Jetfire V-8 engine—but for features that reveal what tomorrow's travel will be like.

To ride in the new Nash is a startling experience, like traveling in a sound-proofed cloud.

The entire interior (largest of any car) is heated, cooled, ventilated with the twist of a dial (at a price to set the industry re-sharpening its pencils). Its wrap-around windshield is widest, and visibility the best of the '55 cars.

But the big feature Nash will push is a \$40 million single unit body of double strength that will be huzzahed alike by safety experts, comfort lovers and the average American who wants top resale value. It is immune to rattles and squeaks.

Inside its web of steel girders, passengers float on new-type springs which have three times the cushioning effect, and offer new anti-sway safety on curves.

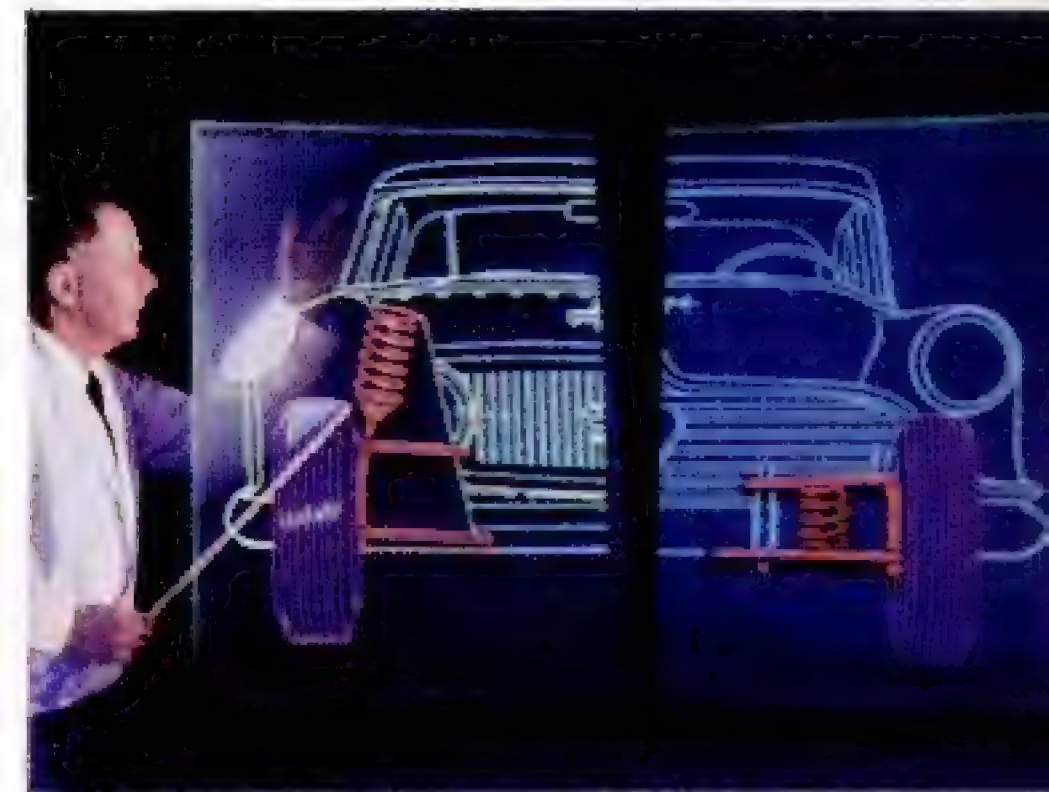
If you want an entirely new ride experience, as well as the most comfortable and economical car on the road, see your nearest Nash dealer. All 1955 Nash Ambassador and Statesman models are on display today. Nash Motors Division, American Motors Corporation, Detroit 32, Michigan.



NASH AIRLINER RECLINING SEATS rest tired children on trips, and ease the driver. Newest use is as a chaise longue. For camping, seats become high-and-dry Twin Travel Beds. This feature is standard equipment on some models.



IN TESTS, the new 208 H.P. Nash Ambassador V-8 engine (with Twin Ultramatic Drive) brilliantly proves its speed, acceleration, dependability. Also available are famous Ambassador 6 Super Jetfire and Le Mans Dual Jetfire engines with Hydra-Matic, Automatic Overdrive, or standard Synchromesh.



THREE TIMES the ride comfort, with new Nash springs (left), over old-type stiffer, shorter springs (shown right). Mounted high in the Nash body they cradle you over bumps; slanted inward like "Sea Legs", they give you new anti-roll safety on curves.



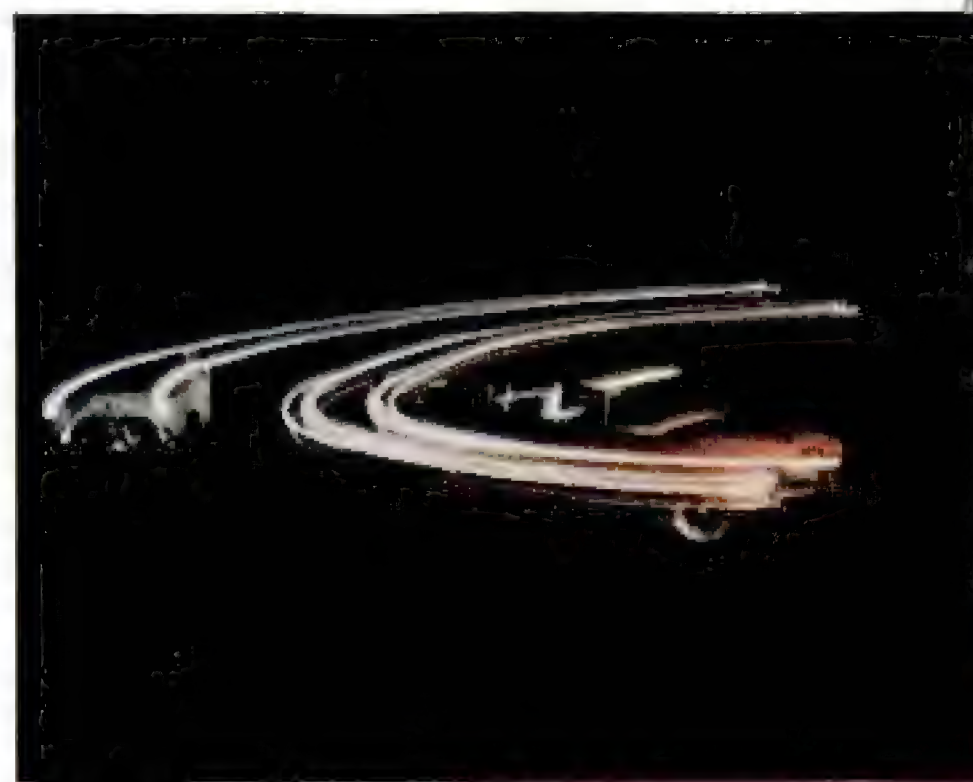
VISIBILITY UNLIMITED. New Scena-Ramic Windshield, widest of all, gives matchless vision without usual distortion in corners. Widest rear window too. Low sloping hood and "Road-Guide"

fenders give best view of road ahead. You even see better at night, with new Safety-Vu beam-concentrating headlights. "Running lights" on fenders outline car width—others see *you* better.



NO MORE WINTER cold or summer heat. You shut your windows to dust and traffic roar, yet you breathe fresh, filtered air. Greatest health and comfort feature of all—yet the All-Season Air Conditioning System* costs hundreds of dollars less than old-type systems which only cool.

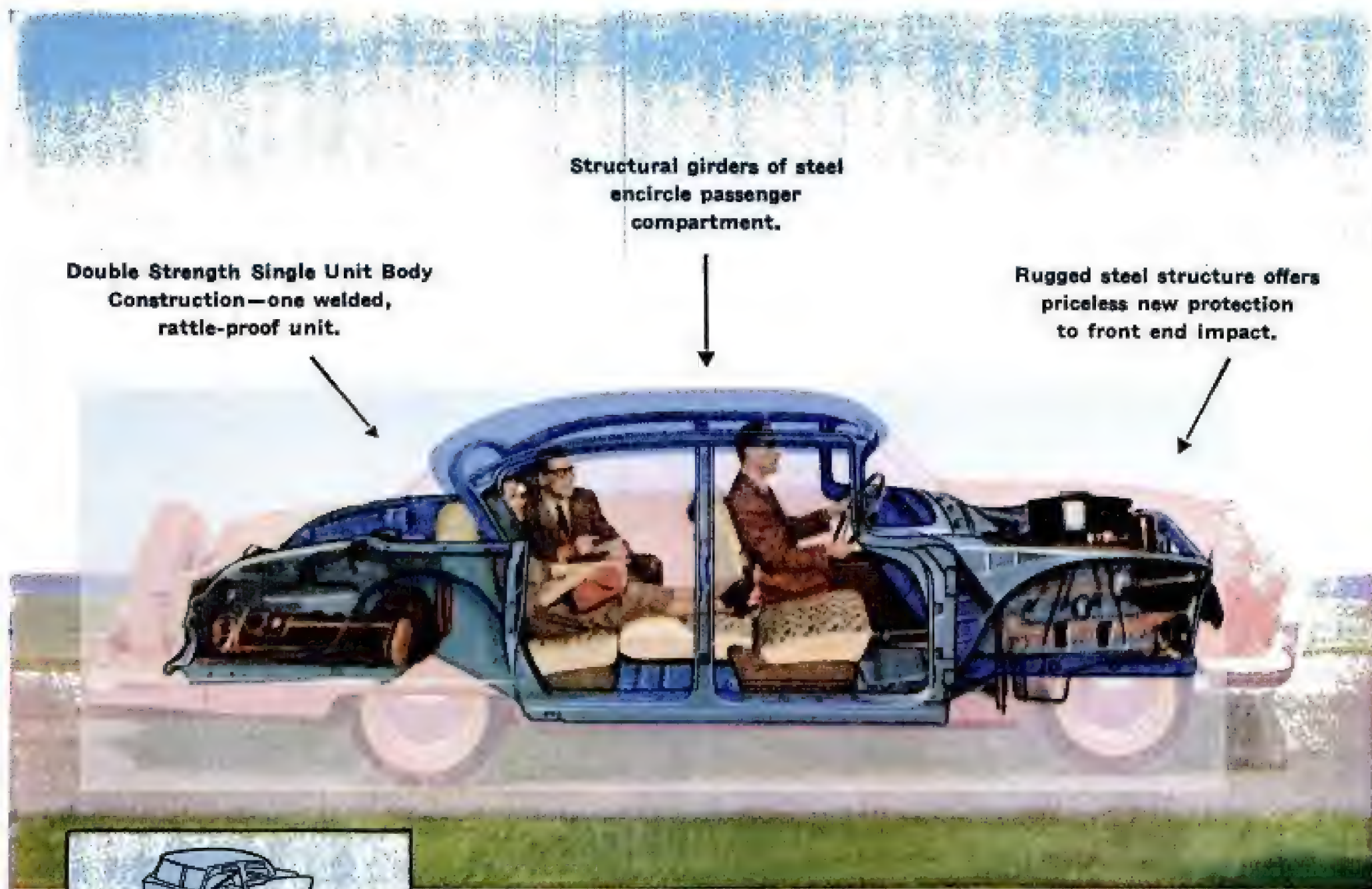
*Patents applied for.



NIGHT PICTURES show the new shorter turning radius of Nash Ambassador (right) compared with previous models. Available are power steering, power brakes, power-lift windows.

CAR, VOTED ONE OF WORLD'S TEN MOST BEAUTIFUL CARS.

'55 NASH



DIFFERENT from old-type separate body and frame (at left), in Nash the double strength of the single unit extends structural girders around passengers and engine—also provides extra space inside, greater visibility, and freedom from body-bolt squeaks and rattles. This advanced unit design is built for a "second lifetime"—makes every Nash, new or used, a better buy.



Ask your Nash dealer about the 7 vital Nash features that assure you greatest value in all Ambassador, Statesman and Rambler models—new or used.

See "Disneyland"—smash TV hit for all the family.

CRANE

How to judge a house

● Leading builders say women judge a house by its kitchen.

So when you look at a house, be sure to inspect this most important room. When you see the name Crane on kitchen sinks and cabinets, it's a good sign the house is quality built throughout.

Crane kitchens say, "No corners cut here." And Crane kitchens stay new longer, because of their advanced design and quality construction.

See Crane sinks and cabinets at your Crane Plumbing and Heating Dealer's—and let *your* architect and builder know your preference for Crane. CRANE CO., 836 South Michigan Avenue, Chicago 5, Illinois.

● Crane sinks with Dial-ese controls have long been preferred for their beauty, quality, and color (seven lustrous Crane colors as well as white). Now there are new Crane cabinets to complete your kitchen—lifetime steel that won't warp or shrink, in sparkling white baked enamel finish that never needs painting. You see these new cabinets and a Crane Sunnyday sink in the picture at right. Below is Crane's Kitchen Pride sink and cabinet, ready to install, prices start at \$146.45 (suggested consumer price; slightly higher west of Rockies).



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LIFE

Vol. 38, No. 8 February 21, 1955



IN ANCIENT CARIB TOWN OF ARIMA, THE NEWLY ARRIVED PRINCESS, SEATED BESIDE GOVERNOR SIR HUBERT RANCE, RECEIVES BOUQUET FROM SCHOOLGIRL

A WORKING PRINCESS ON THE ROAD

Photographed for LIFE by LEONARD McCOMBE

In the British West Indies, Margaret of England, a gay and pretty 24-year-old girl who might have liked the glamor of a movie actress or the fun of ordinary life, moved radiantly through the wearisome tasks of a working princess. She put in 17-hour days, attending functions, driving through jammed and broiling streets. Her dresses, her shoes, her every move was noted. Her happy laugh rang out when

the "Mighty Panther," most celebrated of calypso singers, caroled huskily:

Oh Princess Margaret, In the atmosphere you can really feel it, How everyone here is really glad, To welcome Your Highness to Trinidad, A country of fertile soil, Our chief products are sugar and oil. . .

For years the British have been trying to unite their Caribbean islands, whose economic

interests sometimes clash, into one federation. Partial agreement has been secured, with strong reservations, from the legislatures of the various islands involved and later this year there will be another unity conference to smooth out the remaining problems. But now Princess Margaret with every graceful gesture was strengthening all the warm, heartening little sentimentalities on which the empire rests



ANSWERING GREETINGS of children, Margaret smiles from jeep in Queen's Park cricket ground.



DONNING GLASSES at children's rally, princess shields eyes from sun brighter than England's.



MATCHING STEPS, wind-blown princess tries with difficulty to keep up with the long stride of

Governor Sir Hubert Rance, resplendent in his plumed topee, on her arrival at the Trinidad airport.



IN AFTERNOON ELEGANCE, flanked by luxuriant anthurium, a tropical climbing plant, Margaret watches from platform at rally of 25,552 students and

1,000 teachers, some of whom acted out tableaux and did dances. Children presented her with a treasure chest ornamented with the crest of the colony.



IN EVENING FESTIVITY, wearing a silk organza gown and imperial order of crown of India, princess is honored at dinner. Diamond tiara adorns her new

hairdo, inspired by French Empress Josephine, who came from nearby Martinique. Behind Governor Rance is portrait of late Queen Mary as a young woman.

CONTINUED ON NEXT PAGE

SIGHTS SHE COULDN'T



MASKED DANCERS, accompanied by a strutting warrior and his goat, perform to throbbing

tropical music. Entertainment, presented on an outdoor stage, followed garden party given by governor.



EAGER WAITERS stretch out into street, waiting for the princess to pass in procession. It had



AIR-CONDITIONED HAT, made to simulate wrought iron, is worn by guest at the garden party.



HEATED POLITICIAN, Uriah Butler, Trinidad's "unofficial prime minister," fans himself.



THROBBING DRUMS, made of oil tanks and pail lids, beat rhythms into the night. The delighted

SEE IN OLD ENGLAND



been raining in Port of Spain, but the downpour ceased dramatically just before Margaret appeared.



princess, a jazz fan and a good amateur pianist, responded by happily tapping her heel to the music.



PRANCING DANCERS, brandishing ceremonial swords, cavort in colorful costumes. Wearing

short skirts and bootlike greaves, they went through motions of beating off invasion by Attila the Hun.



IN PARTY FINERY, Mrs. K. W. Fergusson, wife of local government official, relaxes with soft drink.



EYES ABUG, tots patriotically flourish their Union Jacks as princess rides past in official procession.

CONTINUED ON NEXT PAGE



HAIL AND FAREWELL—Margaret started her whirlwind visit to Trinidad's sugar-cane town of San Fernando with greeting from sign-bearing girls. Then she

was entertained at another children's rally, visited a new \$4 million hospital and left, thoroughly tired, passing beneath another and equally appropriate sign.





RANKING ADVISER to the princess is Brigadier Sir Norman Gwatkin, who is a veteran courtier.



SECURITY OFFICER, Scotland Yard Inspector F. G. Crocker, stays near the princess at all times.



CHIEF OF STAFF for tour is the equerry, Captain Oliver Dawnay, secretary to the Queen Mother.



LADY IN WAITING Iris Peake, whose duty is to stand by to assist the princess, here takes away an

umbrella. She is a daughter of Minister of Pensions Osbert Peake, a granddaughter of the Earl of Essex.

HER STAFF SMOOTHS PATH FOR PRINCESS

To move a princess smoothly from one place to another takes staff work. Buckingham Palace provided Margaret with a senior adviser to keep a general eye on things, an equerry to coordinate with local officials, a Scotland Yard detective to see to security and a couple of ladies in waiting to provide relaxing companionship for the princess, make agreeable conversation at gatherings and write thank-you notes. There was lots more to it than this.

Before Margaret left England the Cabinet had to approve the trip. The Colonial Office labored over itinerary, programs. Even the local officials' welcoming speeches were read in advance. From there on staffs of local governors and mayors, their work complicated in some places by aristocracy-in-residence, took over. They had plenty of problems. On most islands, prodigious struggles took place for presentations, positions on committees, invitations to receptions. Everything had to be coordinated. Mimeograph machines whirled out minute-by-minute programs and biographies of local officials scheduled to meet the princess.

Committees had to warn their people to wear stockings and not to nibble food while walking on garden lawns. But amid the confusion both princess and staff kept cool and on the job.



LADY IN WAITING Lady Elizabeth Cavendish (right) hovers near princess at exhibit of bananas.



Princess on Road CONTINUED



← **MARGARET IN THE RAIN** was reminded of English weather when a shower interrupted a party in Grenada.



WAITING IN THE RAIN for a sight of their royal princess, dauntless citizens of Grenada find what shelter they can. The festivities on Grenada over,

Margaret moved on to the other crowds at other parties on other islands waiting to see her as she worked northward through the Caribbean to the Bahamas.

AN OLD BOLSHEVIK REGRESSION TO RULE OF THE JUNGLE

Khrushchev's control increases danger to West
but offers hope that army might upset regime

by EDWARD CRANKSHAW

Again last week the world pondered the meaning of a change in the Soviet Union's government when Malenkov relinquished the premiership to be filled by Marshal Bulganin on nomination by Nikita Khrushchev. This acute and illuminating analysis of the big switch was cabled from London to LIFE by an eminent author on the Soviets, author of *Russia and the Russians*, *Cracks in the Kremlin Wall* and, on the occasion of Stalin's death, "False God Dies, Crisis Is Born" (LIFE, March 16, 1953).

IN Russia, they shoot them!"—so people said and so they are surprised that Georgi Malenkov is still alive, assisting amicably at his own degradation. But the prisons and labor camps of the Soviet Union are still filled with the victims of innumerable purges, quite recent purges as well as old, forgotten ones. Nikita Khrushchev, first secretary of the Communist party, who now appears in a new role as the maker and breaker of prime ministers, grew to power in a tradition of violence and has wielded it himself with a heavy-handedness and ruthlessness second only to Stalin's. Violence was used directly in the unseating of Malenkov: the signal that Khrushchev was winning his struggle was an execution, the very significant execution on Christmas Eve of Abakumov, ex-minister of state security, who was shot for offenses committed by Malenkov himself.

This all sounds very different from the sober and restrained proceedings in front of the microphone in the great hall of the Supreme Soviet, when a man of very great and proved ability sat on the platform and listened impassively as another, unimportant little man read out for him a confession of failure and guilt—a scene unparalleled in history. Malenkov confessed shortcomings (such as inexperience in economics, in managing great affairs) which everybody knew were phony. He blamed himself for failure and "guilt" in one particular matter, the desperately vital agricultural sector, which everybody knew he had nothing to do with—which everybody knew, moreover, was precisely the chosen province of Nikita Khrushchev, the man who had broken him and who now sat on the platform with him, waiting to foist on the unfortunate Soviet people another prime minister: Marshal Bulganin, the highly gifted executive, yes-man, political leader of the army—and intriguer.

There is no excuse for anyone to be taken in by the whole outrageously rigged performance just because no previous Soviet performance has been rigged in just this way. Last week's affair should remind us that the Kremlin is a jungle. What we are watching is in its immediate form a battle for personal power—or rather one instalment of a battle which may be long



AS HE ROSE TO POWER, KHRUSHCHEV MOVED INTO CENTER OF THE STAGE

drawn out and could conceivably end in the ruin of the Bolshevik regime.

The first instalment was the division of the spoils, which went hastily and not smoothly, on the morrow of Stalin's death in March 1953. The second was the arrest of Lavrenti Beria and the breaking of the supremacy of the security police in the summer of 1953. The third instalment was Khrushchev's by no means completely concealed challenge to Malenkov with the dismissal of Andrianov, one of Malenkov's key supporters, from the traditional party citadel as boss of the Leningrad province in November 1953. The fourth was the shooting of Abakumov for reasons which we shall come to later. The fifth was the quaint little ceremony at the Supreme Soviet meeting on Tuesday, Feb. 8, when Malenkov bowed to the inevitable and stepped down. And the sixth?

There are many possibilities. It should not be forgotten, for example, that only one man, Beria's deputy Ryumin, has yet been tried and

A FUTURE PREMIER, BULGANIN ATTACKED "CRIMINAL ACTIVITIES" OF WEST





ON STATE OCCASIONS. BY JANUARY 1954, ON ANNIVERSARY OF LENIN'S DEATH, KHRUSHCHEV GAVE FIRST ADDRESS WHILE MALENKOV (LEFT) DID NOT SPEAK

executed in connection with the notorious "doctors' plot" which, so soon before Stalin's death, was about to let loose an extremely bloody purge, and Ryumin could not be regarded as a principal in the affair. (Beria himself was shot on other grounds.) Thus the shadow of the doctors' plot still hangs over Russia. At any time it may be used as a pretext for further violence on the highest level.

The struggle between Malenkov and Khrushchev was clearly in being while Stalin's body still lay in state. In the first flush of that emergency, Malenkov, second in the Communist party hierarchy only to Stalin, retained his party office when he was made prime minister. Almost at once he surrendered it—to Khrushchev. He may have thought that Khrushchev was his friend (though friends are rare in the Kremlin hierarchy) or he may have yielded to pressure from his colleagues, determined that no one man should inherit all that power.

IN A 1954 SPEECH, WOUND UP BY SHOUTING "HURRAH" FOR SOVIET UNION



Looking back, the pattern suggests that Khrushchev, modeling himself on Stalin, allied himself temporarily with Malenkov to get rid of Beria and then proceeded to undermine Malenkov himself. It is a familiar technique and Malenkov himself must know as much about it as anybody else in Russia or the world. He is a highly gifted politician and schemer, a man who accumulated his immense power behind the scenes in the central party office. Why did this able man allow himself to be defeated by the blunt and burly son of a coal miner, who never went to school until he was past 20?

Plainly because he was faced by a coalition so powerful that he could not stand against it. Bereft of his party machine, he had nowhere to turn. In accepting the premiership he had made a fatal mistake. Relying on his own friends inside the party to carry on his work for him there (perhaps Khrushchev, false, was chief of these?), he staked everything on a break with tradition. Instead of the party the council of ministers were to rule, with Malenkov at their head.

It was time, Malenkov might well have reasoned, for the Soviet Union to grow away from Stalinism and rid itself of the rigidities of ideological thinking. It was time to reward the long-suffering people who had achieved so much in return for so little, give them a breathing space, turn them into a prospering and vital nation fit to take its place in the modern world, a nation which would then, and only then, be able to arise in all its strength and conquer the world for Communism. For Malenkov was still a Communist. And his vision of a prospering Soviet Union was inspired, I believe, by a desire to be its leader—Malenkov the liberator—rather than by feelings of brotherly love.

It was a chance worth taking and he took it. He would have the people on his side: more than 200 million of them, all, except for a handful, sickened almost to death by the blight of party rule. More specifically, he would have on his side the army in revolt against political control by jumped-up careerist civilians in uniform. And he would have also that by no means inconsiderable army of tycoons, the Soviet equivalent of the

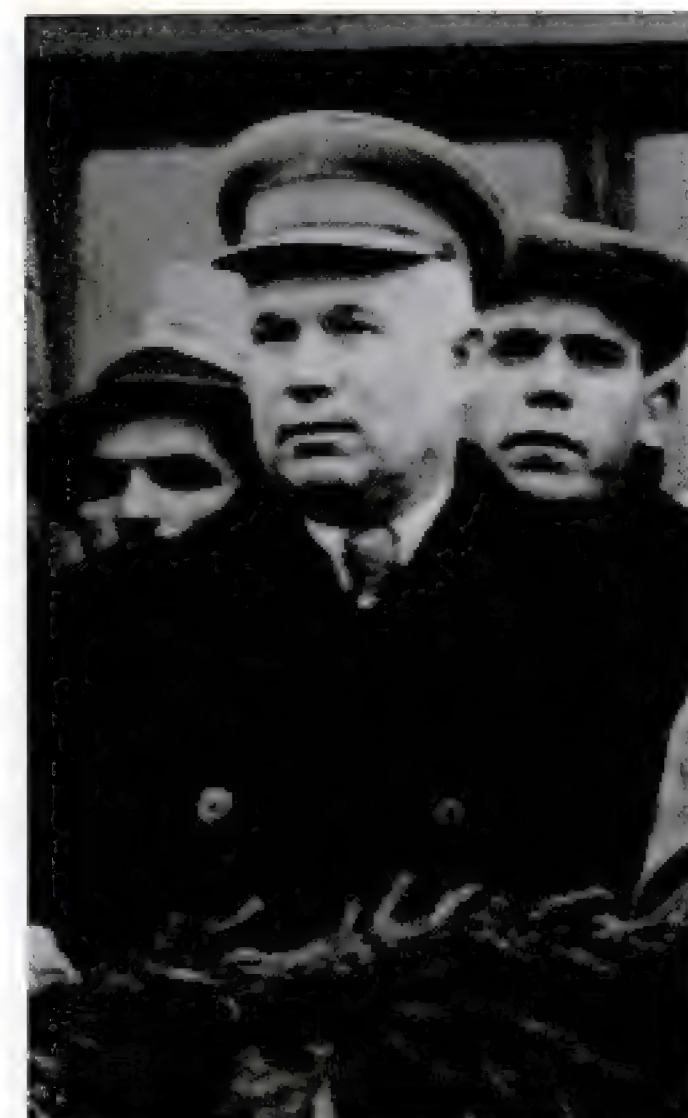
FOUR CAREER MEN WHO SHOWED PROMISE—AND MET VARYING FATES



RISING MAYOR of Moscow, Bulganin made a trip to London in 1930s.



ILL-FATED HEIR APPARENT Andrei Zhdanov was Malenkov's leading rival until his death in 1948, which was later blamed on the "doctors' plot."



BACKROOM BOY Khrushchev was coming up as a Ukraine boss in 1939.

THE BOLSHEVIK JUNGLE CONTINUED

great American industrialist, who were more interested in making things than in making revolutions. He took the chance and failed.

Why did he fail? Who was against him?

Malenkov failed because he attempted only half a counterrevolution. Because, although he saw the need for radical change, he was too blinkered and conditioned by his Bolshevik upbringing to break right away from the canons of Stalinist Leninism and say boldly: Stalinism is bunk. To him it was not bunk. Its evil effects he might see but its general principles were the only ones he knew. And the men he had to reckon with were more effective because they had no farsighted vision.

Malenkov failed because he was still too much of a Bolshevik to appeal to the masses whose savior he might have been and because he was not enough of a Bolshevik to hold his own with the heavy-handed stalwarts who modeled themselves on Stalin and who shared Stalin's paranoiac fear of the outside world and the wrath of the Soviet people.

Khrushchev, it is clear, knew he was strong enough to emulate Stalin. He has been aided not only by the diehards and the doctrinaires but also by the unscrupulous careerists with no thought of anything at all but keeping their jobs and sweeping away opposition. These careerists are the political generals, the military commissars and the sweepings of the security apparatus—men like Serov, who, after a life of crime as chief executant of the foulest actions of successive security chiefs, has been elevated to cabinet rank as head of the State Security Committee. Khrushchev was aided, too, by the inertia of the masses, who believed that nothing good could come of a Communist boss—Malenkov, Khrushchev, what did it matter? Malenkov had been directly involved in the most repressive aspects of the Stalin regime; how can a man change his spots?

Malenkov tried very hard and failed. It is a very moral story. But it is a sad one for the Russian people. The great thaw, which inspired Ilya Ehrenburg's novel called precisely that—*The Thaw*—is off. Stalinism is back. But it is Stalinism without Stalin and without total conviction. For it is clear that neither Khrushchev nor anybody else hankers after the total blight of Stalinism in its last phase. They want to go back to the middle phase. They are foredoomed as Malenkov was foredoomed. Instead of half a counterrevolution they want a quarter counterrevolution. And the Russian people, meanwhile, have had a moment of promise, a glimpse of the truth. They will not forget it. Their response, as shown above all in the reaction of the writers, the regimented and obsequious writers, to the great thaw, indicates how deep their feelings are.

The short life of a new freedom

THIS response was an exciting drama in itself. Within a few months of Stalin's death, some writers and critics discovered that there was such a thing as the heart. They began to write about human beings with the problems and complexities of human beings everywhere. At the same time the critics started attacking the insincerities of written-to-order plays and novels about bulldozers and collective farm statistics. Soviet writers, who for years had been obediently echoing the party line and

saying all was well, revealed that they had long been existing in a state of pent-up frustration and despair. And then the brakes were put on again. The party reasserted itself. The newly spread wings were clipped. But the damage had been done. For a few fleeting months voice had been miraculously given to the real feelings of the Russian people toward the regime which they were supposed to revere.

We are wrong if we believe that the Russians have been conditioned to total acquiescence in Stalinism. The writers have proved it. Malenkov gave them the chance to prove it. They surprised themselves, I think, no less than they surprised the men in the Kremlin—perhaps Malenkov too?—by the pent-up nerve with which they seized the chance. It will not be forgotten and things can never be quite the same again.

What does all this mean to us? It depends a little on how much the Khrushchev-Malenkov duel was fought for personal reasons, how much for conviction. It had all the elements of a personal duel: Khrushchev was out to get Malenkov, and he got him. But the melodramatic manner of the kill (which was, in effect, the execution of Abakumov) should not obscure deeper issues.

Abakumov was tried and executed for giving false testimony in what was called the "Leningrad case." It was mentioned for the first time at Abakumov's trial and no explanations were given. But what the term clearly referred to was the great purge of Zhdanov's followers which took place all over Russia, but particularly in Leningrad, Zhdanov's stronghold, after Zhdanov's death. That purge was carried out by Malenkov, Zhdanov's most bitter rival for the succession. Abakumov, security chief of the time, was shot for it—six years later.

Zhdanov was said to have been murdered by the notorious doctors who plotted to poison a number of highly political generals, Bulganin's friends



THE OLD GUARD, Beria (executed), Stalin (dead) and Malenkov (fired), were photographed in 1951 at Bolshoi Theatre when they were lords of Kremlin jungle.



UP-AND-DOWN HERO Zhukov, the captor of Berlin, was exiled by jealous Stalin, started comeback under Malenkov, is now powerful defense minister.

and allies. (Bulganin was the chief of all the political generals, made minister of armed forces by Stalin to counter the popular influence of the great fighting generals like Zhukov.) Under the Malenkov regime, the doctors were exonerated, the plot held to be a fabrication. But Zhdanov did die and he was an enemy of Malenkov, who profited by his death. And Khrushchev had chosen demonstratively to associate himself publicly with the memory of Zhdanov and to attack Malenkov secretly by resurrecting his anti-Zhdanov intrigues.

Guns, butter and belligerence

BUT Zhdanov was not only an enemy of Malenkov. He also stood for a policy. It was an extremist policy, arrogant and pushing, dyed-in-the-wool aggressive Bolshevism. It was a policy which involved keeping up pressure in the cold war regardless of the cost at home; a policy which demanded guns before butter; a policy which called for forcing tactics in the satellites and support of belligerent attitudes on the part of Communist China; a policy, in the last resort, which declared that the Soviet Union could never relax and feel safe until the Western world had been so weakened and disrupted that it need not be taken seriously any more. In his resounding speeches and directives of the past year and more Khrushchev contemptuously broke through the flimsy facade of collective leadership. He was contradicting at every turn the milder policies promised by Malenkov, was echoing Zhdanov in his thought as well as reviving his name.

Some have suggested that the reason for the sudden switch is that the Soviet Union has pledged herself to sustain China to an extent which she cannot manage without bringing further deprivation on her own people. It is an interesting idea and one not to be dismissed without a thought; but although it is clear that any Soviet government must be ready to make certain sacrifices for China, I think it goes too far.

My own view is that personal rivalry comes first in this melodrama. Inextricably intermingled with personal rivalry are policy differences. And Khrushchev has been able to carry the day by enlisting the support of irresponsible adventurers in the shady corridors of the security organizations, both civil and military, as well as the support of the army's political chieftains. He need promise these nothing except better jobs and more loot. But the army itself he must promise more. We do not know how much. But the first instalment of that promise is the promotion of Marshal Zhukov, the idolized conquering marshal for so long held down in obscurity by Stalin, to be minister of defense.

We have had five instalments of the struggle for power and domination. We shall soon have more. And sooner or later we shall see a bid for power by the fighting officer corps—unless Khrushchev is not only as ruthless as Stalin (which he is) but is also as strong and shrewd and cunning, which we have no reason to suppose.

A victory for the army of the strictly military generals would mean, paradoxically, not war but peace. For it would mean the end of Bolshevism. It will not occur, if ever, without a gigantic struggle. And while the struggle is going on, we must expect more and more aggressive attitudes from Moscow.



RESIDUAL HEIRS Khrushchev and Bulganin headed Russian delegation to Peking for celebration of Communist China's fifth anniversary in October 1954.



MOSCOW-PEKING SOLIDARITY was symbolized by Khrushchev-Mao Tse-tung clasp in Peking. Khrushchev went home urging full support for Red China.

THE CHANGING FACE OF LABOR LEADERSHIP



OLD LEADER of A.F. of L., Samuel Gompers (*seated*), worked in 1919 with William Green (*standing*), up-and-coming official of miners' union.



YOUNG CHALLENGER John L. Lewis (*left*) was beaten in attempt to lead A.F. of L. at 1921 convention. Gompers (*at right*) won re-election.



FRIENDS in 1927, Lewis and Green visited White House on behalf of the miners. At Gompers' death Lewis helped make Green A.F. of L. head.



FORMING C.I.O. in 1938, Lewis and Philip Murray (*left*) took United Mine Workers out of the A.F. of L. to federate with eight other unions.



MERGER ATTEMPT between the A.F. of L. and C.I.O. was made in 1947 when leaders met for two fruitless days in Washington. Here C.I.O. leaders (*at left*) face A.F. of L. leaders (*at right*). Around

table, from left, are Emil Rieve, Textile Workers Union; Walter Reuther, United Auto Workers; Jacob Potofsky (*top of head visible*), Clothing Workers; Albert Fitzgerald, United Electrical Workers;

A.F. of L. President Green and C.I.O. President Murray, both now dead; Dan Tobin, Teamsters; Lewis, Mine Workers; William L. Hutchinson, Carpenters; and A.F. of L. Secretary-Treasurer Meany.



SUCCESSFUL MERGER PLAN for A.F. of L. and C.I.O. was drafted by Unity Committee in two days of intensive work in a Miami hotel. Seated, left to right, are Matthew Woll, A.F. of L. first vice president; Harry C. Bates of A.F. of L. Bricklayers; David McDonald of C.I.O. Steelworkers; William

Schnitzler, A.F. of L. secretary-treasurer; A.F. of L. President Meany; C.I.O. President Reuther; James B. Carey, C.I.O. Electrical Workers; David Dubinsky of A.F. of L. Ladies Garment Workers. Standing, left to right, are Frank Rosenblum of C.I.O. Clothing Workers; Joseph Curran, C.I.O. Maritime

Union; O. A. Knight of C.I.O. Oil Workers; Emil Rieve of C.I.O. Textile Workers; William McFetridge, A.F. of L. Building Service Employees; Jacob Potofsky of C.I.O. Clothing Workers; Daniel W. Tracy, A.F. of L. Electrical Workers; Charles MacGowan, A.F. of L. Boilermakers; William Doherty,

A SUPER-UNION FOR 15 MILLION

**A.F. of L., C.I.O. leaders vote
to stop fighting and join forces**

The American labor movement—which had its formal beginnings in the '80s when the shrewd cigar maker, Samuel Gompers, founded the American Federation of Labor—reached a new stage of maturity last week when officials of the Federation and of the Congress of Industrial Organizations agreed to merge forces. The declaration of unity came after two decades of strife between A.F. of L. and C.I.O. and years of fruitless negotiating. The new super-union, with 10 million A.F. of L. members and five million from the C.I.O., will include all but some two million organized American workers.

The A.F. of L. had been founded as an organization of craft (horizontal) unions—men all doing the same kind of work, like bricklayers or typesetters. The C.I.O. seceded from the A.F. of L. to organize industrial (vertical) unions—all kinds of workers in one industry.

With personalities now mellowed on both sides, 20 executives of the two bodies agreed in Miami to submit their plan to their memberships. Scheduled to head the super-union was the onetime plumber, George Meany, 60, the A.F. of L. president. A probable vice president and head of the organizing department is to be Walter Reuther, 47, of C.I.O. A hint that they would join came from the railroad brotherhoods, hitherto independent. The silence of Lewis, the United Mine Workers' boss, was broken, however, only by his "no comment."



A.F. of L. Letter Carriers; John V. Riffe, C.I.O. vice president; L. S. Buckmaster, C.I.O. Rubber Workers; Albert J. Hayes, A.F. of L. Machinists; J. Albert Woll, A.F. of L. general counsel; Arthur J. Goldberg, C.I.O. general counsel. Most of these leaders will have comparable jobs in the new organization.



MERGER ENGINEERS Meany, Reuther emerge clasping hands from session. Though Meany will

be president, Reuther, if organizing head, would be driving force in move to recruit additional millions.



ARMY DIRECTOR on Upper Tachen was Major General John C. Macdonald, U.S. advisory officer from Formosa, shown explaining withdrawal plan.



FLAG-WAVING ISLANDERS came to greet the U.S. Navy personnel. Over 95% of Tachen Islands residents were born there, most were fishermen.



A U.S. MARINE directs embarkation with walkie-talkie radio. Field telephones were also set up to connect all the five beaches used for the evacuation.



CURIOUS CIVILIANS PUSH TOWARD HELICOPTER FROM U.S.S. "ESTES" WHICH LANDS ON LOWER TACHEN.

A GAMBLE THAT THE REDS

Photographed for LIFE by

In the sullen green seas north of Formosa last week the U.S. Navy threw down the gauntlet and the Chinese Communists carefully avoided picking it up. From the Formosa-based Seventh Fleet superintending the Nationalists' evacuation of the Tachen Islands, LIFE Correspondent John Osborne reported: "Five American carriers, grouped as if Hiroshima had never happened, cruised within less than 100 miles of the China coast and put more than 500 sorties per day within less than 20 miles of the mainland. Destroyers and transports anchored

within sampan distance of Mao's China—and Peking was not provoked to action."

Out of sight of the Communist mainland, but boldly making its presence known, was one of the biggest concentrations of U.S. sea power since World War II. It covered other ships, manned by U.S. and Nationalist Chinese sailors, who stripped bare the fortified Tachens, which had become tactical liabilities three weeks earlier when the Communists captured nearby Yikiang. U.S. helicopters fluttered onto the pebbly beaches and U.S. frogmen paddled



EVACUATION CRAFT ARE ALREADY IN THE HARBOR. THE MAIN ARMY FORCE WAS ON UPPER TACHEN

WON'T FIGHT—AND WE WIN

HOWARD SOCHUREK and HORACE BRISTOL

about clearing mines. First the civilian population, about 15,000 in all, streamed from hill-side villages and was ferried to anchored transports. Then the Nationalist garrison of 10,000 regulars packed up their howitzers, mortars and ammo, blew up their pillboxes and followed the civilian islanders to Formosa.

As this went on the Communists made no move. "The sudden vacancy of sea and sky," cabled Osborne, "was so noticeable that Naval men began to wonder whether Peking might be preparing some counterblow. But as the week

passed the wonder subsided into the near certainty that the Communists would take this affront lying low. Pilots in the *Yorktown's* wardroom came to doubt that anything could provoke the Chinese Reds."

The Communists did shoot down a U.S. Sky-raider which, according to President Eisenhower, had wandered off course into "a bad area." But the plane's crew was rescued, and the Seventh Fleet even completed the evacuation a day ahead of schedule, then went back to its normal task of patrolling Formosa Strait.



BACK ON FORMOSA, Lieut. General Earle Partridge, Far East Air Forces chief, and Major General William Chase, adviser on Formosa, direct air cover.



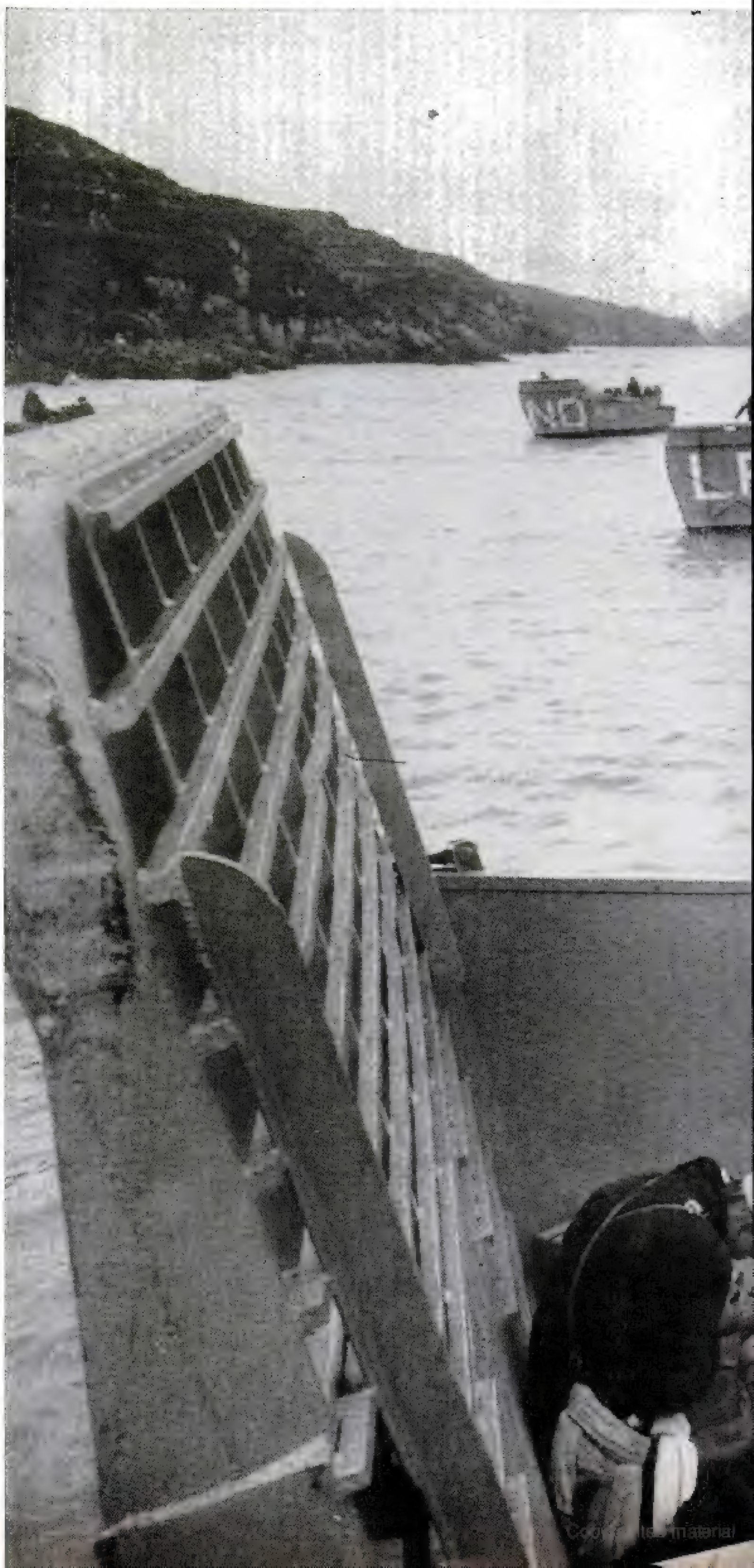
FLIPPERED FROGMEN prepare for a dip in 45° water to check Tachen harbor depth and clear away mines that would endanger the Navy landing boats.



WISTFUL VILLAGERS of Big Sun Hat on Lower Tachen Island gather in their crowded and narrow main street wearing white-ribbon identification tags before descending to the shore where landing craft are waiting to evacuate them.



MAN-MADE BEACH of gravel is bulldozed into sloping ramp to enable boats to reach land. The ramp made it possible for landing craft to work through most of the day, much longer than is usually possible with Tachens' 18-foot tide.





SALVAGED RELIC (a merchant's scales) is dragged through mud by Chinese soldiers. To speed evacuation, U.S. demolition teams had to destroy objects like old carts and broken furniture which thrifty Chinese wanted to bring along.



DEPARTING GUERRILLAS march in orderly column aboard boat. A tough, well-disciplined group, they were bitter about leaving Tachens, which they had used as a base for effective raids on the mainland coast in armed wooden junks.





UNUSED PROPAGANDA, bamboo tubes filled with anti-Red leaflets, was to have been floated to the mainland. Now they await burning on Tachen.



UNBURIED DEAD, normally unheard-of among Chinese who revere their dead, were ignored in rush to be evacuated. Coffin contains body of a seaman.

ABANDONED GOATS, left on Tachen because → Navy barred evacuation of animals, roam through village demolished before Communists moved in.





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DID YOU ever see a man get more pure delight out of his food? We've often noticed this undivided enjoyment when a man (or a woman or a child) is eating FRANCO-AMERICAN Spaghetti.

One reason is because it's *fun* to eat. Grownups seem to enjoy maneuvering the strands of spaghetti as much as kids do.

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with an ancestry as long as your arm.

It's hard to tell just who likes Franco-American Spaghetti best—youngsters or mamas and papas. All of them—bless them—have made the Franco-American brand the most popular Spaghetti of all.

P.S. It costs *less than 8 cents a serving*.

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Franco-American
Spaghetti



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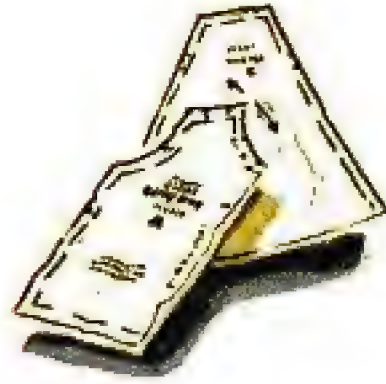
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- G. TRIMTEX is colorfast! Bias tape, to bind a seam or a hem, or to use as a smart decoration in itself! Rick rack for garments... and curtains, too! Package **10c, 25c**
- H. Rustproof brass pins by OAKVILLE. Over 500 in plastic box. **39c** GRIPPER snap fasteners. No sewing... just tap them on! Washable, rustproof. Many sizes. Set of 8, **25c**
- I. Mend without sewing! Just iron on PLASTI-STITCH! Washable denim or white muslin tape, **25c** Darning kit. Patches, knob. **25c**
- J. Shoulder pads by NEEDLECRAFT. Rayon. Keep-shape foam rubber padding. Comfortably cool, completely cleanable. Pair **59c** Cotton filled pads. Pair **15c** Plump, velvety pin cushion. **15c**
- K. Strong, colorfast nylon thread by HEMINWAY AND BARTLETT. Wide range of shades. 100-yd. spool. **10c**
- L. Sewing needles by BOYE. Specially designed to fit almost every machine! Package of 3 **20c**
- M. E-Z kit. 40" belt backing, buckle in choice of shapes, 5 eyelets. Can be washed or dry-cleaned. **25c**
- N. Rips seams, cuts buttonholes! **59c**
- O. 'Tailorette' ruler with chalk. **25c**
- P. Tracing wheel. Use with tracing paper, transfer pattern marks. **69c**
- Q. 6 Snappers, attaching tool. **25c** Refill package, 8 Snappers. **25c**
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- S. 20 eyelets, 2 tongues, tool. **25c**
- T. Nylon elastic thread. 36 yds. **25c**

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THE MESS IN MOSCOW

THE BROTHERHOOD OF THE AIR

This coming week marks the fifth annual celebration of World Brotherhood Week, established "by men and women who believe in a spiritual interpretation of the universe to promote justice, understanding and cooperation among people varying as to religion, race or nation."

This goal of a world brotherhood still seems a distant one, yet an article in the March issue of *Flying* by Howard G. Kurtz Jr. suggests that it has already been achieved in a limited way by the free world's international airlines. Excerpts:

► We who have laced the globe with a method of travel which touches the doorstep of every man could not do so without a common denominator. We are of every flag and color and faith and ideology under the sun. We had to find a value upon which all our variations could be reconciled without infraction of the creed or pride of any.

► And we have found this common denominator in mutual dedication to human safety . . . doing unto others as we would have others do unto us. . . .

► Never from the cloudbank above London comes a pilot's voice saying, "Give way to the Union Jack."

► Never does a co-pilot cry into his microphone, "I demand priority landing in the name of the one true faith."

► Yet, if from that cloudbank comes perchance a call from an obsolete twin-engined plane flying the flag of some obscure little principality, "I've lost an engine and cannot hold my place in the pattern," then the great planes of the great flags give way at once and the objective of all concerned concentrates on bringing the little fellow safe to port. Each understands that his own safety would be jeopardized by another plane out of control in the cloud. Any rule less than the golden rule would be too dangerous a principle upon which to build air transportation. . . .

► Could it be perhaps that survival for all will emerge from a mutual concern for human safety?

► . . . From our cockpits and desks and laboratories and control towers we believe human nature is ready for higher levels of cooperation.

Obviously the latest upheaval in the Kremlin means that there is a big mess in Moscow. Doubtless, as Edward Crankshaw makes clear in his masterful analysis (pp. 36-39), it involves a great struggle for power. Its significance to the West, however, may lie not so much in the fact that the commissars are eating each other up, but that the Bolshevik system itself may crack in the struggle.

The battle rages around an incredible mess of mismanagement that plunged the country into what capitalists would surely call a depression. There is great significance, too, in the fact that, in order to win greater power for himself, Khrushchev has had to give far greater power to the professional soldiers, personified by Zhukov.

In retrospect, Stalin's death might be compared to the French Revolution's Ninth Day of Thermidor, when Robespierre, that "sea-green incorruptible," was overthrown and The Terror ended. So in days to come may Zhukov's present rise resemble the 13th Vendémiaire, when Napoleon's artillery shattered the last revolt of the Jacobins and, as Carlyle wrote, "the thing we specifically call French Revolution is blown into space . . . is become a thing that was."

In France's case, of course, that led to foreign wars. But Russia's professional soldiers, who are very much aware of the realities of thermonuclear arms, are probably less apt to be adventurous than are the party fanatics—the "bloody-minded professors." Apparently Eisenhower was thinking so last week, in recalling his wartime friendship with Zhukov and the latter's gift of "an enormous bear rug." Now that the Soviet soldiers have some power, the Moscow mess itself will force them to seek more. For conditions are obviously so bad that somebody will have to clean them up, even if it means jettisoning unworkable Marxist theories.

The whole agricultural program has broken down. Despite a 50% increase in population since 1916, the Russian nation has fewer head of cattle today than in the days of Czar Nicholas. Moreover, in his first speech, Khrushchev's front man, Premier Bulganin, admitted that the manhour productivity of the Soviet worker is lagging at a time when more step-ups in heavy industry production are being ordered. That can have only one result—a cut in real wages.

This follows on the complete failure of Malenkov's short-lived and abortive attempt to increase consumer goods; the extra money budgeted for it was not spent, evidently for the simple reason that consumer production could not be increased. All this suggests that the Soviet worker, who had expected a good deal more consumer benefits because of the talk, is on a slowdown, while the collective farmers are on what is very near a strike. Factories of satellite nations have been laying off men because slowdowns are making state industries lose money. Russia

"eliminates" unemployment with slave labor camps. And the "full employment" that remains is the kind which was called industrial slavery in Britain and elsewhere 100 years ago. If that is the net result of 37 years of self-denial to create an economic system which theoretically makes depressions impossible, it can only mean that Communism has failed. Apart from moral reasons, it is bad for the simple materialistic reason that it doesn't work.

Offhand, it seems a puzzle why Malenkov, when he still had the reins and tried to increase consumer goods, couldn't do it. The U.S.S.R. has proved that it can successfully make heavy goods—on the bone and blood of its deprived millions. It can even make H-bombs. The Soviets can do this because they concentrated on heavy industry from the first and finally, if painfully, learned its skills. Why is it they can't make a decent pair of stockings, or a good razor blade?

Well, the answer is fairly simple. For one thing, factory managers are not concerned with quality, but with "overfulfilling" their "norms." Result: shoddy goods. For another, quality grows out of competition and consumer choice, and there is none of either. Finally, having neglected consumer industry so long, Soviet managers have only the foggiest notions about modern methods of distribution and selling. Such an inefficient system was bound to fly to pieces in any effort to expand it.

Yet just the talk about the goods—this carrot that was offered to make slavery's club more palatable—made many people want them all the more. Millions of Red army soldiers got far enough into Europe to see how well the supposed capitalist "slaves" lived and dressed; they brought home watches, rubber erasers and silk dresses. The few real goods they got out of the Malenkov program whetted their appetites, and turned on a demand which Khrushchev, no matter how repressive his countermeasures, cannot now turn off. The stolid Russian masses are beginning to dream. But all they are offered is the bitter hope once expressed by the American I.W.W.'s "Work and pray, live on hay, you'll get pie in the sky when you die."

What is happening to the Soviet world as a result of this agricultural bankruptcy, consumer goods fiasco and ever-increasing arms budget is this: In their fearful realization of today's failures and tomorrow's dangers, they have reverted to the only system they really understand, to build a still bigger war economy on the backs of slave labor in the only way they know, primitive oriental despotism.

Only, this time, it may not work, for the Russians, having tasted the carrot, are losing some of their fear of the club.

We have not heard the end of the mess in Moscow and the free world will do well to watch developments and take advantage of them when they occur.



WARBLING WARD LEADER, Alderman Mathias ("Paddy") Bauler, a Democrat, waving a pitcher of beer and wearing famed silk topper, leads singing of

When Irish Eyes Are Smiling during a party in a 43rd Ward hall. Paddy was celebrating his 65th birthday and promoting Richard Daley's campaign for mayor.



OUT IN THE COLD, MAYOR KENNELLY TALKS TO POLICEMAN BEFORE RALLY ON CHICAGO'S SOUTH SIDE

CHALLENGE FOR A MACHINE

Chicago Democrats dump Mayor Kennelly, set off wild primary

In the chill of winter, Chicago was embroiled in a steaming hot fight to choose a mayor, and most of the political bluster centered around the Windy City's gamy old Democratic organization, which faces its sternest challenge in years at the Feb. 22 primary.

In December the organization unceremoniously shoved Mayor Martin Kennelly out into the cold. Kennelly, a wealthy warehouse owner, had been picked by the party in 1947 as a reform candidate to succeed Boss Ed Kelly. In two honest, pedestrian terms, Kennelly reduced gambling, ended political influence in the city schools—and estranged himself from his own party by ignoring party leaders and

refusing to campaign for such Democrats as Paul Douglas and Adlai Stevenson. When the party refused to endorse him for renomination, Kennelly decided to fight back.

To oppose Kennelly, the organization chose Cook County Clerk Richard Daley, an honest politician of unquestioned party loyalty. As the Democratic ward machinery hit high gear in Daley's behalf, the machinery came under fire from three sources: Kennelly, the daily press and ex-Democrat Bob Merriam, a reform alderman (*LIFE*, March 29, 1954), who bolted the party to run for mayor on the Republican ticket. All attacked the party's boss rule and accused it of having underworld affiliations.



FROM JAKE ARVEY (right), veteran Democratic boss now semiretired, came handshake, support.



FROM PAUL DOUGLAS, U.S. senator, came the word that Daley is "candidate I very much prefer."



FROM ADLAI STEVENSON came a pat on the back and a sharp denunciation of Daley's critics.

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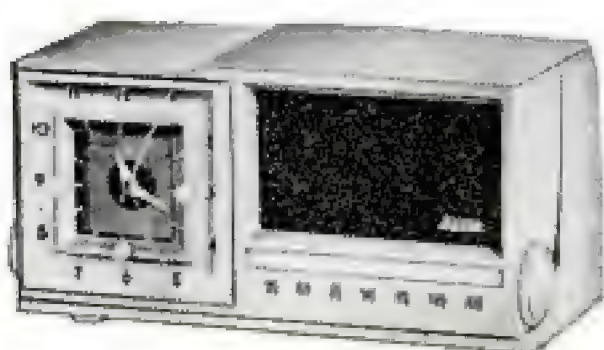
The front is ALL picture! Controls are at the side to minimize cabinet size and "maximize" picture size. It's smart, compact, perfect for small space!

Quality engineered on a quantity basis, the Arvin "Rocket 21" employs new-type extra heavy-duty tubes and "bonus-rated" parts to assure long, service-free life. It will give you a real value surprise! Arvin Industries, Inc., Columbus, Indiana.

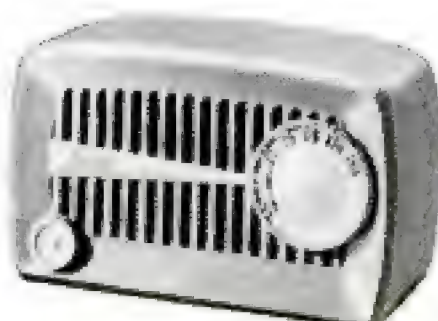


21-inch metal table model in either willow green and gold or mahogany color, \$159.95. Table, \$6.95 extra. 21-inch console in mahogany grain Arvinite, \$189.95.

TV prices shown are suggested retail prices, including Federal tax and warranty. Slightly higher in far West and South. All-channel one-knob tuning (UHF as well as VHF) \$20 extra.



"Sleepytimer" Clock-Radio in 4 decorator colors. Telechron clock-timer; buzzer alarm; 1100-watt appliance outlet. Magnetenna. \$39.95



New "Rainbow" in 6 colors. AC/DC superhet in shatter-proof cabinet. 4 tubes including rectifier. Over 3 million in use. \$15.95



"Collegian" in 6 decorator colors. Biggest little radio in the world. Built-in Arvin Magnetenna; Alnico speaker; Velvet Voice tone. \$17.95



KEY FIGURE in the campaign, Congressman William L. Dawson, exhorts crowd at Daley rally on South Side. Dawson, the political leader of 600,000 Negroes, is one of Chicago's most powerful Democrats, has borne the brunt of campaign attacks on the party for alleged but disproved racket connection.



DEMOCRAT TURNED REPUBLICAN, Alderman Bob Merriam, 36, talks with supporters at Citizens for Merriam office. Merriam fought machine Democrats in city council for eight years, left party in disgust in November. Virtually assured Republican nomination, he faces uphill fight in general election.

Never a Lump

when you make Cream Sauce with
BETTER-BLENDING Carnation



1. For 2 cups of cream sauce, blend 2 tablespoons flour, 1 teaspoon salt and 2 tablespoons butter in saucepan over low heat until smooth.



2. Gradually add 1½ cups (large can) undiluted Carnation to the butter-flour mixture. Stir until thickened and smooth; serve over vegetables.

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1 ● Look for these new SUNSWEEP packages at your grocer's. Here are California's "sunny" fruits at their sweetest and best. Fully sun-ripened to bring you summer sunshine for winter energy.

2 ● SUNSWEEP Prunes, Apricots, and Peaches are packed by the growers themselves. They're the pick of the California crop... richly sun-ripened, "Tenderized," and sealed in foil for perfect protection.



5 ● See what the golden goodness of SUN-MAID ZANTE CURRANTS does for your baking! They're uniformly fresh—any season—because they're Sun-Maid and they're flavor-protected with cellophane.

6 ● Made from choice sun-mellowed raisin grapes dried in the same kindly California sun, SUN-MAID SEEDLESS and SEEDLESS NECTARS lend extra energy and tempting flavor to your cooking. Try 'em!

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● **SUN-SWEET PRUNES** are plump, tender, quick-cooking, and a treat right out of the package without any cooking at all. Full of rich, ripe prune-plum flavor. Be sure the prunes you buy are SUN-SWEET.

4

● **FOR QUICK ENERGY**, natural vitamins, natural minerals, these "sunny" summer fruits rank at the top. They're fully sun-ripened, drenched with summer sunshine, full of sunshine goodness.



Send for These
FREE Recipe Books



Hundreds of delicious ways to serve these famous nutritious sunshine fruits

● These two books bring you dozens of tasty ways to serve California's "sunny" fruits... the fruits that are sun-ripened in summer to bring you good eating and quick energy in winter.
● Sign the coupon for both books: "Tasty Ways to Serve SUN-SWEET Fruits," and "Downright Delicious SUN-MAID Raisin Recipes."

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other desserts. They're good for you, too! Like all famous Sun-Maid Raisins, they're rich in calcium, iron and phosphorus.

8

● **What could be neater**—or *sweeter*—for between-meal snacks than SUN-MAID RAISINS in the thrifty Handy Six-Pack! You get six convenient pocket-size packages—perfect for traveling, hunting trips, lunch-box meals!

Smoother going
down



Enjoy a tasty Calvert "Lo-Ball" — a generous jigger of Calvert over ice cubes with just a splash of mixer.

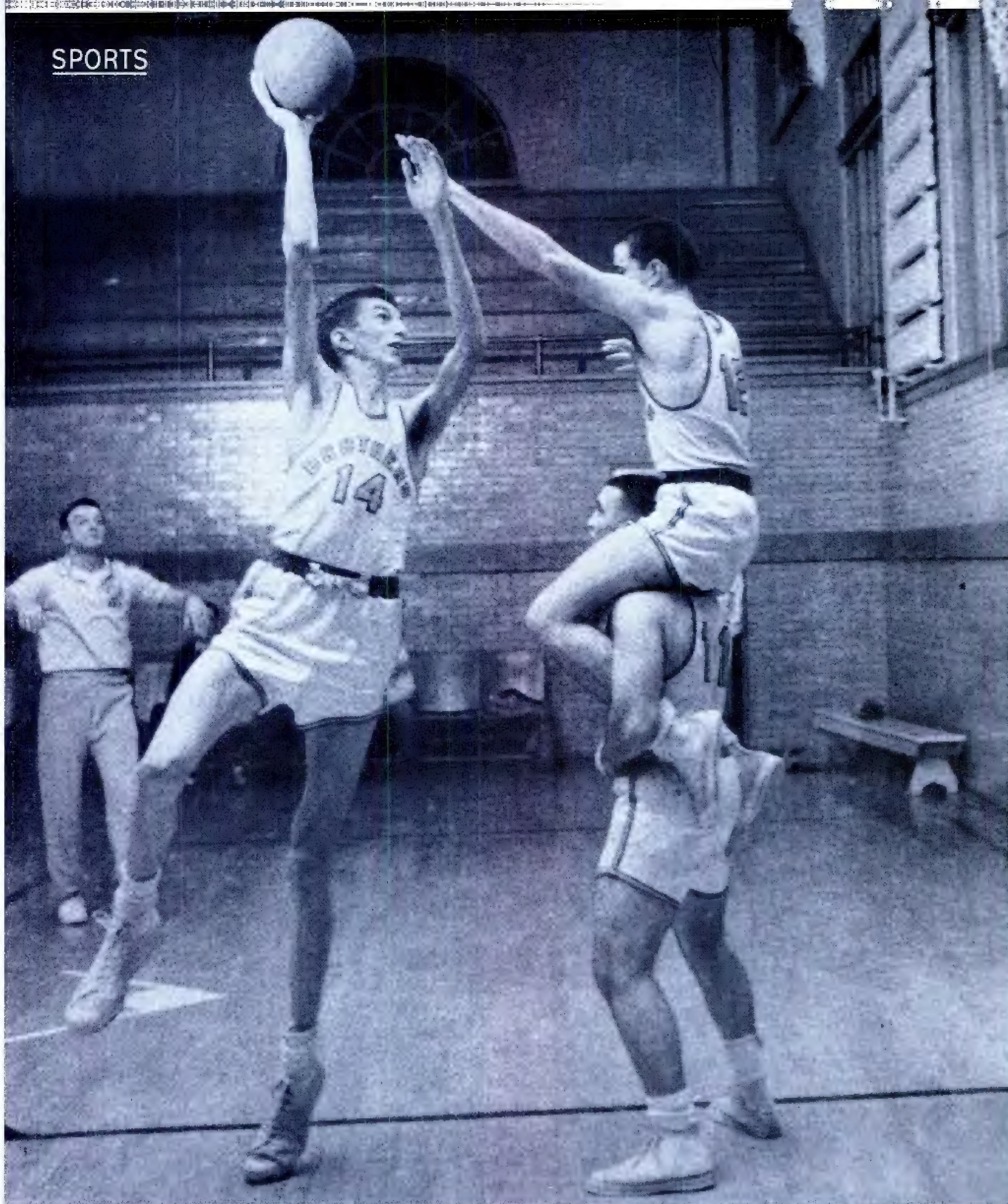
**Calvert Satisfies
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For a really satisfying whiskey that's rich in flavor . . . yet soft to your taste and *smoother all the way down* . . . drink Calvert Reserve. Your first swallow will tell you why Calvert is now one of the two largest-selling whiskeys in the world. Try Calvert today!

Compare...
and you'll switch to
Calvert



CALVERT RESERVE BLENDED WHISKEY—86.8 PROOF—65% GRAIN NEUTRAL SPIRITS—CALVERT DISTILLERS COMPANY, NEW YORK CITY



ONLY WAY BIG PETE CORBETT OF SYRACUSE CAN GET ADEQUATE OPPOSITION IN PRACTICE IS TO FACE TWO TEAMMATES, ONE ON ANOTHER'S SHOULDERS

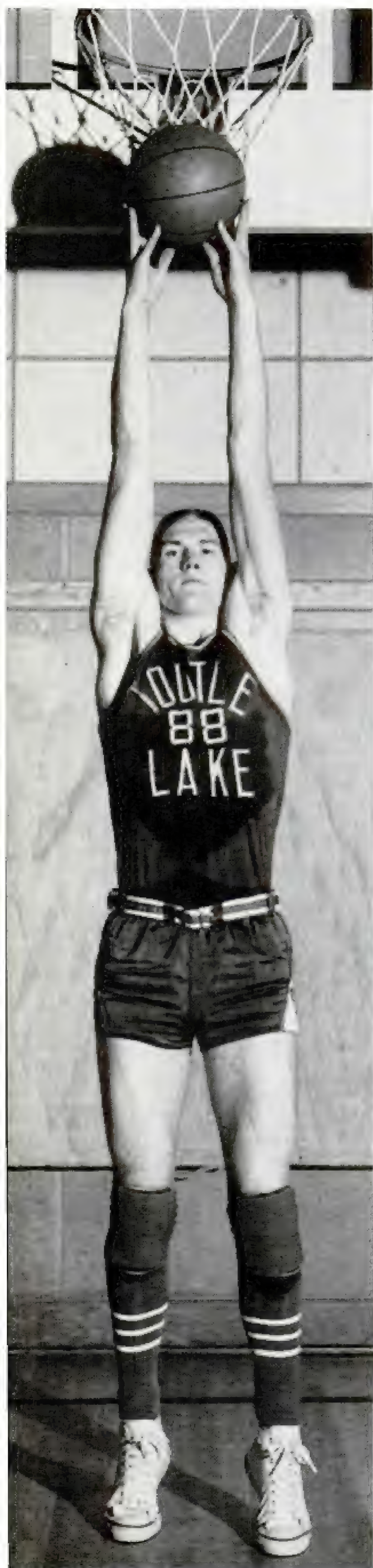
THE GIANTS OF SCHOOLBOY BASKETBALL

The big boys, better trained and coordinated than they used to be, dominate the play in a big way

Being almost seven feet tall, as Peter Corbett (*above*) is, gives a fellow an edge at picking apples and watching parades. In high school it also guarantees his being a basketball hero—until someone devises a better method of stopping him than shown above. Pete, a junior at Christian Brothers Academy in Syracuse, N.Y., averages 30 points a game and is an outstanding

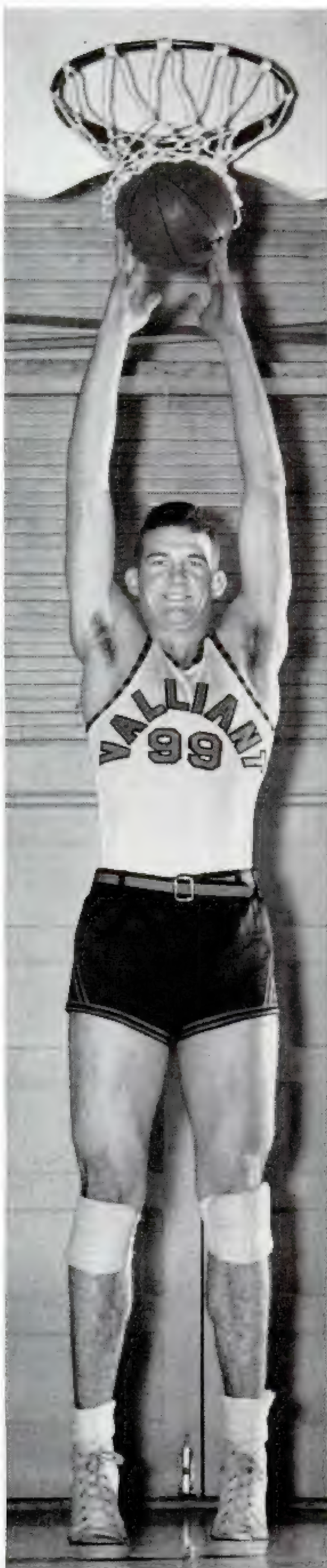
rebounder. Once called "goons" and thought too gawky, boys of Pete's height are now welcomed by coaches who use rope-skipping and other exercises to increase coordination. By the time they graduate, colleges are fighting for them. In looking about the country LIFE has found at least seven other schoolboys (*see next page*) as tall or taller than Corbett, all of them stars.

CONTINUED ON NEXT PAGE 59



6 FT. 10 IN.

Gary Goble, 18, Toutle Lake (Wash.) High center, is more agile than most tall boys, scores 20 points a game. Son of a 6-foot 2-inch logger, he wants to be a U.S. forester after going to college, probably Oregon State.



6 FT. 10¼ IN.

Travis Slaton, 17, center at Valliant (Okla.) High, is the outstanding scorer of a team that has won 30 straight and scored as many as 111 points in one game. Still awkward, he has improved since having tonsils removed last year.



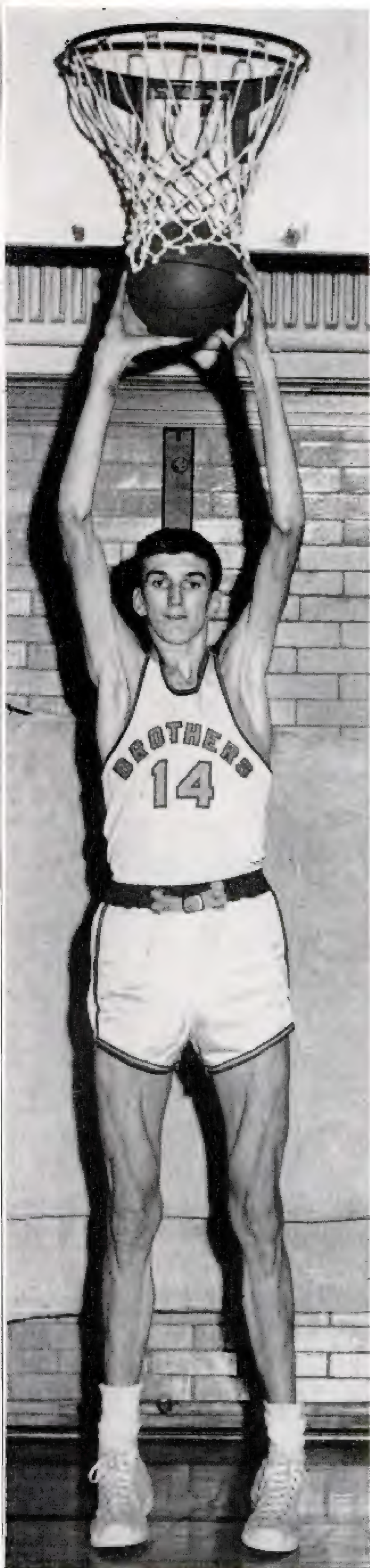
7 FT.

Wilt ("The Stilt") Chamberlain, 18, center for Philadelphia's Overbrook High, is rated the best high school player since La Salle's Tom Gola. He held his own playing against college stars in hotel league in the Catskills last summer.



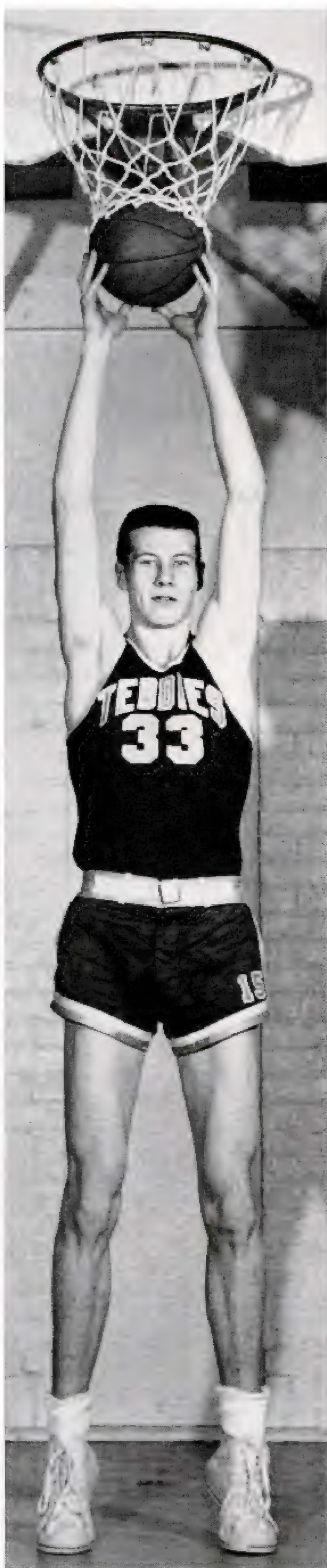
6 FT. 10 IN.

Bill Hathaway, 17, top scorer for Long Beach (N.Y.) High, inherits height from 6-foot 2-inch mother. He weighs 245 pounds, grew five inches in one year. He has eaten as much as five roast beef portions to keep going.



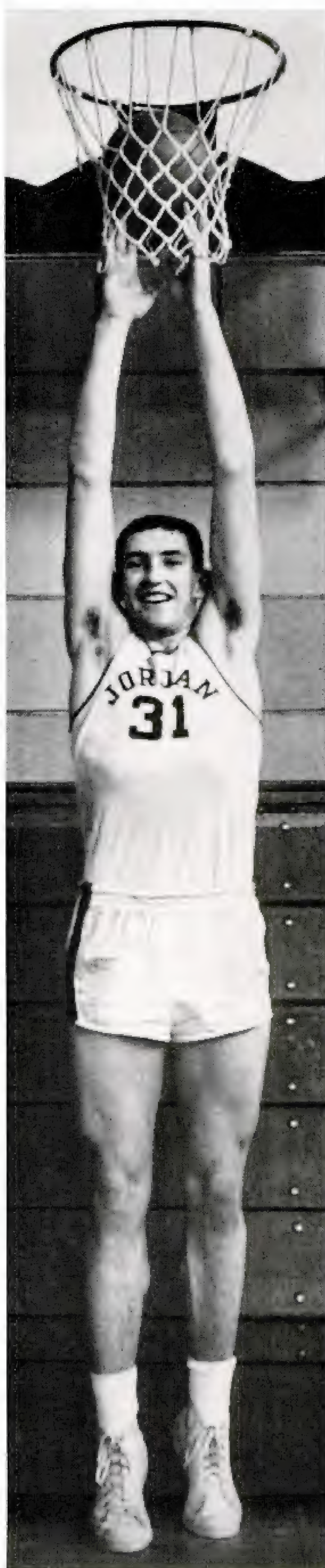
6 FT. 10 IN.

Peter Corbett, 17 (see previous page), unstoppable center from Syracuse, has attracted attention of several colleges, including Penn and Columbia. Undecided about a choice of schools, he is set on a career as a dentist.



6 FT. 10½ IN.

Dave Johnson, 18, center for Minneapolis' Roosevelt High, skips rope and works on bell bars to build muscles and coordination. Steadily improving, he scored only two points as a sophomore, 124 last year, 210 in 14 games so far this season.



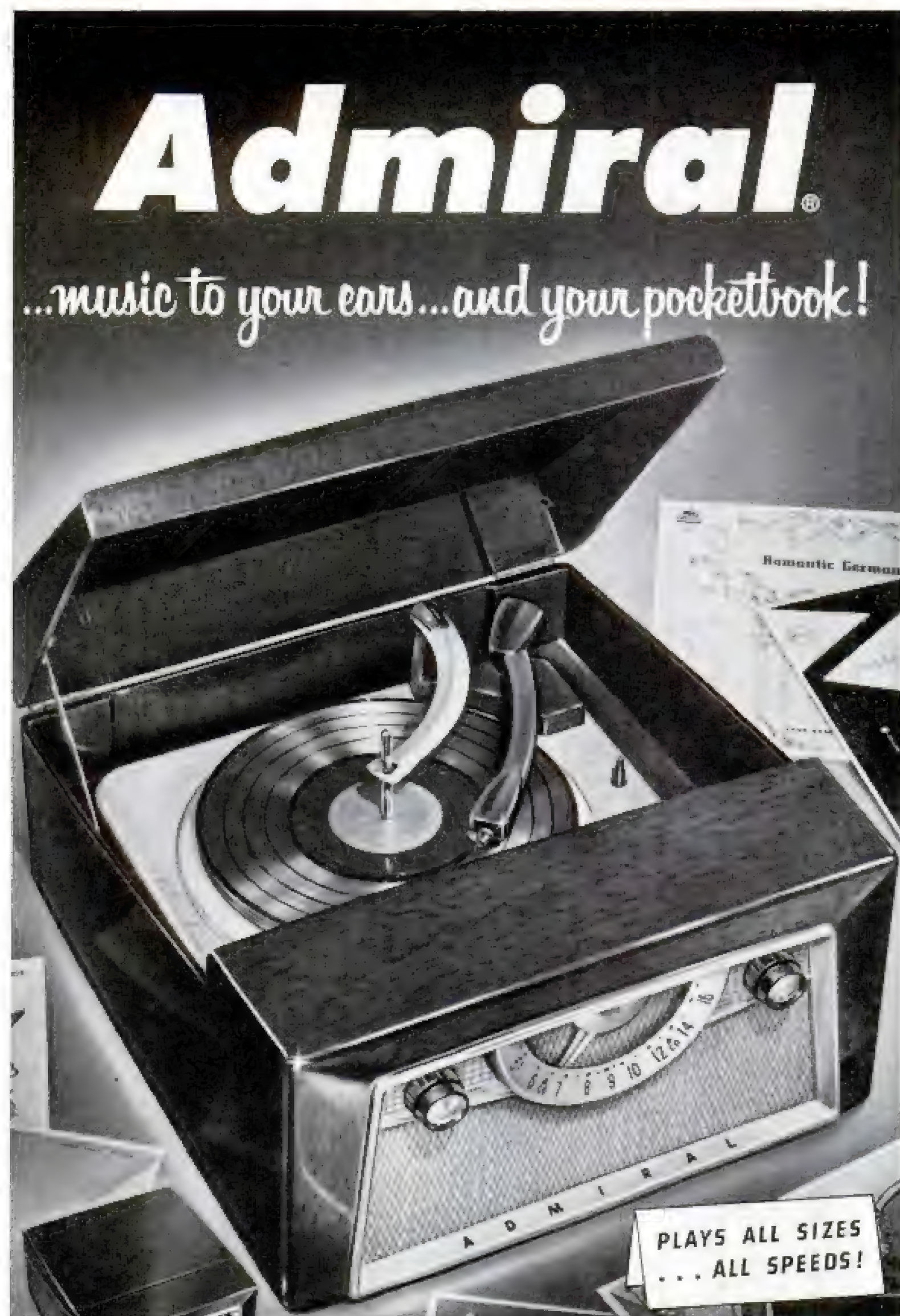
6 FT. 10 IN.

Pearl Pollard, 17, the versatile giant of Utah's Jordan High, averages 22 points a game even with three men guarding him. An all-round athlete weighing 238 pounds, he draws the biggest crowds ever seen at high school games in his state.



7 FT. 2 IN.

Charles ("Beanpole") Buxton, 19, of Patterson School in Lenoir, N.C., averages 20 points a game. Asked last week if he had ever hit his head on low doorways, he replied, "Heck, I did that four times already today."

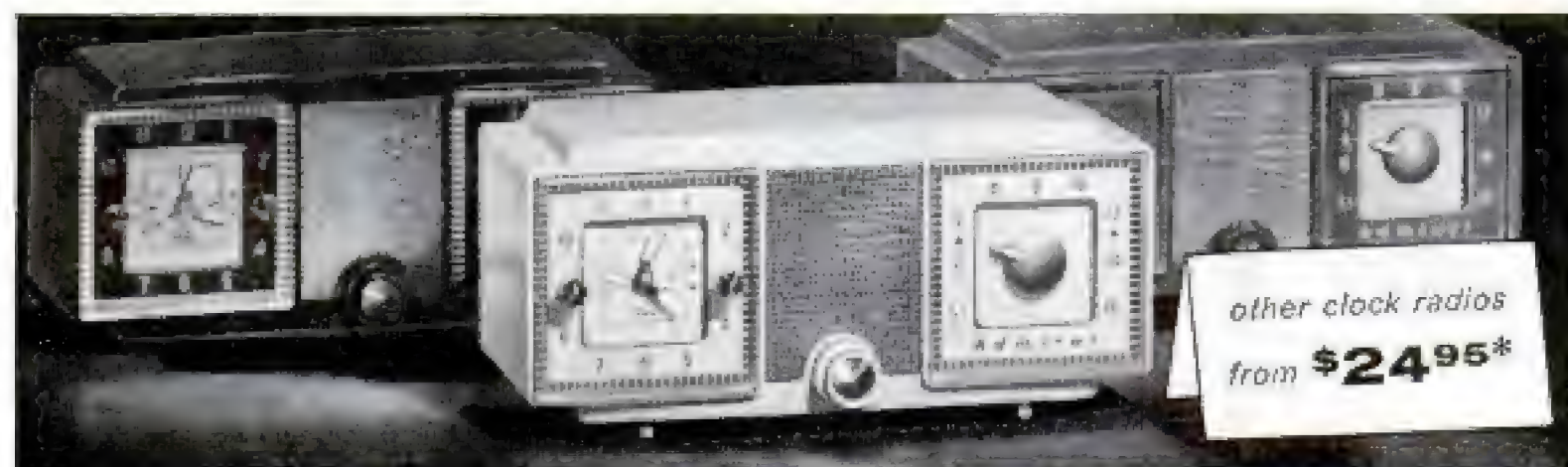


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AMERICA'S FAVORITE RADIO-PHONOGRAPH, in golden-trimmed, mar-resistant mahogany finish. Has dual-needle "turn-over" cartridge... 3-speed changer with automatic record size selector and shut-off. Thrilling tone... powerful AM radio.



DELUXE TABLE RADIO combines superior styling with exceptional performance! Powerful Admiral 5-tube chassis... 180° spread-band tuning for micrometer accuracy... big 6" PM speaker. Four decorator colors with golden grille!



DELUXE CLOCK RADIO has precision electric clock that automatically turns radio, small appliances or lamps on or off at pre-set times. Full-toned supersensitive AM radio. Choice of 4 colors to match any room decor!

*Slightly higher South and West... subject to change without notice.

Basketball Giants CONTINUED



DWARFING TEAMMATES in practice, Pete Corbett gets used to "collapsing defense," gang-up operation used by opposing teams to slow him down.



TOPPING THE RIM of basket with his hand, Wilt Chamberlain dunks in a shot against West Philadelphia High. He scored 44 points in this game.



DRILLING AGAINST DRIBBLERS, Pollard practices defense as players come at him in threes. Big men must be careful not to let little ones slip by.

Now! Homogenized for Better Flavor!

Each ¼ lb. wrapped
in vegetable parchment

New Aluminum
Stayfresh Foilpak

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DURKEE'S
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MARGARINE

USE EASY OPENING TAB ON BACK

New... Handy... Easy
Snap open package

Measured Sticks for
convenient recipe use

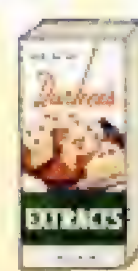
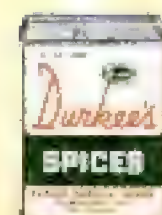
New Durkee's Homogenized Margarine has the smoother, richer flavor you get only with homogenized foods. And Durkee's Homogenized Margarine now comes in a new, easy-to-open aluminum foilpak... each ¼ pound wrapped in new "Sweet-Wrap"

all vegetable parchment. This exclusive package keeps Durkee's really fresh tasting... protects its rich, natural flavor right to your table. Durkee's Margarine is ideal for cooking and frying, too, because it doesn't spatter.

Get Durkee's New Homogenized Margarine in the Stayfresh Foilpak at your grocer's today.



FREE! (For Limited Time) Handy Coconut Coloring Kit in each 8-ounce cellophane package of Durkee's Stayfresh Coconut for decorating cakes, pies and other special-occasion desserts.



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Presenting...

EACH THE FINEST OF ITS KIND

"The Noblest Bourbon of Them All"

OLD TAYLOR
86 PROOF



OLD TAYLOR
100 PROOF

OLD TAYLOR 86 PROOF,
KENTUCKY STRAIGHT
BOURBON WHISKEY—
lighter, milder, lower-priced,
yet rich in true bourbon flavor.

OLD TAYLOR 100 PROOF,
KENTUCKY STRAIGHT
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—full-bodied, world-famous,
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KENTUCKY STRAIGHT BOURBON WHISKEY

OLD
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A STRAIGHT
BOURBON
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86 PROOF

OF
TOPMOST
CLASS

BOTTLED BY
THE OLD TAYLOR DISTILLERY COMPANY
FRANKFORT, KY.
(SUCCESSORS TO E. H. TAYLOR JR. & SONS, INC.) 1974
LOUISVILLE, KY.



Another great Old Taylor bourbon

Now you can enjoy "The Noblest Bourbon of Them All"
in lighter, milder, lower-priced 86 proof

FOR MORE than seventy-five years, OLD TAYLOR bottled in bond has been esteemed by whiskey experts as "The Noblest Bourbon of Them All."

So it's real news that now you can also enjoy a straight bourbon of this distinguished quality heritage in a lighter and milder, yet superbly smooth and mellow 86 proof bottling—a whiskey so fine it is named OLD TAYLOR 86.

Introduced during recent months in areas where bourbon is king—the South, Midwest and Far West—OLD TAYLOR 86 has won overwhelming acclaim for its rich flavor and milder, lighter taste that millions prefer today.

Now OLD TAYLOR 86 is available at better bars and package stores everywhere. If you want a lighter, milder, yet full mellowed bourbon, ask for OLD TAYLOR 86. You'll like its lower price, too!

OLD TAYLOR 86

THE OLD TAYLOR DISTILLERY COMPANY, FRANKFORT & LOUISVILLE, KENTUCKY



TONY THE TIGER SAYS:

“You bet your life they’re Gr-r-reat!”

No wonder Groucho’s speechless. What if a tiger stole your microphone and your favorite line. But that’s Tony for you. And he’s all for you when he tells you to try these big, crackly flakes of corn. Because they’re the ones with the secret Kellogg’s sugar coating all over. Gr-r-reat? You bet your life.

Kellogg’s SUGAR FROSTED FLAKES





UNABLE TO SWALLOW BEFORE OPERATION, MIKE STANSBERRY IS FED FLUIDS THROUGH TUBE TAPED TO FACE AND PUT THROUGH DAMAGED ESOPHAGUS

MICHEAL GETS A NEW ESOPHAGUS

Rare surgery saves 2-year-old boy's life with a tube of living tissue taken from inside his own body

Mrs. Anna Marie Stansberry had just finished washing clothes in her home in Sterling, Colo. when she heard a sudden scream. Whirling around, she was horrified to see that her 2-year-old son, Micheal, had swallowed a mouthful of lye solution and that it was burning his mouth and throat. Mike's burns slowly healed. But when scar tissue blocked off his scorched esophagus so that he could not swallow, Mike was rushed

to Denver's Colorado General Hospital for a rare, lifesaving operation.

There surgeons cut out the four-inch length of burned esophagus and replaced it with part of Mike's own body—his jejunum, part of his small intestine which has much the same structure as the esophagus (*next page*). The long delicate operation was so successful that only five days later Mike was drinking through his new, self-supplied esophagus.



BURT LANCASTER starring in "THE KENTUCKIAN"
CinemaScope—Color by Technicolor—released thru United Artists
—a Hecht-Lancaster Production.



twist it...twirl it...bend it...curl it...
the revolutionary new soft collar on
Van Heusen Century Shirts
won't wrinkle
ever!

Before you buy your next shirt, be sure you make the "feel test."

Feel a fused collar...stiff and boardy, irritates your neck. The collar curls, "bubbles" and wears quickly. Feel a "stay" collar...limp, needs starch or bumpy stays to keep it neat. Hard to iron. Wilts and sags.

Now feel a Van Heusen Century collar...world's only one-piece construction

...can't buckle, wilt or wrinkle ever. Handkerchief-soft, yet it never needs starch or stays. Easy to launder, too! One-stroke "perfect" ironing...fold-line is woven in.

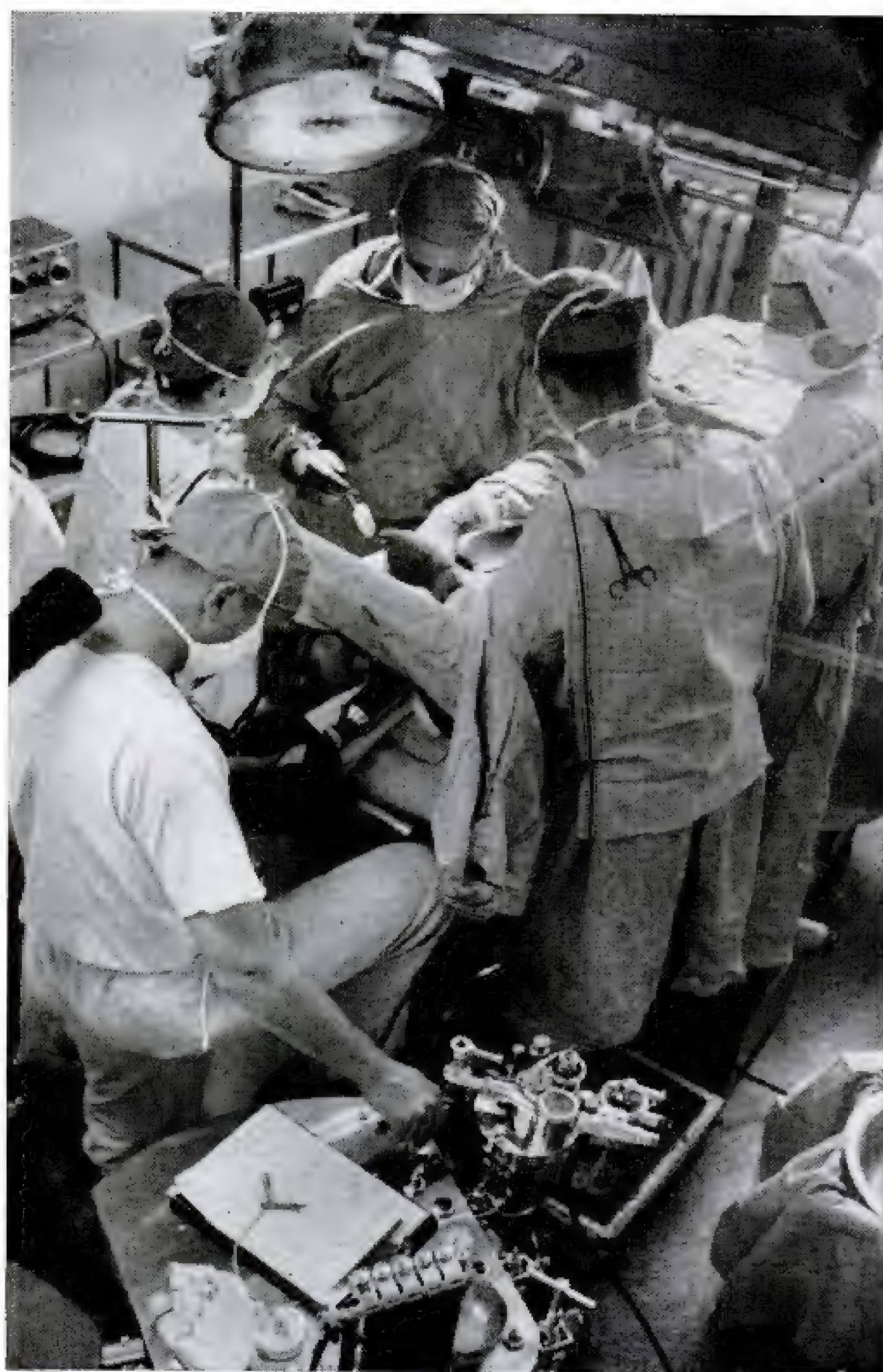
Wears up to twice as long as ordinary shirts, yet costs no more.

White, \$3.95, Superfine White, \$5.00, Colors, \$4.50. Tie shown is our new Van Heusen Shirtmate, \$1.50.

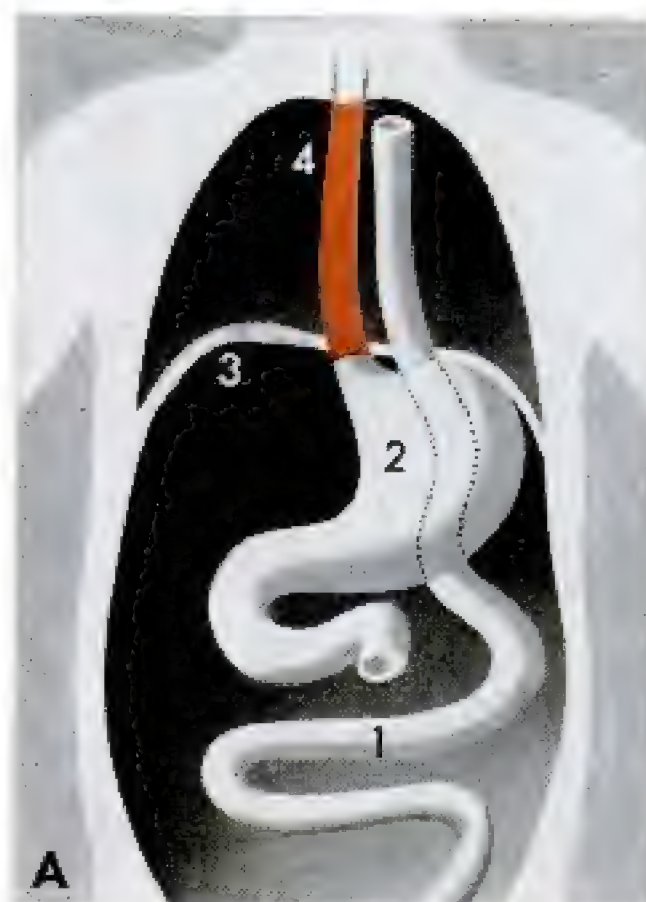
VAN HEUSEN Century Shirts

At better stores everywhere or write to Phillips-Jones Corp., 417 Fifth Ave., N. Y. 16, N. Y.
Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Underwear • Swimwear

New Esophagus CONTINUED



ESOPHAGUS TRANSPLANT took seven hours. It was pioneered in Russia, where children sometimes swallow acid used to defrost storm windows.



PLAN OF OPERATION shows steps in making Mike new esophagus from his jejunum (small intestine). In A, the jejunum (1) is cut off below the stomach (2) and brought (dotted lines) up behind stomach through the diaphragm (3) into position next to burned esophagus (4, shown in red). In B, end of intestine below stomach is reconnected to jejunum (5). In C, burned esophagus (6) has been cut out. New esophagus (7) is inserted (8 and 9). Food can now pass through two channels: through stomach, or entirely through the jejunum bypassing stomach. In either case, digestion takes place. If trouble develops, the jejunum can be sewn shut (at 10) and all food sent through stomach.

CONTINUED ON PAGE 70

Flash is fun !

Gets the exciting pictures
you used to miss—
indoors or out—day or night

Flash is easy !

Nothing new to learn—
just aim and shoot the same
familiar snapshot way

Flash is for you with this simple flash camera



The Brownie Holiday Flash Camera is the ideal way to get started in flash picture-taking... a grand gift for any beginner. No adjustments to make—the lens is pre-focused for you at the factory. Nothing new to learn—just hook on the neat little flashholder and pop in a flash bulb. Then aim and press the button the same familiar Kodak way.

You get exciting indoor pictures—and nighttime snaps outdoors—as crisp and clear as any you ever took in broad daylight. That's because you carry your own sun with you—put just the right *amount* of light right *where* you want it. Don't miss out on the fun of flash any longer. Let your Kodak dealer show you how to start.

**Brownie Holiday Flash
Camera, only \$4⁹⁵ Inc. Fed.
Flashholder, \$3.20 Tax**

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Kodak
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Travelers Cheques

Only 75¢ per \$100 at any BANK, and at Railway Express Agency or Western Union offices.



UNDER OXYGEN after operation, Mike lies unconscious while flasks gather excess air and fluids from his body which was opened in 14-inch incision.



FIRST SWALLOWS of beef broth were taken five days after the operation. Twenty-one days later Mike was well enough to leave the hospital for home.



PERFECT LEMON PIES IN HALF THE TIME!

1. No grating! No squeezing! At last, real lemon flavor in a package!
 2. Perfect, smooth texture—every time!
 3. One package makes a marvelous pie—pudding enough to please 4.
- Be sure to try some Jell-O Pudding and Pie Filling soon.



Vanilla
Chocolate
Butterscotch
Lemon
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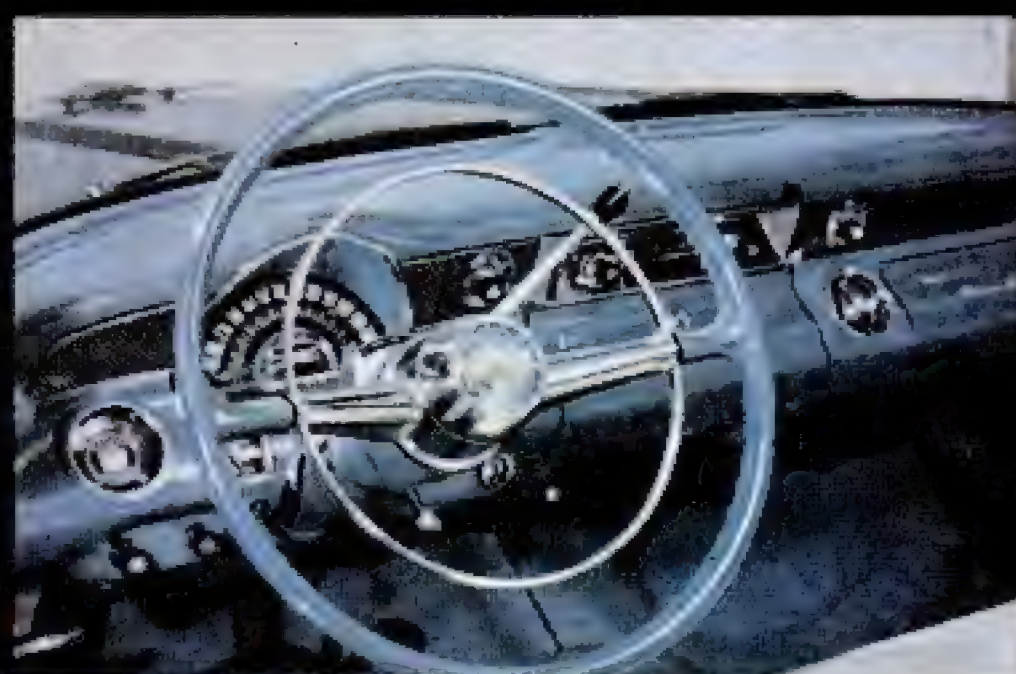
when you go



Here is the latest in decorator-styled interiors—perfect complement to Pontiac's exclusive Vogue Two-Tone exterior styling. Modern luxury fabrics in modern colors . . . modern picture-window vision all around . . . modern, functional instrument panel design and placement of controls . . . and a careful regard for the length of modern legs and the width of modern shoulders make these spacious bodies smart and comfortable as a modern living room.

Here is today's closest approach to automatic control—a Pontiac with power steering, power braking and Dual-Range Hydra-Matic—America's most thoroughly proved automatic drive. At modest extra cost, they make starting, steering and stopping virtually effortless, provide response as fast as thought. Add the extra ease of the Comfort-Control driver's seat and Air Conditioning and you'll find that you will enjoy your Pontiac even more!

Here is the last word in automotive power plants, the mighty Strato-Streak V-8—and all three lines of Pontiacs have it! Its terrific drive, flashing response and wondrous flexibility give the big, comfortable Pontiac the youthful dash and vigor of a well-tuned sports car, while its years-ahead design provides equally phenomenal economy and reliability. For the finest, freshest performance thrill of any year, go modern—go Pontiac!



modern...



DRESSED BY MILGRIM, SETTING BY SALTERINI

go all the way!

When you answer the lure of Pontiac's future-fashioned beauty and come in to take the wheel, you'll make a valuable discovery. This car is ultra-modern all the way through. Engine, chassis, body and styling—every part and feature steps you straight into tomorrow.

This all-out modernity means a lot to you—now and in the future. You have the prideful satisfaction of piloting one of the "most-wanted" cars of any year. You have the thrilling

delights of response, control and riding ease entirely new to motoring. You enjoy the superior thrift and dependability that naturally follow from out-front engineering. And you obviously acquire a trade-in asset of the very highest worth.

Come in, drive this all-new General Motors masterpiece and check its sensible price. You'll learn, to your pleasure and profit, that if you can afford any new car you can afford to go Pontiac—and go modern all the way!

SEE THE RED BUTTONS SHOW, FRIDAYS—NBC-TV

'55 Pontiac



SEE YOUR NEAREST PONTIAC DEALER

You can believe your ears

all music sounds better with

WEBCOR

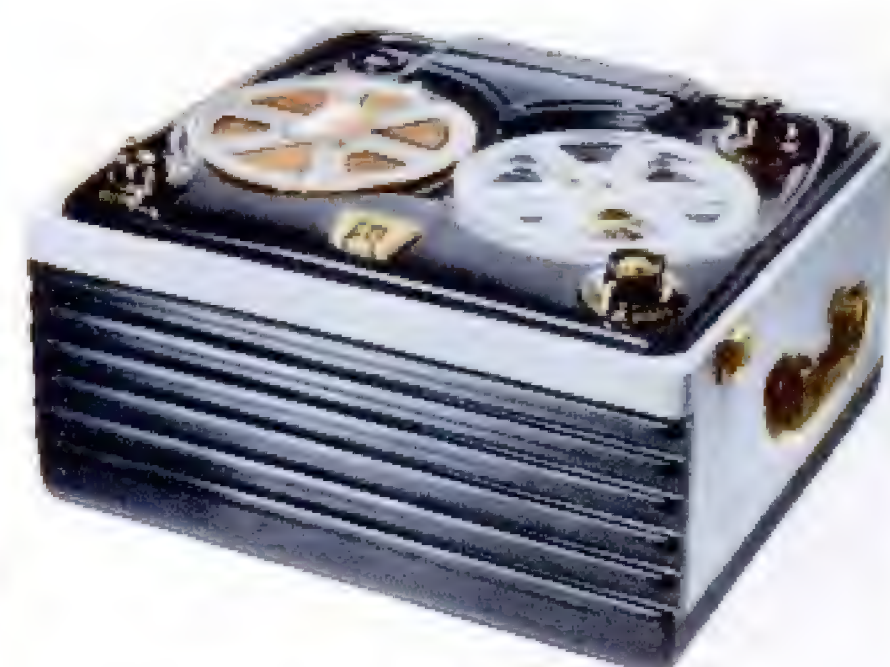
*** VERIFIED High Fidelity**

There is no substitute for Webcor Verified High Fidelity. You can duplicate it only by being in front of the performing artists in person! This new thrilling realism is the result of an entirely new concept in acoustic and electronic balancing of the record changer, amplifier and speakers in every Webcor fonograf and tape recorder.

*Your assurance and proof of the highest fidelity is the verification by this independent panel of experts: Milton Cross, Yehudi Menuhin, Hoagy Carmichael, Guy Lombardo, James Melton, and Sir Cedric Hardwicke.



MUSICALE featuring the three-speaker stereofonic sound system for 50 to 15,000 cycles of high fidelity response. **\$14950**



WEBCOR TAPE RECORDER a new thrill in both recording and playback. Two speeds with recording in both directions. High Fidelity response. **\$20750**



HOLIDAY America's favorite automatic portable fonograf. Plays up to four hours continuously. New "typically tomorrow" styling. **\$7950**



MIDGE offers the highest fidelity for your fonograf dollar. Plays all three speeds and sizes and available with radio. **\$2995**



CONCERTO true high fidelity at a popular price. Completely automatic diskchanger and the exclusive 3-speaker sound system. **\$11995**

Prices subject to change. Some units slightly higher west. © 1955 W.C.

WEBCOR

Hexing, Shunning and Romancing



AN AMISH BOY (LEFT CENTER) IS "SHUNNED" BY NEIGHBORS BECAUSE THEY BELIEVE HE PUT A CURSE ON BARN. HIS CITY FRIEND LOOKS ON UNHAPPILY

NEW MUSICAL 'PLAIN AND FANCY' DISPLAYS AMISH WAYS ON BROADWAY

An Amish colony of Pennsylvania, where the women wear plain bonnets and there is a ban on buttons because their religion forbids all new-fangled fripperies, is the scene of Broadway's newest musical, *Plain and Fancy*. But though nobody has time for doodads, they do have time for love. Pretty Katie Yoder loves scrappy Peter Reber, but her father disapproves. When Peter is accused of hexing a barn and causing it to burn down, he is ostracized by his neighbors in a local ceremony called "shunning" (above).

Plain and Fancy was written by Joseph Stein and Will Glickman with obvious respect and affection for Amish people and their beliefs. It is best and most entertaining when it is content to remain plain and countrified—especially in its pastoral dances directed by Helen Tamiris and its bucolic songs by Arnold Horwitt and Albert Hague. It skids into mediocrity only when the production gets fancy and citified. From box-office reports the show stands in no immediate danger of being shunned by the public.

Keep your
lips relaxed,
refreshed
and
comfortable

with

Chap Stick



'Chap Stick' relieves that
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'Chap Stick', friend in need
for rough, cracked lips



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Indoors and outdoors your lips need soothing 'Chap Stick' — the largest-selling lip balm in all the world. Use 'Chap Stick' regularly and carry it with you always. Specially medicated — extra soothing — antiseptic. Remember, there's a Personalized* 'Chap Stick' for every one in the home.

And be sure to ask for 'Chap Stick' by name. No other lip balm offers its exclusive formula.



UNFAMILIAR GARMENT is inspected by Amish girl (Barbara Cook). Its city owner (Shirl Conway) laughs as the girl asks, "What is this ... for carrying things?"



DREAMY KATIE (Gloria Marlowe) takes a buggy ride with her father (Stefan Schnabel), sings most charming song in the show about the joys of living, *It Wonders Me*.

TWO-EYED BLUEBIRD is painted on a barn by Peter Reber (David Daniels) watched by his sweetheart Katie. Her father superstitiously thinks the bird is a hex sign.



CONTINUED ON PAGE 78

Did you ever?

By LITTLE LULU

When tissues act like "clinging vines"
did you ever wish you'd heeded
Your Mom's advice to buy the brand
that serves just **one**, as needed?



With Kleenex* you get action fast
when nose and eyes are runny!
Each tissue, soft and strong, **pops up**—
ends waste—saves trouble, money!

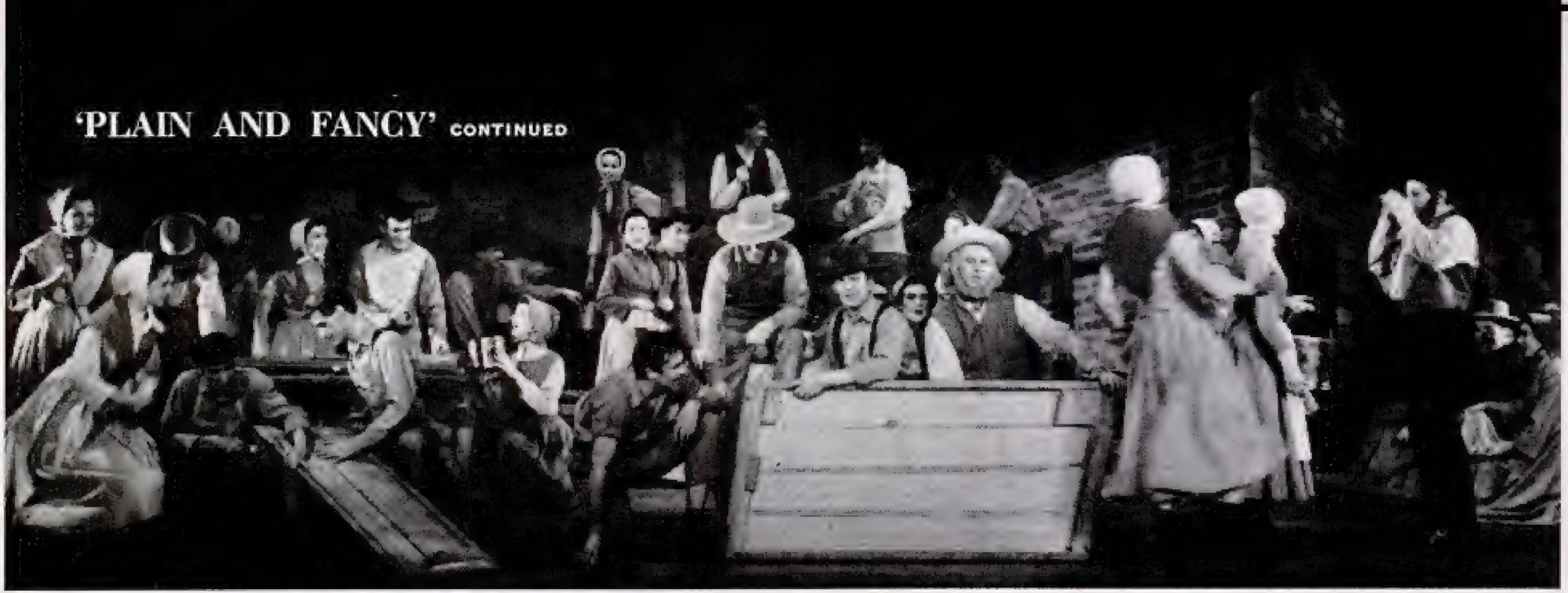
Be thrifty - Buy quality
Buy Kleenex
For extra softness—extra strength



P.S. Get Kleenex Pocket Packs, too. Still only 5¢

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'PLAIN AND FANCY' CONTINUED



AFTER BARN IS STRUCK BY LIGHTNING AND BURNED TO THE GROUND, NEIGHBORS FOLLOW THE OLD CUSTOM OF HELPING BUILD A NEW ONE



BARN TAKES SHAPE AS SCAFFOLDING IS HOISTED. BELOW: BARN RAISING, WHICH TAKES THREE MINUTES ON STAGE, IS TRIUMPHANTLY COMPLETED





Modess . . . *because*

Only New Design Modess gives you the luxury of a new
whisper-soft fabric covering . . . no gauze . . . no chafe.



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Delco-Remy leads with

Modern high-compression
engines thrive on
Delco-Remy **ThunderVolt** 6 and 12
Electrical Systems

"Steep-climb" Ignition! It's that extra lift a Delco-Remy ThunderVolt electrical system gives modern cars under any road conditions.

Only Delco-Remy makes ThunderVolt 6 and 12 electrical systems. Each system is built to meet the demands of today's engines with their wide range of compression ratios and varied applications.

For example, the ThunderVolt-12 electrical system gives modern, *higher* compression engines *better ignition* because it always supplies ample electrical energy to the spark plugs at all speeds and during rapid acceleration. When you step on the gas to climb a steep hill, you get an immediate surge of power. That's "Steep-climb" ignition at work.

With ThunderVolt-12 *starting is easier*, too, because along with improved ignition the powerful 12-volt Delco



Steep hills seem like straightaways with Delco-Remy ThunderVolt Electrical Systems!

"Steep-climb" ignition

battery and cranking motor spin the engine up to 50 per cent faster in any weather.

The ThunderVolt-12 generator gives *greater electrical reserve*—furnishes as much as 30 per cent more power for operating the many electrical conveniences on the cars of today.

And both Delco-Remy's improved ThunderVolt-6 and the new ThunderVolt-12 electrical systems are General Motors products. They are made only by Delco-Remy, a trusted name "Wherever Wheels Turn or Propellers Spin."

The famous Delco-Remy ThunderVolt line includes: Generators • Cranking Motors • Distributors • Ignition Coils • Klaxon Horns • Flexible Cable Controls • Directional Signal and Control Switches • Delco Batteries • for Passenger Cars, Trucks, Buses, Farm Tractors, Air and Marine Craft and Industrial Applications.

Delco-Remy ThunderVolt

ELECTRICAL SYSTEMS



GENERAL MOTORS LEADS THE WAY

Delco-Remy, Division of General Motors, Anderson, Indiana

Libby's are the peaches *you too* would
have picked from the trees!



Taste Libby's Pineapple

...quick-packed in Hawaii!



Try Libby's Fruit Cocktail...

5 luscious fruits in "Sweet Cahoots"!



*How long
since you've had THE shortcake?*

You know the one we mean—*Libby's Peach Shortcake*! What other peaches can give you such tender, fine-textured goodness? And such golden flavor, too!

Libby's are uniformly plump and free of blemishes. Brought to ripe perfection right on the trees. Picked by hand in the sun-washed Sacramento and San Joaquin Valleys of California.

Enjoy them in a shortcake soon. Easy-fixing, low in cost. Libby's Peaches are also wonderful "as is". Try them as a tempting breakfast starter some day this week. Remember: Libby's is the brand that never breaks its promise!

Libby, McNeill & Libby, Chicago 9, Illinois



POWER-SAVING FAN is activated by jaw motion. Oakes, here demonstrating it, thinks it could be a summertime boon to gum-chewing secretaries.

THIS IS A LIVING?

Dizzy gadgets are basis for career as a lecturer

It would have been quite possible for Russell E. Oakes, now 64, of Waukesha, Wis. to have lived out a satisfactory life as a successful advertising man and pillar of the community. But, as it does to so many solid citizens, the urge to create kept gnawing at Oakes. It took the form of inventing complicated machines which do either virtually nothing or things better left undone. For years Oakes dreamed up and built his contraptions, showing them to delighted friends, even giving lectures on them. A few years ago he made the break, quit advertising and gave himself over to creativity. Lecturing on his contraptions to audiences around the country now brings him a good living and much satisfaction. Of his 60 contraptions he feels he has reached a peak in the hydraulic lighter on page 86. But Oakes keeps on dreaming and building. "These things get you," he says, "and you can't stop."

CONTINUED ON NEXT PAGE



There's room to relax in uncrowded Canada

VACATIONS UNLIMITED...



This is one of the world's *great* playgrounds, a land that offers a million square miles of varied natural splendour — mountains, seacoasts, lakelands, National Parks — intriguing "foreign" cities; resorts renowned for rich holiday fun, gracious living. Here — in *uncrowded* Canada — you can choose the vacation setting that completely suits *you*. No passport needed. See your travel or transportation agent soon; send the coupon now.



Enjoy scenic thrills, sparkling ship-board life on Canada's cruise waters.

Capture new golfing pleasure on Canada's courses ...sample superb facilities for all your sports.

CANADIAN GOVERNMENT TRAVEL BUREAU, OTTAWA, CANADA

Send me your 48-page, full-colour book on vacation attractions in all parts of Canada ☐

Tell me where 16 mm sound films on Canadian travel subjects are available in the U.S.A. . . . ☐

Check ☒ as required

01-1-01-55-02

Name _____
(PLEASE PRINT)

Address _____

Town _____ State _____

The Whole Nation is Learning how to Fix ACID INDIGESTION Quickly!



Last Year nearly **TWO BILLION TUMS**... Instant on-the-spot Relief
...sent Distressed People Happily on Their Way

The American tummy is now relieved of the pain of heartburn and the discomfort of acid indigestion ...by a little roll of TUMS that costs only 10¢.

For millions of Americans the simple secret of carrying TUMS as faithfully as they carry their keys—has meant the end of discomfort from this common stomach trouble.

At the first sign of sour stomach—like millions of sensible Americans—just pop tasty TUMS in your mouth like candy mints. Instantly, excess acid is neutralized without acid rebound. Heartburn, acid indigestion fade away. TUMS—only 10¢ a roll, and you could not buy safer, quicker, more wonderful relief for a ten dollar bill. Always carry TUMS.

TUMS

for the Tummy



This Is a Living? CONTINUED



COIN COLLECTOR is for a bashful bellhop. As he turns to leave, an artificial hand strapped to his waist boldly invites the customer to drop a tip.



REMOVABLE SHOE SOLE slides forward to allow person to scratch his foot. It is designed for social situations where people cannot take off shoes.



HIGH-SCORING BOWLING BALL has projecting rods which guarantee strike every time. Piece containing holes comes out, preventing stuck fingers.

CONTINUED ON PAGE 86



Look in your mirror... see this promise come true!

For whiter teeth change to Pepsodent

...because of all leading toothpastes...

Nothing gets teeth as clean, as white as Pepsodent!

Only in Pepsodent do you find the world's *most effective* tooth-cleaning ingredient. It is "I.M.P."... Insoluble Meta-Phosphate... and it is found only in the Pepsodent-Irium formula because *Pepsodent uses the entire world's supply.*

That's why nothing... no other leading toothpaste... gets teeth as clean, as white as Pepsodent. Lever Brothers unconditionally guarantees you will see Pepsodent's promise of cleaner, whiter teeth come true. If you don't agree, Lever Brothers will return your purchase price.

Remember, too, cleaner, whiter teeth mean less chance of tooth decay—and a sweeter breath with that clean mouth taste that lasts for hours. Why not change to Pepsodent today?



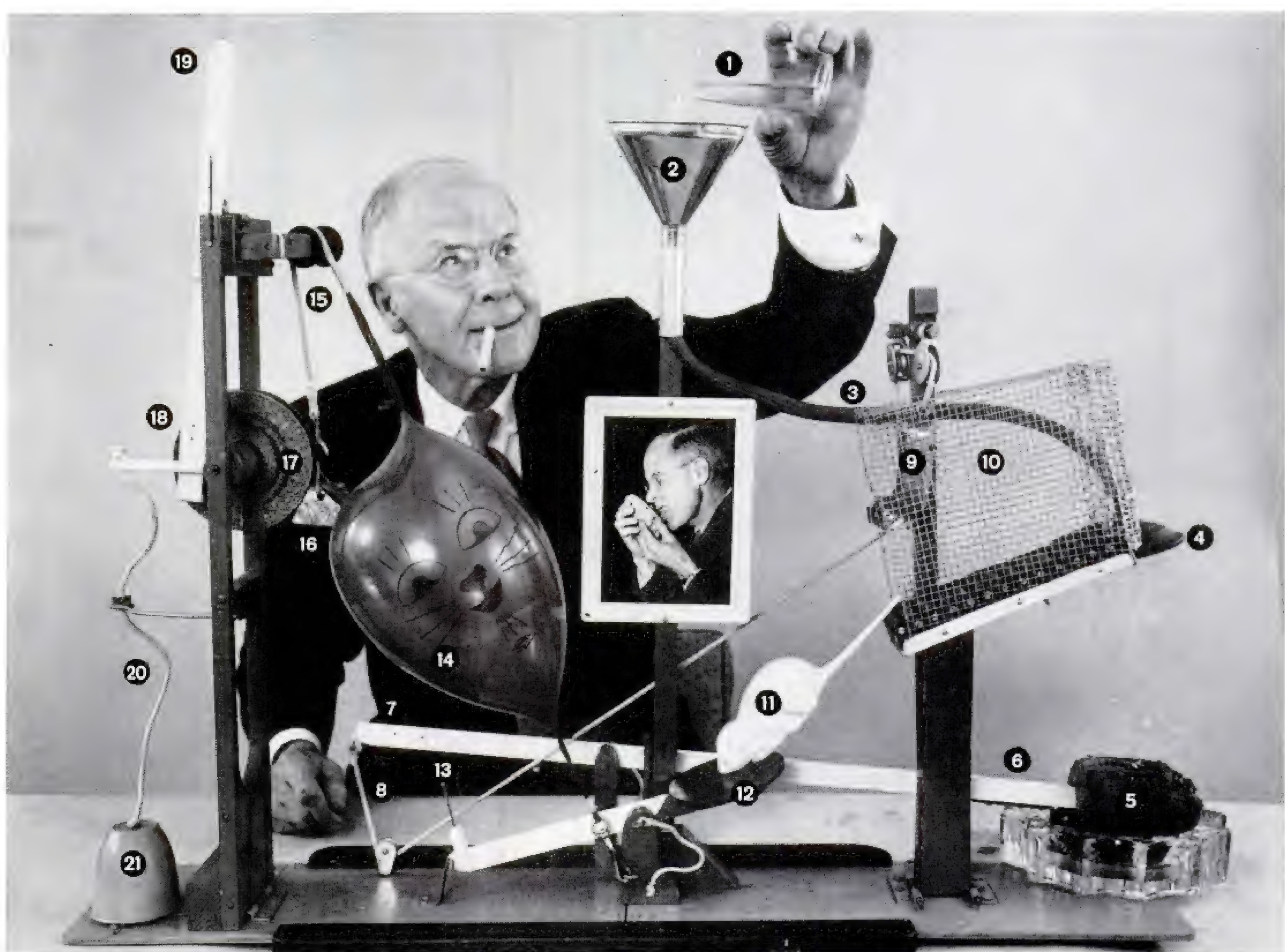
HAVE YOU TRIED PEPSODENT CHLOROPHYLL?
Stops mouth odors instantly. Keeps your breath fresh for hours—yet won't stain!



CATSUP DISPENSER shown here in double exposure is sure-fire device for coping with stubborn bottles. Crank activates the arm, which pounds out catsup.



DOUBLE DENTURES, temporary substitutes for conventional false teeth, are intended for people to use while they are eating triple-decker sandwiches.



HIS MASTERPIECE—"my crowning achievement," says Oakes—is a hydraulic cigaret lighter based on his observation that he can get a glass of water at a party more readily than a match. Accordingly, Oakes pours water (1) into funnel (2). Water runs through rubber hose (3) to sprinkler head (4) and saturates sponge (5). Sponge gets heavy and depresses arm (6) whose opposite end (7) swings up, pulling cord (8) which opens door (9) in cage (10) allowing rubber rat (11) to slide out. Rat lands on platform (12) of lever

whose spiked opposite end (13) swings up, punctures balloon (14). Balloon breaks, releasing cord (15) holding weight (16). As weight falls, an attached strap pulls sandpaper wheel (17) which turns and strikes hidden match in arm (18). Oakes pulls down opposite end of arm (19), raising burning match to level of cigaret in his mouth. Simultaneously, cord (20) lifts cup (21), revealing extra matches in case hydraulic lighter fails to work. Photograph of Oakes in center is a substitute for a manufacturer's label.

World's
**MOST
FAMOUS
TASTE
IN
BEER**



There's an unmistakable air of assurance about people who order Schlitz. It's an air that tells you they enjoy the finer things of life. They know there's no substitute for that famous taste and satisfaction found only in Schlitz . . . America's most distinguished beer.

Now available in the new HALF-QUART cans (packed 24 to the case), also in the convenient 6-pack with the handy handle that makes it so easy to carry.



If you like beer you'll love Schlitz

THE BEER THAT MADE MILWAUKEE FAMOUS

© 1955—Jos. Schlitz Brewing Company, Milwaukee, Wis., Brooklyn, N. Y., Los Angeles, Calif.

GREEN GIANT'S SILVER ANNIVERSARY

Best opportunity ever to try

THE NEW CORN

*New fresh-flavor process makes new Niblets^{BRAND}
look, taste and "bite" exactly like fresh-picked corn.*

Now quick-cooked in one-fifth the usual time . . .

vacuum-packed to keep every kernel crisp.

People who have tasted new Niblets just aren't satisfied with any other corn.

There's no other corn like it. No other corn that looks and tastes so fresh.

The reason is that Niblets alone is quick-cooked by a new fresh-flavor process. Quick-cooked at the cannery five times faster than ordinary corn.

Such fresh flavor would be a bargain at any price—yet it costs no more than a lot of old-fashioned corn. New Process Niblets—have it once and we'll bet our last cornstalk you'll have it often.



SALE

W

Twenty-five years ago, the Green Giant made his first appearance in national magazines. His birthplace was a fertile valley in the land of Hiawatha. Because he lived on such intimate terms with the sun and rain, his corn and peas were blessed with extra flavor and tenderness. That was never more true than this year. That's why we're inviting everyone who loves good eating to join in our Silver Anniversary celebration.



SPECIAL SILVER ANNIVERSARY SALE OFFER!

Wm. A. Rogers Heavy
Silverplate Vegetable Dish



- Made by Oneida, Ltd.
- Attractive modern design
- 11 inches long

Yours for \$3.00* ...and 2 labels from New Process Niblets Brand corn

*Includes Federal Tax and handling costs

Green Giant
Sherrill, New York

Please send me a Wm. A. Rogers Silverplate vegetable dish. Enclosed find \$3 and 2 Niblets Brand labels.

Name _____

Address _____

City _____ Zone _____ State _____

Offer expires April 30, 1955 and may be withdrawn at any time. Allow 21 days for delivery. Offer good only in continental United States. Void in states where prohibited or taxed by law.



You'll find many kinds of ripple texture carpets, but none can touch Bigelow's ripple textures when it comes to good looks, long wear and easy upkeep. For instance, *Bigelow Royal Corday*® (at right) is woven of 4-ply, 100% virgin wool yarn. When you see and feel the thick, resilient pile, you'll know why it refuses to show soil, foot or scuff marks. 7 gorgeous colors for your modern or traditional home.



Bigelow RIPPLE TEXTURE Broadloom

Tops for wear and easy care!



CORDALON is another handsome ripple texture by Bigelow. It's made of an exclusive Bigelow blend of wool and sturdy Viscalon.* That's why it takes heavy traffic so beautifully, is so easy to care for, too. Like all Bigelow ripple textures, Cordalon is a Lokweave.® It can be cut and pieced without sewing. 12 decorator colors.



CRESCENDO® is the newest of Bigelow's ripple textures. Its luxurious wool pile is accented with light and dark flecks of its own color. And because it's a *Bigelow* Lokweave, you know every tuft is locked into the back of the carpet to stay. See these ripple textures at your Bigelow retailer's. They'll do more for your home than any carpet you ever knew.

WHY IT PAYS TO BUY YOUR CARPET FROM A BIGELOW RETAILER



Expert advice. Your Bigelow retailer will help you select the "just right" color, texture and weave for every room in your modern or traditional home.



Top-notch service. Whether you buy a Room-Size rug or have wall-to-wall installation, your Bigelow retailer's skilled staff guarantees your satisfaction.



Easy budget terms. Enjoy your carpet as you pay for it on your Bigelow retailer's easy budget terms. A small down payment makes the carpet yours.



* Special carpet rayon.

A LOOK AT THE WORLD'S WEEK



FASHION FOR THE AIRMEN

Girding itself bravely for the expected whistles from the girls and catcalls from the men, the Air Force tentatively approved a new uniform, unveiled at a southern base, for summer. The outfit, resembling uniforms of the old British army in India, consists of tan tropical shorts, sun helmet and bush jacket which can be worn with or without the shirt. Approval came after a cautious tryout on 10 bases last summer.

DEMONSTRATION FOR CONGRESSMEN

In Washington, AEC Chairman Lewis Strauss appeared before the Joint Congressional Committee on Atomic Energy and denied Commissioner Thomas Murray's testimony that prolonged concern with the Dixon-Yates contract had slowed AEC operations. Producing five crates of documents, Strauss said these represented routine work since the first of the year. Dixon-Yates reports filled only six envelopes.



CONTINUED ON NEXT PAGE

Suddenly **YOU**
make the
decisions!



All at once you've joined the millions of busy girls with lives of their own, minds of their own. Some are away at school. Some are brides. Many go to work. But all of them (like you) have big and little decisions to make every day of their lives—decisions that usually revolve about: "What's best for me?"

You'd be surprised how many women like you have made one of the decisions you've undoubtedly been considering. They've changed to internal sanitary protection! That always seems like such a big step when you first think about it, yet once you use Tampax,* you'll find it natural and easy. You can't even feel the Tampax when it's in place!

Tampax has many other advantages. It does away with the uncomfortable, bulky belt-pin-pad harness. It's easy to dispose of, and so small that a month's supply slips into the purse. It eliminates odor. It's fastidious—wearer's hands need never even touch the Tampax.

This popular, doctor-invented product comes in 3 absorbencies (Regular, Super, Junior) at any drug or notion counter. Try it this month! Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.

*Reg. U. S. Pat. Off.



Accepted for Advertising
by the Journal of the American Medical Association

TAMPAX INCORPORATED
Palmer, Mass.

Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

() REGULAR () SUPER () JUNIOR

Name _____

Address _____

City _____ State _____



CHANGE OF MIND FOR AN ARCHITECT

Frank Lloyd Wright had vowed to leave Wisconsin after it levied \$18,000 in taxes on his architectural school. Last week well-wishers, including Governor Kohler (third from left), turned out in Madison and, before his model for a civic center, gave Wright (fifth from left) \$10,000. Wright decided to remain.

CHANGE OF HEART FOR A WITNESS

Harvey Matusow, an ex-Communist who testified against the second-string Communists, reversed himself, helping them appeal. Appearing with Albert Kahn, who plans to publish his book, *False Witness*, Matusow (right) said he lied frequently, sometimes hoping to please Roy Cohn and Senator McCarthy.



END OF THE LINE FOR A HISTORIC TROLLEY

For 39 years the *Toonerville Trolley* has run through the newspapers. Drawn by Fontaine Fox, some of the *Toonerville* cartoon's characters look remarkably like Fox himself. Last week (with the cartoon above

right) the trolley and its beleaguered conductor made their last run. At 70, Fontaine Fox finally decided that the time had come for him to retire. "I'll be ending 50 years of slavery at a drawing board," he said.

How to avoid dry, unruly "porcupine hair"



New greaseless way to keep your hair neat all day

New Vitalis with V-7 prevents dryness, makes hair easy to manage

The gentleman above manages to keep his hair in excellent condition from morning till night—and he does it without grease! He uses new Vitalis with V-7.

You'll find no animal, vegetable or mineral oil in new Vitalis. It keeps your hair neat with V-7, the greaseless grooming discovery.

You can use it often—even every day

Greaseless Vitalis doesn't "pile up" on your hair. So you can use it as often as you like—

even every day—yet never have an over-slick, plastered-down look.

What's more, Vitalis gives you wonderful protection from dry, brittle hair and parched scalp—whether they're caused by drying outdoor exposure or your morning shower.

And tests show Vitalis kills on contact the germs many doctors associate with infectious dandruff—as no mere cream or oil dressing can.

So try new Vitalis with V-7! You'll like it. And ask your barber for a professional application. Remember, he's an expert on making your hair look its best.



ANOTHER FINE PRODUCT OF BRISTOL-MYERS

NEW VITALIS



MESSY OILS



"TISSUE TEST" proves greaseless Vitalis outdates messy oils

In an independent testing laboratory, Vitalis and leading cream and oil tonics were applied in the normal way. Hair was combed and then wiped with cleansing tissue. Unretouched photographs above show the difference in results!

New VITALIS® Hair Tonic with V-7®

So Fast You Need A Stopwatch To Time Its Speed!



FAST! Streaking down a wind-swept snow field in a breathtaking battle with time! Burning up the icy surface at 99.4 m.p.h.! That's ski-racing—so fast you need a stopwatch to time its speed! Yes—and when you drop a Bayer Aspirin tablet into a glass of water, you'll see that it starts disintegrating almost instantly—so fast you need a stopwatch to time its speed. The same thing happens in your stomach. That's one reason why Bayer Aspirin relieves ordinary headache—makes you feel better—fast!

EFFECTIVE! Highest medical authorities know that Bayer Aspirin's single active ingredient is one of the most efficient of all pain-relieving drugs.

GENTLE! Bayer Aspirin is so gentle doctors prescribe it even for small children.

DEPENDABLE! No other pain reliever can match Bayer Aspirin's record of safety—of safe use by millions of people.

BAYER  **ASPIRIN**



NATIONAL GALLERY OF ART

FIRST OF A SERIES

MUSEUM DIRECTOR'S CHOICE

From great art in public collections
experts select their favorite works

Few of the 50 million visitors who flood U.S. art museums every year become familiar with many of the treasures the museums contain. The museums' directors are more fortunate. Every day as they pass works of art of every age, the Chinese horses, Byzantine saints, African idols, impressionist bathers become old friends. But some works of art, like some friends, wear better and become favorites. LIFE asked a number of museum directors to choose and write about their own favorite work of art in their museums. First in LIFE's series of directors' choices is a painted terra cotta bust of Lorenzo de' Medici, done around 1485 by the Florentine artist Andrea del Verrocchio. Given to Washington's National Gallery by S. H. Kress, it is the favorite of Gallery Director David E. Finley, who writes about his choice below.



DAVID E. FINLEY

Verrocchio's bust of Lorenzo the Magnificent has always been a special favorite of mine because it vividly shows how a gifted artist can use human features as a framework for a great work of art. It may or may not look like Lorenzo de' Medici. But we can be sure that one of the greatest and most intelligent art patrons of all time knew instinctively what was worthwhile in Verrocchio's work and would never have sat to the artist if Verrocchio had been concerned only with making a likeness rather than a significant portrait. And so we have this face, so strong and so sad, the face of a scholar, poet and art lover as well as a ruler, implacable in his determination to protect his native city. In keeping with Lorenzo's personality, the sculptor has made his portrayal straightforward and vigorous rather than fluid and suave. The vertical folds of the cloak collide almost at right angles with the sweep of the collar. The mouth and brows are set sternly. The straight hair thrusts stiffly out from under the headdress.

By this bold, uncompromising design, Verrocchio has conveyed the feeling of a being who is powerful, even rugged, and at the same time brilliant, subtle and more than equal to all the demands made upon him. All these things come to mind when I look at this portrait of a man who died in the year America was discovered but whose personality still affects us because it entered into so many of the works of art that have come to us from the great days when he ruled in Florence.



Pillsbury ...the lighter pancakes
now with

BUTTERMILK

right in the mix



Vermont Maid

...the syrup with that old-time

maple sugar flavor

So delicious on pancakes

*Wonderful Lenten Treat —
morning, noon and night!*





Hertz rental rates are really surprisingly low. See rate example below.

Renting A Hertz Car...Anywhere... Is As Easy As Checking In At Your Hotel!

Seems hard to believe that there are still some travelers who have never rented a Hertz car.

When you realize that a car can mean the difference between a confused business trip and an efficient one... between a restricted vacation and a go-where-you-please holiday, it seems that everyone would take advantage of the convenient, inexpensive Hertz service.

You can find Hertz service where you need it... at nearly 800 offices in over 550 cities in the United States, Canada, Alaska, Mexico, Hawaii, New Zealand, Cuba, Haiti, Puerto Rico, the Virgin Islands, Great Britain, Ireland, France, Bel-

gium and Switzerland. And you'll discover, too, that Hertz service is wonderfully easy to use. Simply look in your telephone directory under "H" for your local Hertz office. They will make a reservation for you anywhere. Then, on arrival, just show your driver's license and proper identification, and you're off in a new Ford Fordomatic or other fine car. And the cost is surprisingly low.

For example, at the Hertz office in Cincinnati, Ohio, the 24 hour daily rate is \$7.00, plus 8 cents per mile. The total cost for a trip of 30 miles, in one day, is only \$9.40, whether one person or five ride. And all gasoline, oil... and insurance are included in the low rental rate. Rates are lower by the week, and may vary slightly in different cities.

Wherever you are—in your own home town or

in another city—whatever the purpose, be it business or pleasure, enjoy the real convenience of a Hertz car. Hertz Rent A Car System, Dept. 225, 218 South Wabash Avenue, Chicago 4, Illinois. Phone: WEBster 9-5165.



Need a truck? Hertz has them, too! Low rates! Everything furnished but the driver. Call your local Hertz office.

HERTZ Rent A Car SYSTEM

Sergeant's Souvenir

MOVIES GLAMORIZE AN OLD WEST POINTER

In a rare tribute to an old friend, retired T/Sgt. Marty Maher of County Tipperary, Ireland and West Point, N.Y., President Eisenhower has granted permission to allow himself to be portrayed on the screen as Chief Executive and as a young cadet (*below*) in *The Long Gray Line*. Compounded of equal parts of college spirit, unabashed patriotism and Irish schmalz, John Ford's Technicolor Cinemascope opus is based on a recent book, *Bringing Up the Brass*. It

chronicles the 50-year career of Maher, a beloved West Point athletic trainer (played sympathetically by Tyrone Power) who was friend and unofficial father-confessor to future U.S. generals from MacArthur on. Excruciatingly sentimental at times, *Long Gray Line* is sure to quicken the pulse of every West Pointer, college coach and Irish-American and even surer to create a long green line of dollars at the box office for Columbia Pictures who made it.



REAL LIFE MARTY gave General Eisenhower a china cup as a West Point remembrance in 1952.



TRAINER MARTY MAHER (TYRONE POWER) WATCHES 1913 ARMY-NOTRE DAME GAME WITH INJURED CADET EISENHOWER (HARRY CAREY JR.) BESIDE HIM

Your hair won't go wild when it's washed with Halo!



**Have lustrous, easy-to-manage hair
right after shampooing!**

When you "just can't do anything" with your hair—use Halo! Whether your hair is dry, oily or normal, Halo's exclusive glorifying ingredient leaves it softer, silkier, easier to comb and set. What's more, Halo whisks away loose dandruff, removes dull film, lets your hair shine with far brighter sparkle!

Halo —the shampoo
that glorifies your hair!



For dry, oily, normal hair



*Sophisticated
lady*
junior
edition

BAMBURY
Coats for girls
WITH ADD-A-YEAR® HEMS

100% wool kasheen flannel
with Pellon lined skirt. Em-
broidered collar and skirt.
Natural or navy. Sizes 1 to 14.

Bambury coats with matching hats from \$15 to \$30.
BAMBURY FASHIONS • 520 Eighth Avenue, N.Y.C. 18
*Reg. U. S. Pat. Off.

LONGER
LIFE FOR
FAVORITE
PHOTOS
Mounties
PHOTO
CORNERS

10c & 25c SIZES AT CHAIN, DRUG, VARIETY STORES

**NOW, a woman's most
embarrassing moment
need never happen again!**

New smooth-fitting garter belt
for every-day wear, has hidden
"Sani-tabs" for "those days."

"Double Feature" by Exquisite
Form is an exceptionally pretty
nylon garter belt, delightful to
wear all through the month. But
it's especially welcome as "those
days" approach.

Wearing "Double Feature", you need
never worry about "uncertain
days"! \$2.50

At better
stores everywhere.

EXQUISITE FORM BRASSIERE, INC.

Exquisite Form
BRASSIERE

RELIEF in ALL
these **COLD** miseries

New Tabcin
BRAND

SNEEZES • WATERY EYES
• FEVERISH FEELING •
HEADACHE • RUNNING
NOSE • GENERAL ACHES
• THROAT IRRITATIONS
• COUGHING •



BETTER THAN EVER

MILES LABORATORIES, INC., Elkhart, Indiana

SERGEANT'S SOUVENIR CONTINUED



NEWLY WED MAHERS had
photo taken in 1911. Marty had
been waiter at Point, Mary O'Don-
nell, servant girl for officer's family.



MOVIE MAHERS (Power and
Maureen O'Hara) posed with car
owned by brother Dinny, who had
made good in business in New York.



HONORED IN FILM by surprise cadet review, 70-year-old Marty imagines
he sees dead wife and father, is pulled back to attention by reviewing general.



HONORED IN REAL LIFE, Maher on his retirement, May 23, 1946, was
given special review. He stands beside superintendent, Major General Taylor.

ARE YOU GOING FLOOR-CARE CRAZY?

Get smart...get Flor-Ever

**Dirt comes right off
Flor-Ever, America's
leading vinyl floor,
—so Easy—so Fast**

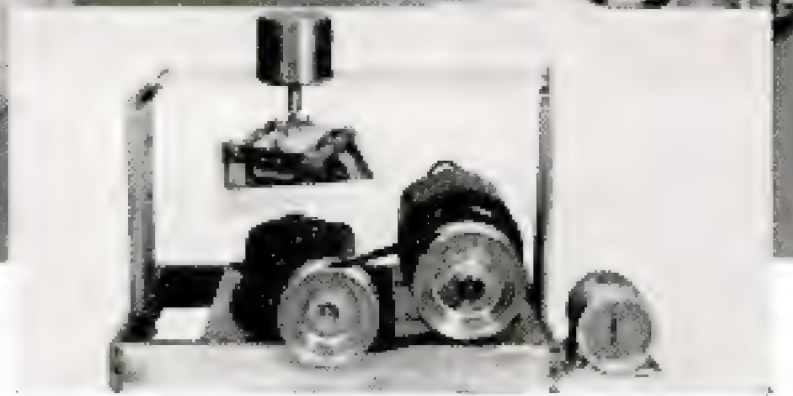
Arise, floor-cleaning slaves. Forget flooring aggravation—and add wonderful, gleaming color and smartness to your rooms, too. Discover Flor-Ever.

Flor-Ever is the micro-smooth vinyl floor that is cleaned so much *easier*. Flor-Ever is the vinyl floor you wax less because it's *vinyl-bright*. Flor-Ever is the glowing vinyl floor *never* harmed by ordinary kitchen mess.

And, Flor-Ever is setting new standards for wear.

Flor-Ever's vinyl-rich colors are today's decorator news. They're unbelievably beautiful. Furthermore, Flor-Ever in one of its many forms, is perfect for every place—over wood or concrete—basement to attic (or store, office, institution).

See Flor-Ever's galaxy of colors and styles *today!*



SETS NEW WEAR STANDARDS

Flor-Ever, in each price and purpose range, outwears equal non-vinyl floor coverings of even greater thickness. On this grinding machine Flor-Ever Standard has withstood as much abrasion as floorings 50% thicker.



NO KITCHEN MESS CAN HARM

No vegetable, animal or mineral fat, oil or grease ordinarily used in kitchens can harm any Flor-Ever—neither the Standard, the Vinyltone, Vinyl Asbestos, nor Universal.



VINYL LUSTER IS BUILT IN

Flor-Ever, in any of its forms, is *naturally* lustrous; it's vinyl! The power-polished surface has a vinyl sparkle that lasts longer and light buffing with paste or liquid wax speedily increases its gloss.

*By the Yard—
By the Tile*

Flor-Ever®

VINYL

FLOORING and COUNTER TOP

for...

basement to attic...

store or office...

everywhere and every purpose



Sloane

—Delaware, Trenton, N.J...Flor-Ever vinyl...linoleum...cork...enameled floorings

"Action shots" from road-test film show the



FINE CAR "A"



NEW PACKARD



THE NEW PACKARD TORSION-LEVEL RIDE

Automatically LEVELS THE LOAD — SMOOTHS THE ROAD

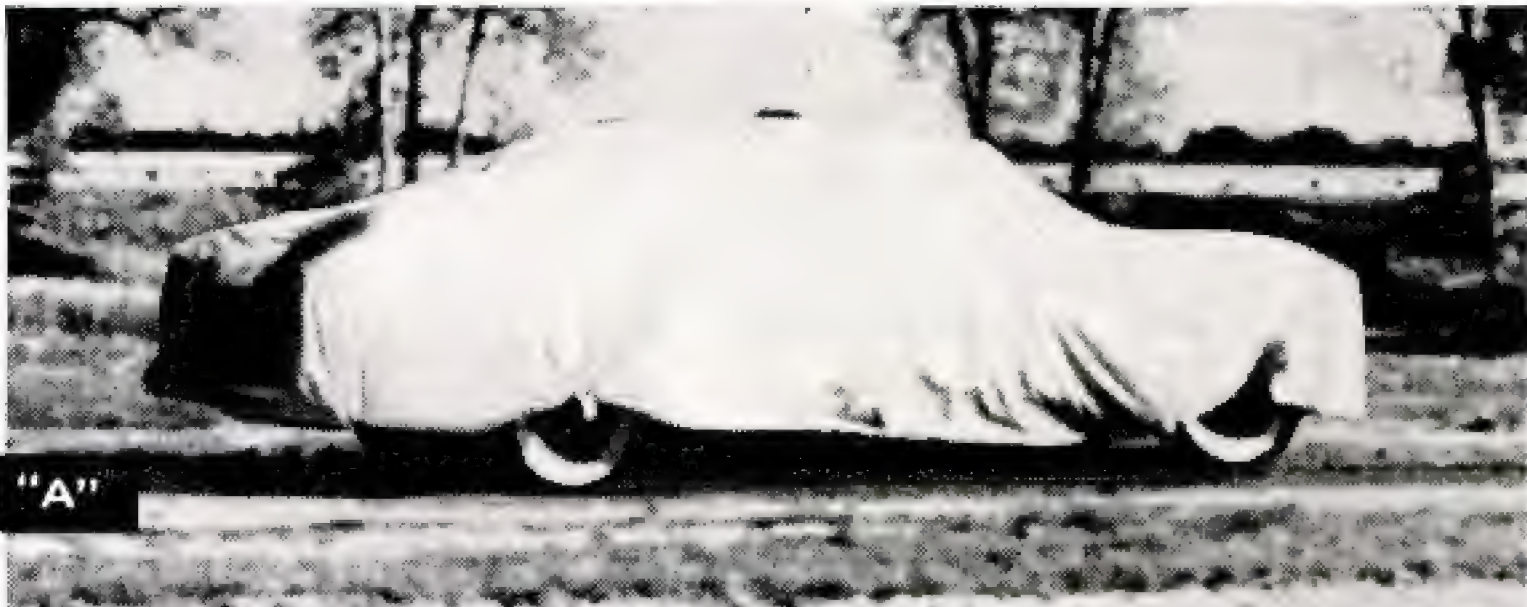


In the *new* Packard you will discover a car of regal magnificence built on a fundamentally different principle . . . specifically designed to reflect your pride in the finest. To enjoy what automotive experts consider an achievement of revolutionary proportions, compare the *new* Packard—ride for ride—with the car you believe the finest made today.

Your Packard Dealer Cordially Invites You to Test Ride the NEW Packard—

LET THE RIDE DECIDE

year's most discussed automotive achievement



Nothing on earth rides like a Packard
The pictures above, taken from an actual road-test film, show the exclusive Packard Torsion-Level Ride in action. Over the same road . . . the same punishing bumps, dips and chuck holes Car "A" rolls and pitches, jounces and bounces, while the *new* Packard remains flight-level. What

a difference . . . and proof positive that with Packard's exclusive Torsion-Level Suspension you need never again brace for a bump.
Applying a new principle of passenger car suspension that replaces conventional springs, Packard engineers have made the front and rear wheels work together as a team to snub out road shocks before they can reach you. Even over the rough-

est road you get an unbelievably smooth and level ride in the *new* Packard. Driving is easier, less fatiguing, safer.
Test this fabulous new ride yourself. Drive the *new* Packard wherever you choose . . . feel it "swallow" the bumps and smooth out the ruts and ridges. Then, and only then, will you understand why *nothing on earth rides like a Packard!*

Conventional Coil and Leaf Type Springs are eliminated—Full-length torsion bars link front and rear wheels, making them work as a team. Wheel shocks from rough roads are absorbed before they can reach chassis or body. Result: *a ride that's always smooth and level no matter how rough the road. It beats riding on air.*

NO FRONT COIL SPRINGS

AUTOMATIC LEVELIZER

Power-controlled, the levelizer detects any increase or decrease in load and quickly raises or lowers the body to ideal ride level.

TORSION BARS

Torsion bars run along each side of the frame and connect with front and rear wheels. The bars' action readily absorbs road shocks.

NO REAR COIL OR LEAF SPRINGS

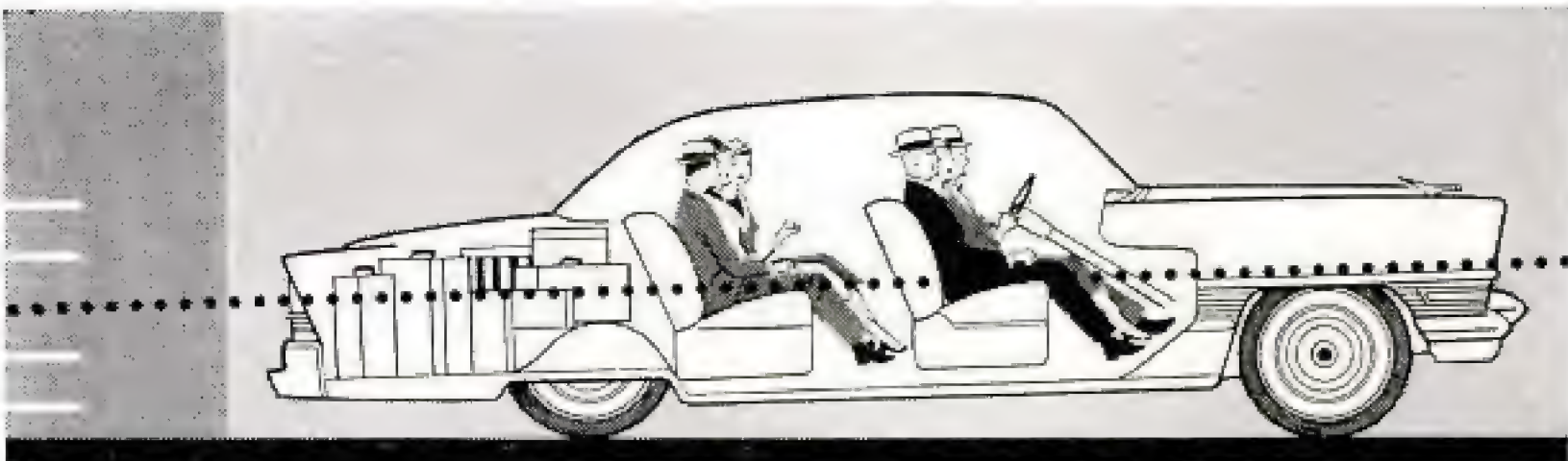
Enjoy "TV Reader's Digest"
ABC-TV Network
Check newspaper for local time and station

COPYRIGHT 1935—STUDEBAKER-PACKARD CORPORATION

THE NEW PACKARD AUTOMATICALLY LEVELS THE LOAD



Without passengers or luggage, all cars ride on an even keel. Even suspension systems relying on conventional springing are adequate under these circumstances.



When loaded, though, the rear end of all cars sag under the weight, style lines are distorted, riding comfort reduced. The *new* Packard dips, too, momentarily.



But in just 7 seconds, regardless of the passenger or luggage load, an ingenious, power-activated levelizer brings the *new* Packard back to level for the ideal ride.

Your family insurance man should qualify on these three counts!



1 He should be a *counselor*—ready to put his experience and wisdom and imagination to your use. He should be eager and willing to plan the best over-all insurance program for you—whether there is a sale in it for him or not.



2 He should be a man you can reach when you need him. At the fire—when you discover the theft—after the accident. And he should be a man you *know* will be there when *your family* needs him—when you're not there yourself.



3 He should be a man with a nose for trouble—*before it comes your way*. He and the insurance company he represents should have the well-being of you and your family at heart not only after the misfortune—but *before* it as well!

If your insurance man is a representative of The Travelers—it should be reassuring to you to know that he has thousands of colleagues all over the country—as ready to serve you as he would be, and as well-qualified on all three counts!

YOU WILL BE
WELL SERVED BY

THE TRAVELERS

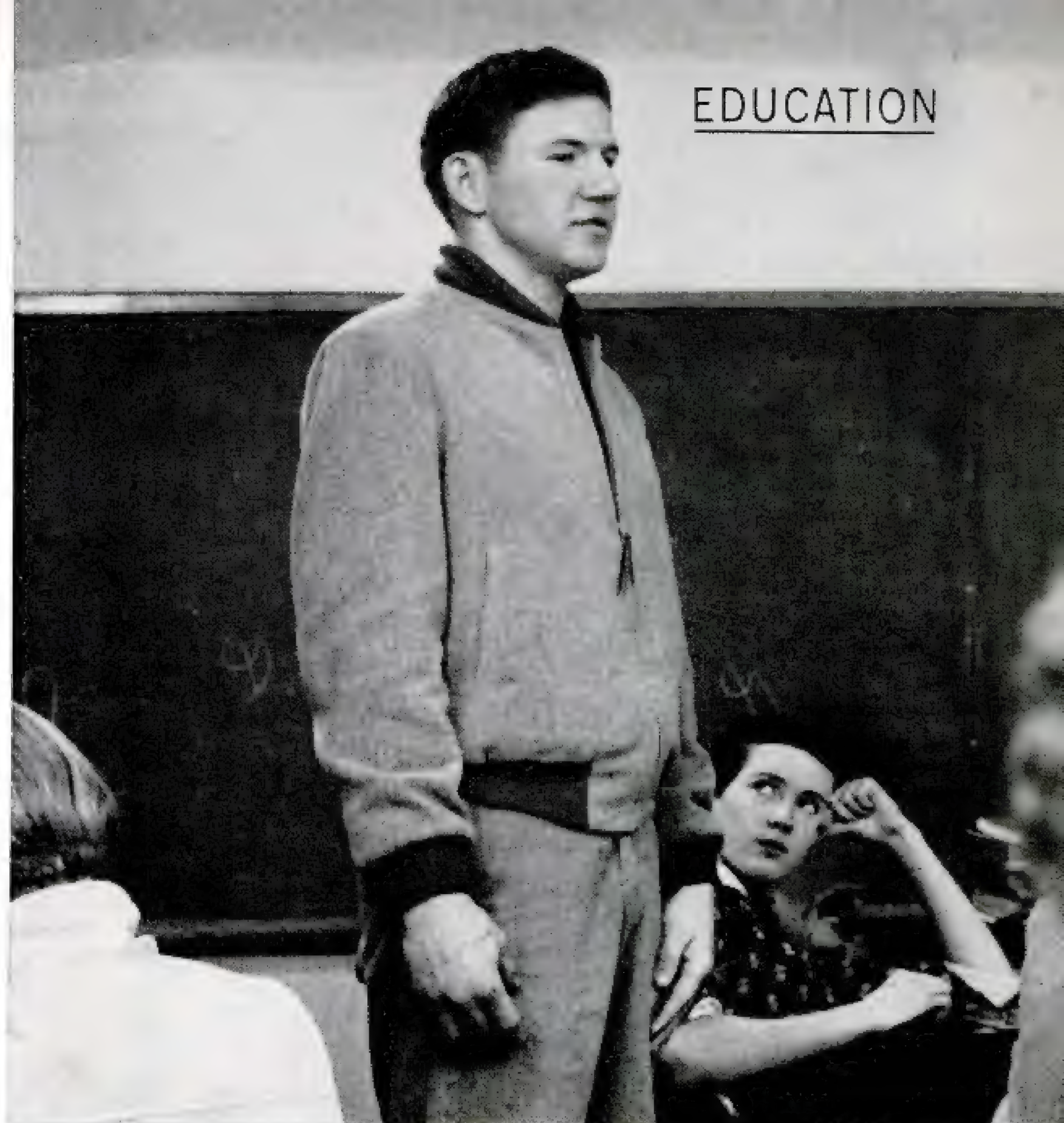


INSURANCE COMPANIES, HARTFORD 15, CONNECTICUT

*All forms of personal and business insurance
including Life • Accident • Group
Automobile • Casualty • Fire*



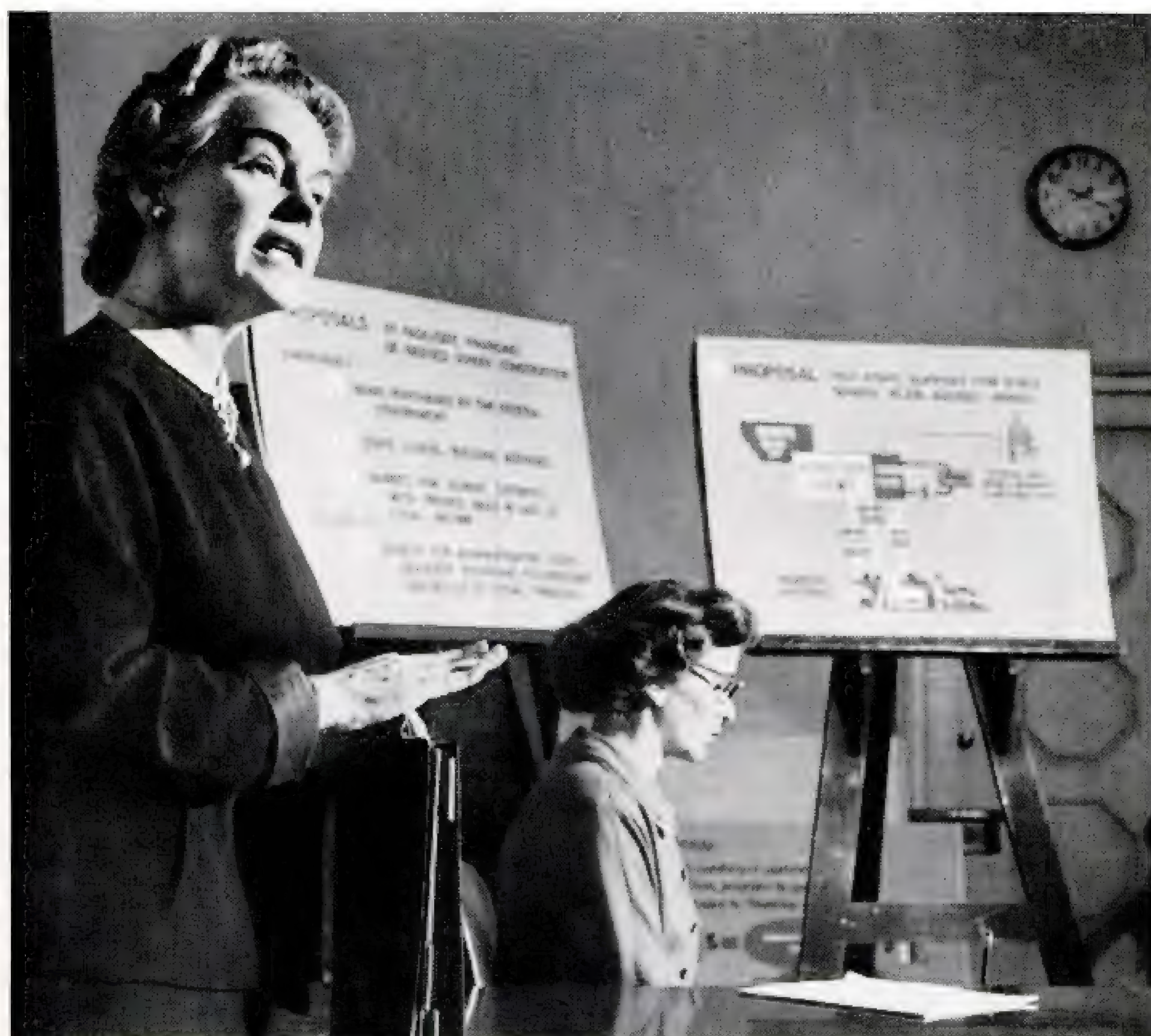
REPORT IN WASHINGTON was given by Tim Branham to Rep. Carl Perkins (second from right) and Sen. Lister Hill. At left is Tim's school superintendent.



REPORT IN JOHNS CREEK was given by Tim after his return. The school considers Tim, vice president of the student council, one of its best speakers.

TIM'S TIMELY TRIP TO WASHINGTON

As Kentucky boy documents one case, President offers \$1,120,000,000 plan for U.S. classroom crisis



REPORT TO THE PRESS was given by Secretary Oveta Culp Hobby using charts to explain details of

President's education message in conference room of the Health, Education and Welfare Building.

All over Washington, an old problem was provoking new action in everyone from a Kentucky mountain youth to the President himself. From Johns Creek, Ky., Tim Branham, 18 (above, left), showed up to give some firsthand information to the Senate Committee on Labor and Public Welfare, which was holding hearings on emergency school construction. Tim had brought pictures proving a point on which everybody from Tim to Eisenhower agreed: the postwar baby boom is bursting school walls.

Having made his report to the Senate, Tim went home to report (above, right) to fellow students in the halls of the Johns Creek school where 380 students sit side by side, back to back, cozy beyond belief in space one-fourth the amount they need (pp. 106-109).

Having worked long on the problem, President Eisenhower last week sent a special message to Congress outlining a program of federal aid to help meet the U.S. shortage of more than 300,000 classrooms. He asked that Congress provide \$1,120,000,000 during the next three years—\$900 million of it for loans to local and state governments, the remaining \$220 million for grants to communities which, like Johns Creek, are too impoverished to repay any loan. Designed to encourage states to match federal funds and to stimulate vast new amounts of private lending, the program envisages \$7 billion worth of new construction.

Democrats, calling the program inadequate, began talking of grants six times bigger to meet a problem facing even the wealthiest of states.



A SPLIT-UP ASSEMBLY at Johns Creek is conducted awkwardly with high school principal Charles Elswick standing in the hall shouting announcements to

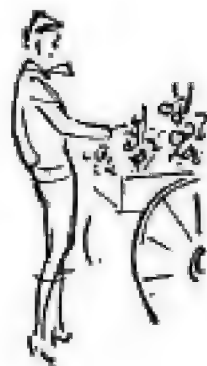
students in classrooms and hallway. "Only one school around here has worse facilities," the principal has complained. "It burned to the ground last year."

What you put on first has the last word...

Playtime...



Daytime...



Gaytime...



Anytime

Put on the loveliest dress in the world—and see its beauty fade, worn with the *wrong* bra or girdle. And, of course, different outfits make their own demands of your underfashions. The girdle that's a success with a suit can sabotage your cocktail dress. The bra that's wonderful for bowling just won't go to the theater with the same assurance! Formfit brings you styles for your daytime, playtime, and gaytime...to take you through your busy days beautifully. So comfortable, so glamourizing—you'll love Life wherever you go, whatever you do. Choose a complete Formfit wardrobe for all your fashion needs today!

For Gaytime

Life Romance Strapless No. 390 ... cups underscored with wire for secure allure. Nyl-Braid for a glamorous, lasting uplift. Nylon taffeta lavished with embroidered sheer. Black and White. 32A to 38C. \$5.00

Life Girdle No. 1592 ... figure-making design in lightweight sheer Dacron leno elastic with satin elastic front panel for extra strategic slimming. 15" length. \$15.00



For Daytime

Life Girdle No. 1584 ... cool, light cotton batiste and leno elastic. New four section design slims and trims with real expertness. 15" length. \$12.50



For Playtime

Life "Sleek" Girdle No. 1171 ... wonderfully light, action-loving. Dacron elasticized marquisette with satin elastic front and back panels. 15" length. \$10.95



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Life
BY
Formfit



Step lively, Mr. Gregory! As a young man starting your first job, here's a tip.

It's the same tip we give young marrieds trying to fit a car into their tight budget,
or a husband considering a two-car family so his wife won't be marooned
in the morning, or a top secretary who wants a dependable car to get to work.

It's simply this: You'll find a Chevrolet OK Used Car is a sound investment,
thoroughly inspected and reconditioned for safety, performance, and value.

And your Chevrolet dealer (*himself*) signs a warranty that gets down to brass tacks
on mileage, time—so you know where you stand! You see, *that OK Used Car tag*
is really a brand name, just as reliable as the new-product names you know
and trust. That's why you, Mr. Gregory, that two-car family, or that secretary,
can be off to a good start!

SEE YOUR CHEVROLET DEALER



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an Authorized
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ON MUDDY PLAYGROUND, student runs past ditch on the way to her next class. Johns Creek school has no gymnasium.



STUDENT LAVATORIES, housed in annex to main building, are so inadequate that they are all but impossible to keep clean.



IN MAKESHIFT CLOAKROOM, students look for coats on an overburdened rack that serves a total of 265 schoolmates.

CONTINUED ON NEXT PAGE

This Newest Electronic Development

BY COMPTOMETER

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cost-free
error-free
dictation

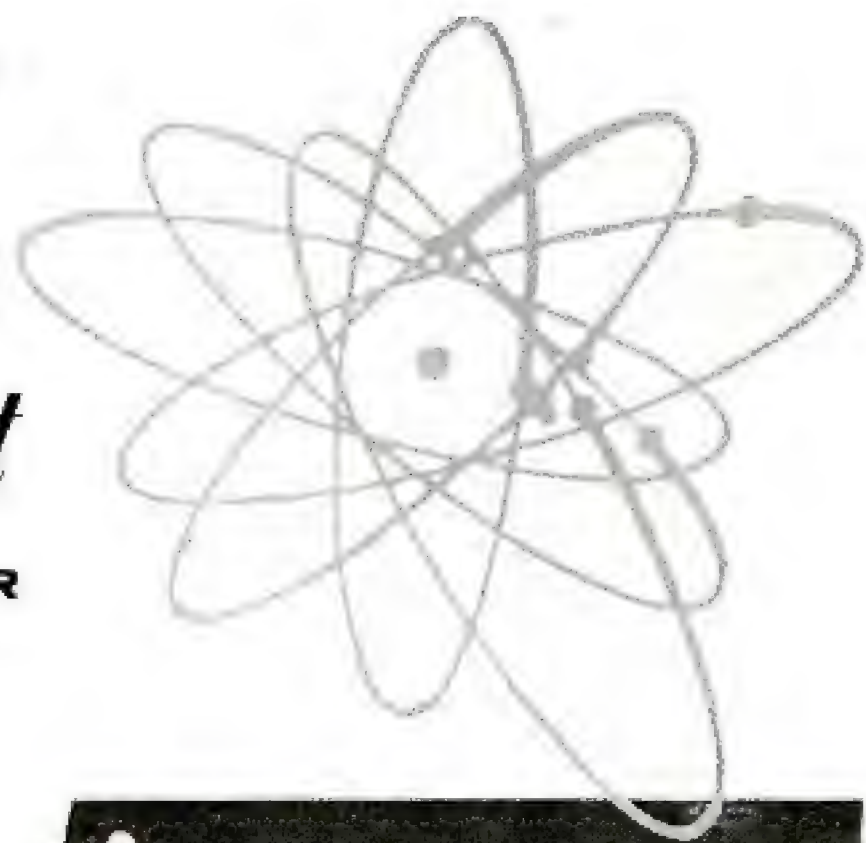
with matchless



Announcing a revolutionary new dictation machine that pays for itself as you enjoy years of the finest, high fidelity, magnetic dictation. No expensive discs, cylinders, tapes or records to buy. You save each time you use the same lifetime guaranteed Erase-O-Matic belt. Use it thousands of times—it's guaranteed never to wear out. Dictating is as natural and easy as talking. Errors are 'erased' automatically. The letters you dictate are so error-free, so easy to understand, because of the high fidelity voice reproduction, it makes *any* typist a secretary. Here truly, is America's newest and finest dictation-transcription machine with economy features that now bring high fidelity dictation within the means of every business. Mail coupon for complete information on this newest compact electronic achievement by Comptometer.

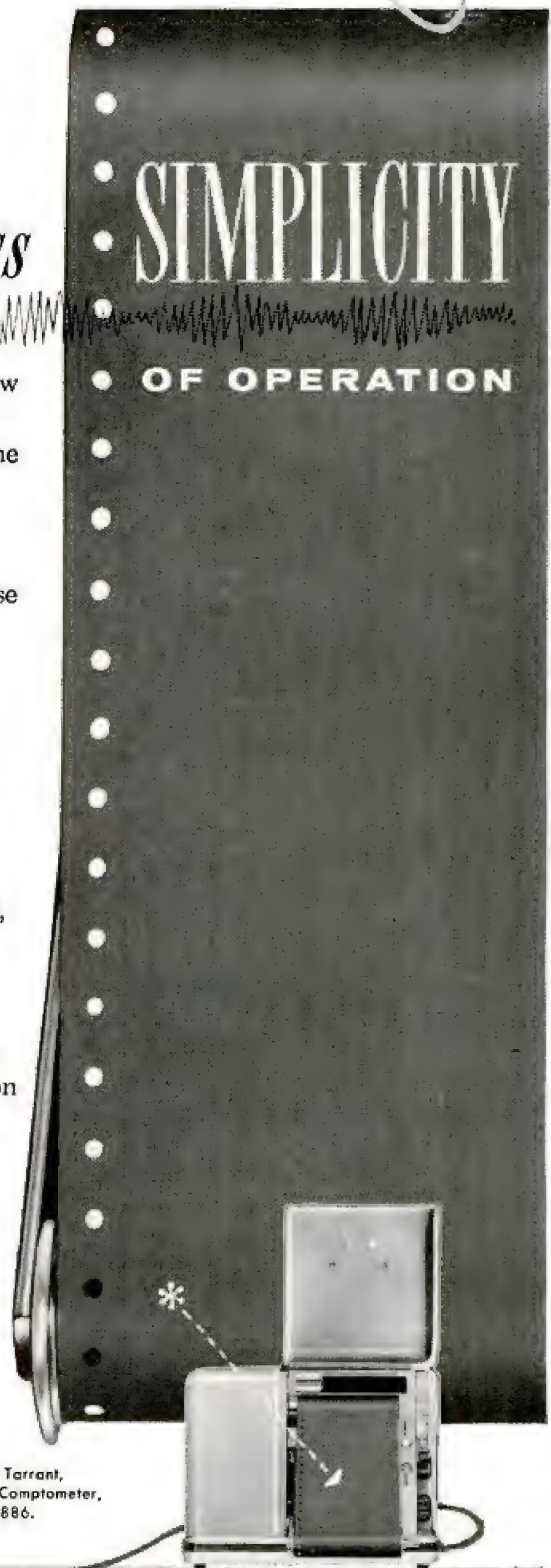


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Gentlemen: We are interested in the new Comptometer Office Dictation-Transcription Machine with the Lifetime Guaranteed Erase-O-Matic Recording Belt. Without cost or obligation:

☐ Please send Complete Information ☐ Arrange for a Demonstration ☐ Arrange for a Free Office Trial

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Company _____

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NO UGLY DANDRUFF like this on your collar when you use Fitch Dandruff Remover Shampoo... not even these winter days when dandruff is most serious!

**Get rid of
WINTERTIME
DANDRUFF**



A SINGLE SHAMPOO with new milder Fitch removes flaky dandruff... then your hair is up to 35% brighter too! And so much easier to manage!

**Brighten
hair up to 35%
with first FITCH shampoo!**

Remember! Dandruff not only sheds on your shoulders, it dulls hair too. So it's a real problem this time of year! Yes, dandruff is at its worst in winter.

Dry, overheated rooms make your scalp flake off more. Tight-fitting hats can interfere with circulation. Glands are also over-active.

So this is the season when you need Fitch Dandruff Remover Shampoo more than ever. The only shampoo especially made and guaranteed to remove every trace of dandruff with just *one* lathering—or your money back.

Reconditions hair too!

Most amazing, Fitch also brightens hair up to 35% when dulling dandruff is removed. Scientific "Reflectance" tests *prove* it! New milder Fitch helps recondition hair at the same time!

To get rid of flaky "Wintertime Dandruff"—and brighten hair beautifully too—get Fitch Dandruff Remover Shampoo at any drug counter today. If you're not delighted, return unused portion for full refund from Fitch. Also ask for a professional application of Fitch at any Barber or Beauty Shop.

Only new milder FITCH guarantees 35% brighter, dandruff-free hair... or your money back!

Schools CONTINUED

COMMON PROBLEM, DIFFERENT NEEDS

In his message to Congress, President Eisenhower emphasized that public schools "are a state and local responsibility." But he also recognized that local communities differ in their ability to support schools. Except for New York, every state has legal debt limits which prevent schools from financing all their needs. Some are also unable to raise enough money through taxation. Alabama, for instance, could finance only 2% of its building needs (first column in chart below, based on figures published by National Education Association). The Eisenhower program, designed to by-pass these limits, is concerned only with building. But the President pointed out that "too many teachers are underpaid [column four] and overworked. . . . Here is a shortage less obvious but ultimately more dangerous than the classroom shortage."

	BUILDING-NEED PERCENTAGE STATE CAN FINANCE	CURRENT EXPENDITURE PER PUPIL	PUPILS PER TEACHER	AVERAGE YEARLY SALARY OF TEACHERS
ALABAMA	2%	\$164	27	\$2,550
ARIZONA	66%	\$280	29	\$4,150
ARKANSAS	18%	\$125	32	\$2,165
CALIFORNIA	70%	\$341	31	\$4,925
COLORADO	57%	\$294	25	\$3,530
CONNECTICUT	91%	\$318	26	\$4,250
DELAWARE	87%	\$335	24	\$4,220
FLORIDA	69%	\$230	30	\$3,725
GEORGIA	25%	\$160	31	\$2,875
IDAHO	—	\$228	28	\$3,424
ILLINOIS	55%	\$305	28	\$4,350
INDIANA	29%	\$255	20	\$4,100
IOWA	61%	\$285	24	\$3,190
KANSAS	81%	\$265	21	\$3,350
KENTUCKY	23%	\$150	32	\$2,475
LOUISIANA	75%	\$247	30	\$3,850
MAINE	26%	\$205	26	\$2,800
MARYLAND	84%	\$242	29	\$4,147
MASSACHUSETTS	—	\$251	26	\$4,045
MICHIGAN	77%	\$267	29	\$4,300
MINNESOTA	72%	\$320	24	\$3,500
MISSISSIPPI	56%	\$131	34	\$2,050
MISSOURI	—	\$242	30	\$3,235
MONTANA	71%	\$309	26	\$3,575
NEBRASKA	79%	\$250	21	\$2,900
NEVADA	66%	\$276	24	\$4,074
NEW HAMPSHIRE	85%	\$253	26	\$3,360
NEW JERSEY	—	\$349	26	\$4,360
NEW MEXICO	12%	\$280	27	\$4,340
NEW YORK	—	\$360	27	\$4,950
NORTH CAROLINA	55%	\$168	32	\$3,228
NORTH DAKOTA	46%	\$260	18	\$2,800
OHIO	79%	\$250	32	\$3,975
OKLAHOMA	33%	\$225	30	\$3,445
OREGON	79%	\$340	26	\$4,150
PENNSYLVANIA	46%	\$299	28	\$4,020
RHODE ISLAND	86%	\$315	26	\$4,025
SOUTH CAROLINA	—	\$176	30	\$2,803
SOUTH DAKOTA	42%	\$275	18	\$2,900
TENNESSEE	37%	\$151	30	\$2,710
TEXAS	72%	\$253	30	\$3,842
UTAH	—	\$230	33	\$3,950
VERMONT	63%	\$240	27	\$2,890
VIRGINIA	—	\$185	36	\$3,130
WASHINGTON	11%	\$304	27	\$4,310
WEST VIRGINIA	78%	\$178	31	\$2,975
WISCONSIN	60%	\$291	24	\$3,732
WYOMING	—	\$380	23	\$3,475

Col. 1 for 1953; others for 1954-55 (est.). Data not available for nine states.

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Instant
**HEAD
COLD
RELIEF**

Spray-Away Misery
ANYTIME, ANYWHERE

Get Mistol Mist, the modern nasal spray with Neo-Synephrine*. Carry handy squeeze bottle in pocket or purse; use at home or wherever you are. Get each of the family one. For dropper-type relief, get Mistol in regular bottles.

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Only 98¢
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**Mistol
MIST**
NASAL SPRAY
A PLOUGH PRODUCT

**Get the BEST
for LESS...**
100 TABLET BOTTLE 49¢

**WORLD'S SMALLEST
COMPLETE KITCHEN**

COMBINES: STOVE • OVEN
SINK • REFRIGERATOR
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ONLY 42 INCHES WIDE

General Chef unit is a complete kitchen. Has 3 burners (gas or electric). Large oven with broiler. Refrigerator is 6 cubic feet. Freezer holds 9 ice cube trays. Ideal for motels, apartments, offices, factories. Reasonable in price. Guaranteed 5 years. Easy 24-month payment plan. All units available with stainless steel or porcelain tops, also natural wood finishes. Twin sink units available with garbage disposal if desired.

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Did you know that some cottons can shrink two whole sizes after a few washings? Don't run this risk! Always be sure you see "Sanforized" on your cotton with your own two eyes. Make even your favorite sales-girl show you the "Sanforized" label before you buy. A "Sanforized" cotton can never shrink out of fit... out of style.

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Saves the style protects you against shrinkage!

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It's so easy with Swans Down
Angel Food Mix!

*Really easy—even for first-timers.
Nothing to add but water.*



DINK
SIEGEL

queen of angel cakes with



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LARGE-SCALE LIVING FROM THE SOUTHWEST

The Southwest with its seemingly limitless space has always gone in for big houses, expansive furnishings and interiors with a masculine look. The early houses of the area were usually built of native stone, board and battens (wood strips), adobe or chinked logs. In designing a modern regional Southwest interior, Decorator Margaret Sedwick of Dallas, Texas chose two of these original materials—Texas Shellstone, board and batten. Since the Spanish settlers of the Southwest used tin to reproduce

the fine silver work of their native land and metalworkers still carry on the craft today, Miss Sedwick installed an elaborate tin and glass chandelier. She designed large furniture that a cattle king would be comfortable with and ceramic ashtrays and bowls equally large in scale. The only lamp is a Santa Clara grain jar of black-brown pottery which the Santa Clara Indians of New Mexico have made for centuries. The whole room is a quiet blend of the subdued colors found in the Southwest landscape.



CASUAL ROOM, in best Southwest style, has a long, butterfly-shaped table, a huge sofa and chairs which were especially designed for room. Television set is built in the wall at left. Tropically planted patio is at the back of the room.

RANCH EXTERIOR has rough timbers widely spaced and Texas Cordova stone with a trough at the top and bottom for exotic tropical plants. A specially woven stick reed blind is at window. At the front of the house the entire wall is glass.

CONTINUED ON NEXT PAGE

CROSS-COUNTRY ROUNDUP OF U.S. HOMES

Five regional rooms constructed for LIFE display the best styles from east to west

Style in architecture and furnishings is the creation of a region, shaped by its climate, by the background and customs of its inhabitants and by its native raw materials. Travelers going across the U.S. are always impressed by the great variety of its regional architecture and ways of living. Now it is possible to take this cross-country trip under one roof, and there sample the diversity and excitement of American regional styles. The five regional homes shown on these pages were built for LIFE by Chicago's Merchandise Mart where they will be on exhibit until next July. Consisting of rooms with accurate architectural exteriors, they have been furnished in authentic style by distinguished members of the American Institute of Decorators.

These regional styles have come to influence the taste and homes of the whole country. A family living near Boston which likes the rangy, informal kind of home life that the Southwest has developed can easily have it. Modern interiors with the Scandinavian flavor of the Midwest are possible and acceptable in Mississippi or Florida. California redwood is as popular and as easily obtainable on the East Coast as in the West. Air conditioning and efficient heating have made it possible to be cool in a one-story modern building in the South and warm in a high-ceilinged structure in the North. As people travel more widely and see other sections, they adapt what pleases them to their own locality. Today the U.S. ferries regional styles at will from coast to coast and plunks them down anywhere.



REGIONAL ROOMS CONTINUED

BAY WINDOW of mansion has been enlarged to brighten room. Trough is filled with hothouse plants. Color scheme was chosen as reminiscent of curry and chutney imported by early New England sea captains.

ORNATE MIRROR over modern fireplace was made in England, brought here for a drawing room. Sofa by the fireplace and two large armchairs are covered in tweed, give an informal balance to grandeur of mirror.



THE URBANITY OF THE NORTHEAST

The regional style of the cities of the northern Atlantic seaboard is cosmopolitan and worldly. Town houses have a rich flavor that is an amalgam of many periods like the house shown here. Decorator George Clark of Trade Winds, Boston, and Hyannis, used a traditional brownstone interior such as would be found in Boston, New York, Philadelphia. He modernized its interior, eliminating the usual dividing wall to make a long room for living, dining, entertaining. A fireplace is centered on the wall, bookcases flank it. The fabric for the walls, made by Fortuny in Venice, is taken from a 17th Century continental design, but with lighter colors than were then used. While the accessories, the gilt mirror over the fireplace, the screens and lamps, are rare antiques, most of the furniture is modern. It is extremely comfortable and much is covered in practical leather. Men who do not like to teeter on fragile antiques can relax in this furniture.





THE ELEGANCE OF THE OLD SOUTH

The charm of the dining room on this page is as Southern as a hush puppy. It is a room for people who dawdle at the table and love to entertain. Designed by Mary Miller and her partner, John R. Bond of Atlanta, Ga., the room has a high ceiling which the Southern climate made popular. It is further cooled off by its white and gold wallpaper and by having all woodwork and the antique mantel painted white. The house exterior is a pale "bisquit" pink trimmed with rich neoclassic woodwork. In making this authentic Southern setting the designers have used both antiques and reproductions. They reason that most Southerners inherit some furniture, then fill in with new things. The two-pedestal Regency dining table, two of the Regency chairs, the Sheraton breakfront and most of the accessories are antiques while the eight Regency side chairs are reproductions made in England. A rare antique Spode dessert service is in the breakfront.



BAY WINDOW facing east admits floods of morning sunshine and cool evening air into the dining room and also provides a pleasant view of the charming, small walled garden with azaleas.



NEEDLEPOINT RUG embroidered in 1830 is brilliant with flowers and gives additional color to the chaste white room. The sparkling antique Empire chandelier is of ormolu and crystal.

CONTINUED ON NEXT PAGE

REGIONAL ROOMS CONTINUED

LIVING AREA divides lounging from dining section with steps and shelters the kitchen behind a wooden cabinet which has flowers in its top. Kitchen cabinets are in birch-wood topped with Micarta.

TERRACE made of lan-non stone opens off living section of the room. The exterior of the house is of stone and fir. Long low lines and glass expanses are in best U.S. contemporary tradition.



NORDIC MODERN

The living-dining-kitchen area shown on these pages reflects the Nordic background of many Midwestern settlers. Yet with its wide, glass window walls, its stainless steel kitchen appliances, its economy of space, its simply designed furniture, it also reflects the region's industrial development. Designer Pipsan Saarinen Swanson of Detroit, Mich., who came originally from Finland, designed the room, and her architect husband, J. Robert F. Swanson, and son, Robert S. Swanson, designed some of the furnishings.

The room consists of a living area with an oak floor and walnut-finished wall which holds books, television, a high-fidelity speaker. Down two steps is a dining-kitchen area with a slate floor rubbed smooth and waxed. Fir beams are





OF THE MIDWEST

used for the ceiling and lannon stone for one wall—a stone from the Milwaukee area which Mrs. Swanson particularly likes because it is warm and rich. In the living area the furniture is flexibly arranged to focus on the television set or on the open grill hearth. The hearth itself can be used from the dining room side for grilling and from the living room side for warmth. The kitchen is set off from the dining area by a wooden cabinet which contains a waist-high oven, a warming oven, a refrigerator and a freezer. This divider of rubbed birchwood is handsome and ingenious as well as useful. In the counter which juts out into the dining area is the stainless steel sink and the dishwasher. The blue, gold and orange color scheme of the room is Scandinavian.



SWEEP OF ROOM seen on entering from terrace is dramatic. At the back (*right*) the kitchen counter

extension into the living-dining area can be used as a buffet, bar or for children's breakfast center.

CONTINUED ON NEXT PAGE



HEATING CABINET at left of the room has an enclosed firebox, is made of cast iron. At the back, an ancient Han dynasty Chinese Buddha sits on an antique-lacquered, fitted traveling trunk.

THE COAST'S ORIENTAL STYLE

California styles have always been influenced by the Orient, and since the war the influence of Japan has been particularly strong. The light, airy grace of Japanese homes is suited to the climate and life of Californians. In this room, designed by Tom Lee for living, dining and putting up guests, Designer Everett Brown of San Francisco has carried the style to dramatic lengths. The sliding glass panels (*left, above*) forming the wall of the simple pavilion room are called fusumas. The interior Fiberglas sliding panels at the back of the room are shojis. Pine strips $\frac{3}{4}$ -inch wide and treated with rubbed white paint are used in ceilings, wall and floor. The long table in front of the sleeping unit (*below*) is a Hibachi table. It was designed by Everett Brown Associates as were the room's chairs and table, which can be put together in a honeycomb pattern.



JAPANESE SCROLL above the sofa-bed, a hand-blocked silk print of a 14th Century Buddhist student's house, sets entire scheme of the room. The sofa-bed of pecky cypress contains bedding in the storage drawers.





TWO AREAS of the room are set apart by a difference in floor level. In foreground is the dining area with floor of concrete tile. Long benches at left are

of weathered planking stacked with black pillows. The living area has a slightly raised floor of wood. Except for the wall at right all walls are sliding panels.



"CHECK!" by Douglass Crookwell. Number 104 in the series, "Home Life in America"

In this friendly, freedom-loving land of ours... *Beer Belongs—Enjoy It!*

BEER AND ALE—AMERICA'S BEVERAGES OF MODERATION
Sponsored by the United States Brewers Foundation . . . Chartered 1862





THE BIGGEST SYNTHETIC DIAMOND SO FAR PRODUCED BY G.E., SHOWN MAGNIFIED FOUR TIMES AND GLUED TO TIP OF METAL POINTER, IS 1/16 INCH LONG

THE FIRST MAN-MADE DIAMOND

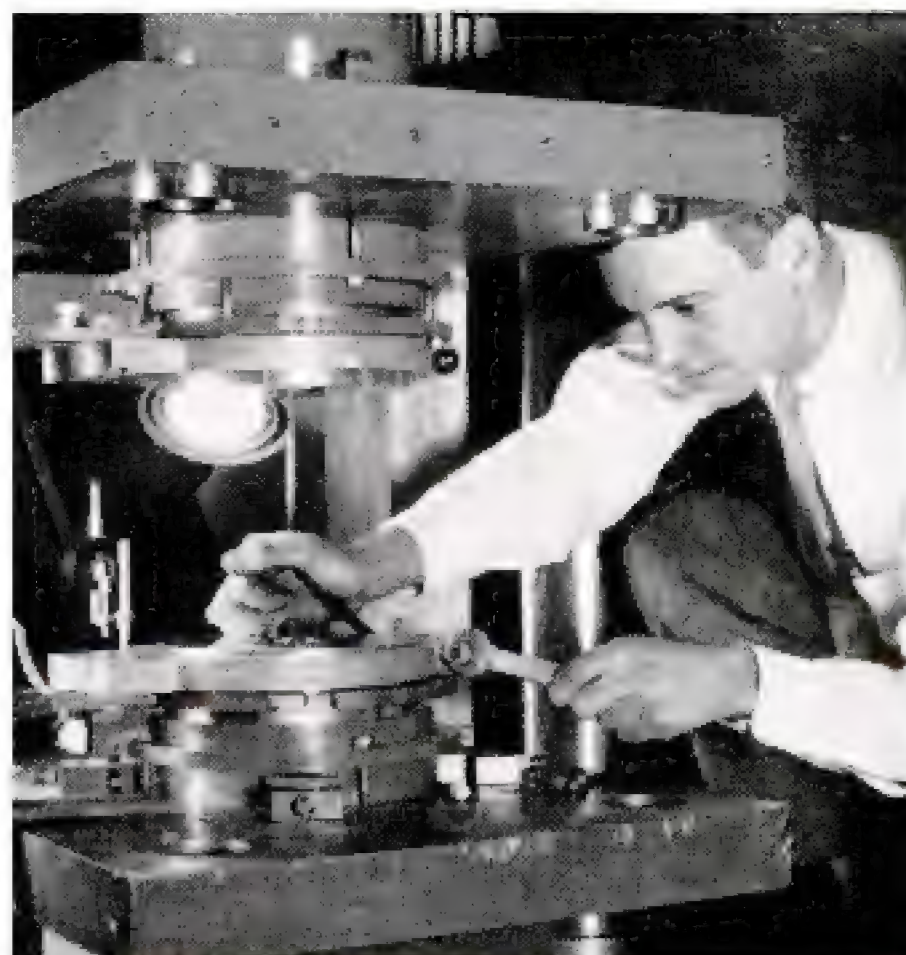
Machine reproduces enormous heat and pressures which create precious gems deep within the earth

Nearly all the precious gems of nature, like rubies, sapphires and emeralds, have been reproduced by science. Only the diamond, the hardest and most precious of all, defied re-creation. This week General Electric displayed the world's first authentic man-made diamonds, formed of carbon, chief component of coal, compressed and heated until it was transformed into sparkling crystals. General Electric accomplished this feat with a hydraulic press, the first one able to duplicate the tremendous sustained

pressures and temperatures within the earth, where natural diamonds are created. The biggest of G.E.'s man-made gems is scarcely larger than a pinhead (*above*)—big enough only for industrial uses like grinding tools, and oil-well drills, but far too puny ever to decorate a lady's hand. At present synthetic diamonds are far more costly than mined ones. G.E. is so absorbed in a search for a cheaper way to produce them for industry that it has no time to worry about making large gems for jewelry.



A PINCH OF CARBON, as much as it would take to produce the diamond (*top left*), lies scattered across man's finger. Picture is magnified 13 times.



HYDRAULIC PRESS has tiny chamber where carbon is turned into diamonds in a few minutes under a pressure of 1.5 million pounds at 5,000° F.



DIAMOND-TIPPED NEEDLE for phonographs, shown with synthetic diamond in magnified picture, will be as long-wearing when made of synthetic gem.

Pursuit of Happiness by a GI and a Japanese

MARRIAGE SURMOUNTS BARRIERS OF LANGUAGE AND INTOLERANCE

by JAMES A. MICHENER

FRANK PFEIFFER, a soft-spoken slaughterhouse butcher from the Chicago stockyards, was 23 when he landed at Atsugi Airfield near Yokohama in September 1945. Two months later he was lounging in his jeep near Yuraku-cho railroad station in Tokyo when he saw a marvelous face.

The tiny girl he was staring at weighed only 94 pounds. She wore no make-up, had her hair severely pulled back and waddled along in huge canvas pants and sneakers. She was lugging an enormous, 60-pound sack of rice. But she was smiling.

Today, Frank Pfeiffer (pronounced Fifer), no longer a stockyard butcher but a well-paid commercial movie cameraman, says, "Thank God, while I watched her struggling with the sack of rice she sprained her ankle."

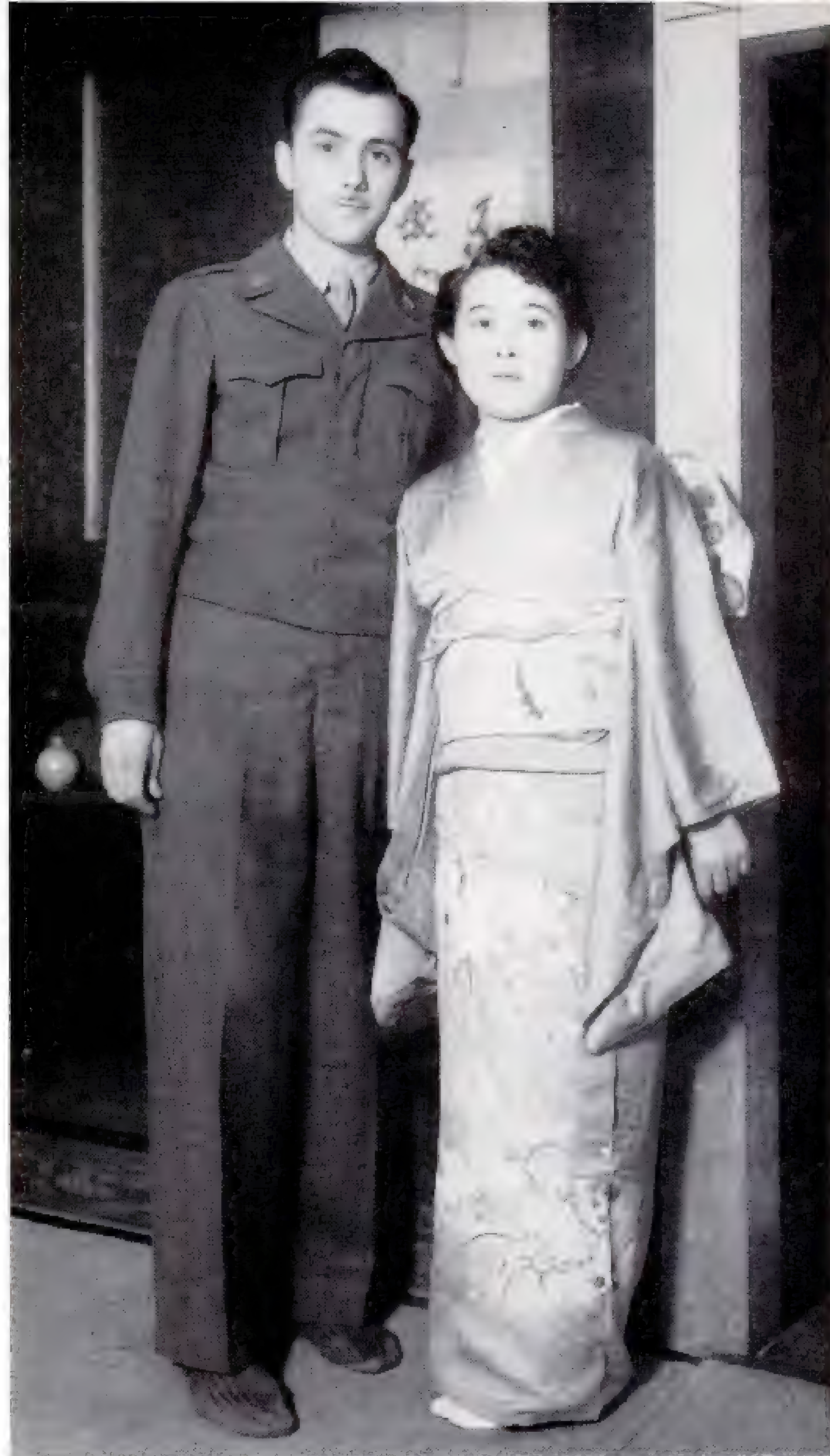
He whisked her into his jeep and drove her home. Since he could speak no Japanese and she not a word of English, they drove in silence, but after four speechless dates they knew they were in love.

During their courtship they communicated only in sign language, but in early January Frank proposed formally by pointing to Sachiko Sekiya's heart, then to his own. They joined hands and knew that they were engaged.

Japanese-American marriages were forbidden at that time by the occupation authorities. Sachiko (the name means Happy Child) convened the elders of her family for a marriage in the Japanese way. The young lovers stood in the presence of the somber old people and formally drank three tiny cups of hot sake wine.

Today Frank recalls, "Everybody said a lot in Japanese, which didn't mean anything to me, but it was pretty clear that we were married. That night I moved in."

He remembers his stay with the Sekiya family as a wonderful experience. Since Frank had access to PX stores, the Sekiyas ate well for the first time in years. Also, he recalls, "Sachiko's mother called me Franki-san and with her it was always *'kata-mochi'* (taking my



AS NEWLYWEDS, Private Frank Pfeiffer and his bride Sachiko Pfeiffer stand shoeless in her family's Tokyo home after Japanese marriage ceremony in 1946.

side)."

But even after Frank and Sachiko had been married more than a year, they still couldn't talk to each other.

"We were discussing this the other night," Frank said. "It's funny how easy it is to talk without knowing any words. Best thing is that if somebody gets mad, the other person can pretend he doesn't understand, so you both start laughing. And Sachiko is the laughingest girl in the world."

Sachiko, looking back upon those incredible days, says in her own English, "Not speak one word together. Point, laugh, touch hands. In love is heart, not words."

Eighteen months after their Japanese marriage, the Pfeiffers got good news. For a two-month period the U.S. would permit Japanese-American marriages. So Frank and Sachiko, still unable to converse, trailed down to the American consulate in Yokohama, where they were among the first GI couples to be wed under American law.

After the birth of a fine baby girl and secure in their marriage, the Pfeiffers decided it was high time they learned to talk to one another. So Frank learned Japanese.

"Most people think it's a difficult language to speak," he says. "Actually it's about like Spanish." He became so proficient that Sachiko saw no necessity to learn English, which is much more difficult for a beginner than Japanese.

A mother's apprehensions

BUT now the problem of communication arose in another quarter, for the Pfeiffers were to be returned to the States. In brief letters Frank informed his mother, Mrs. Esther Pfeiffer of Chicago, about his family. He sent lots of pictures and received in return a reassuring letter in which his mother said, "She looks like an adorable little doll. I was always afraid you might marry that girl on the North Side, so if Sachiko is as good a wife as you say, you're well off."

CONTINUED ON PAGE 128



AFTER NINE YEARS OF MARRIAGE the Pfeiffers proudly show off their daughter Penny, 7 (*left*), their son Dale, one, and their Melrose Park, Ill. home.

The interior of the house, which was completed with the help of friendly neighbors, reflects a pleasant blend of various Oriental and Western decorative ideas.



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THE AUTHOR WITH PENNY PFEIFFER

Established by such books as *Tales of the South Pacific* and *The Bridges at Toko-Ri* as one of the West's more sympathetic interpreters of the East, James A. Michener has received many letters from servicemen in Japan asking his advice on whether they should marry Japanese girls. Believing that the gap between the two cultures is too great, Michener has invariably advised against it. Not long ago, however, at LIFE's request, he spent some time observing at firsthand the workings of one such marriage in the U.S. This article tells what he learned in the home of Frank and Sachiko Pfeiffer, one of nearly 20,000 GI-Japanese couples who married since the war. Like Pfeiffer more than half of the GIs have brought their brides home to live in the U.S.

GI-JAPANESE MARRIAGE CONTINUED

But Mrs. Pfeiffer's letter covered up a good deal. A widow in her early 50s, she was working in a Chicago war plant. So far as she could recall she had never seen a Japanese, and although in her letters she masked her apprehension, her son's marriage to such a girl was a deep shock. She was additionally perplexed when her foreign daughter-in-law wrote her a letter in Japanese.

"I held that letter in my hand," Mrs. Pfeiffer says now, "and realized for the first time from what a great distance it had come."

Knowing no one who could translate it for her, she used to roam the streets of downtown Chicago looking for strangers who might be Japanese. "The first four I stopped were Chinese and disgusted with the idea that I had taken them for Japanese. Then one day at Marshall Field's glove counter I saw a young woman who looked exactly how I thought a Japanese ought to look. I showed her my daughter's letter and she said, 'Yes. I'm a Japanese, but like most girls of my generation I can't read a single syllable of the language.'"

Mrs. Pfeiffer says, "I guess tears came into my eyes because this strange girl took my letter and told me. 'My mother can read the language. I'll have it translated.' Later she brought the letter and her sister to my home. They were lovely girls, so gentle and neat. They taught me how to make a Japanese dress for Sachiko and it was through these strangers that I began to believe that I would love my new daughter."

This is what the letter said: "Tonight as the full moon glows, as the breezes bring the sound of rustling tree branches and lonesome night noises to my ears, I pick up the pen to write to a mother my eyes have never seen, and my heart beats fast.

"My heart is joyous as I write to you. I have seen only your picture but your letter has told me that your heart is warm. You who can accept me as a person, a human being and not as an enemy from a defeated nation. It is a wonderful thing that you can think as you do of a person you have never seen who is so far away.

"Thank you for the present you sent to Penny. She was so pleased as only a child could be.

"When she is asleep and her little face glows with children's dreams we feel sad that you cannot see her. I hope the picture with this letter will help until you can see her.

"As the leaves fall from the trees and the moon lights the night I wonder how long it will be before we can be with you. . . . As I

CONTINUED ON PAGE 129

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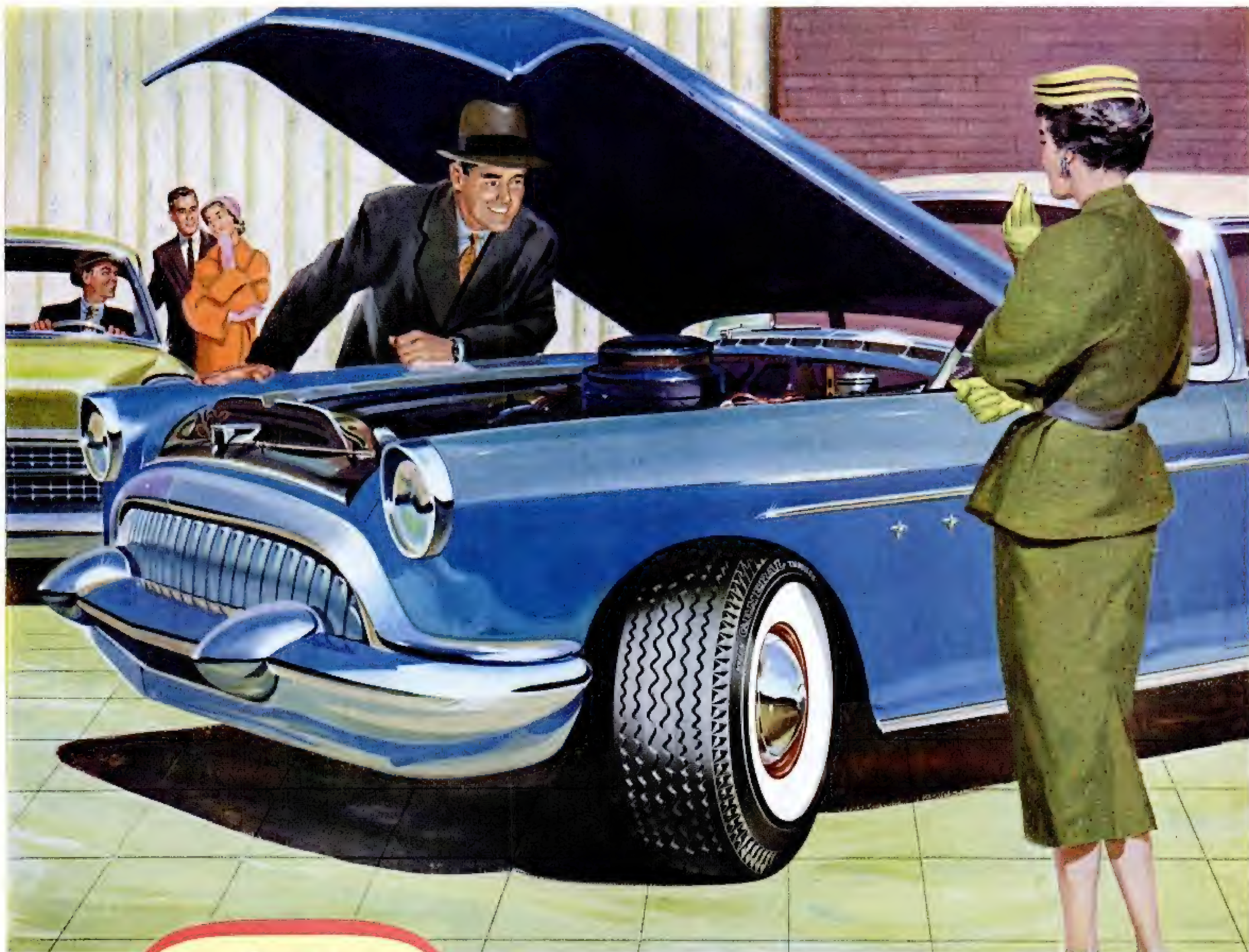
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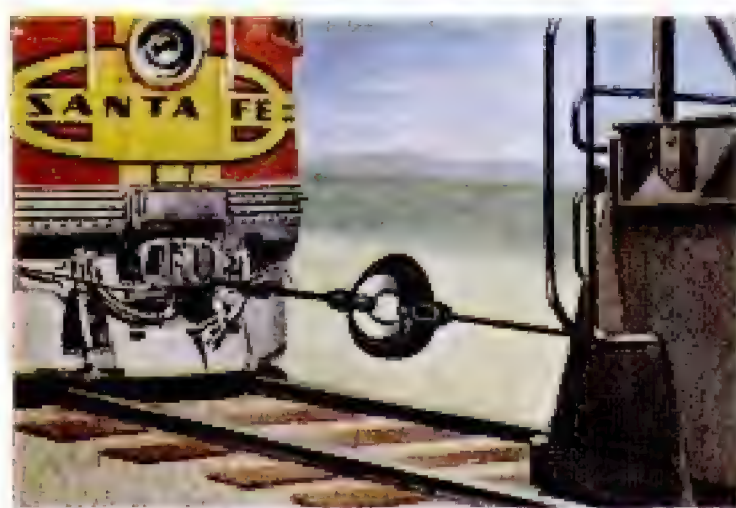


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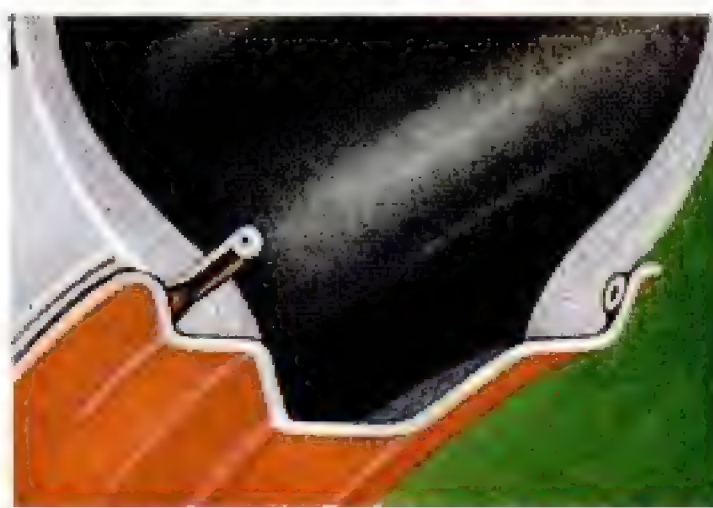
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JAPANESE FAREWELL PARTY was given Frank and Sachiko Pfeiffer (center) by some Tokyo friends shortly before the couple left for U.S. in 1948.

GI-JAPANESE MARRIAGE CONTINUED

daydream I look into the sky that is above you and I hope you are well. . . . Sachiko."

So things looked good in Chicago on Christmas Day in 1948, when Frank Pfeiffer arrived with his Japanese bride and their daughter. They moved in with Frank's mother.

Mrs. Pfeiffer, recalling those first days, says, "I'm a dyed-in-the-wool American. I even have a little Indian blood. My folks have always been strict Christians, Seventh Day Adventists, and we are inclined to welcome people of other races. So I anticipated no trouble with a Japanese daughter-in-law."

But the two women had to share small quarters, cook, take care of a small baby, eat together and agree on money matters. They could not speak one word to each other. Sometimes Mrs. Pfeiffer, like any grandmother, would interfere with the discipline of the child and Sachiko would pull the baby away and nobody could explain what the argument was about.

Then one day Sachiko heard of another Japanese war bride who had been deserted by her soldier husband and left with a baby to support. Impulsively, Sachiko brought the unfortunate girl home with her. The budget and their living quarters were strained even further. The two babies came down with croup. And all day long the two Japanese brides jabbered away in their native tongue. What was worse, when Frank came home at night he talked Japanese too.

Today, Mrs. Pfeiffer swears she never said it. Her son thinks she did. Anyway, he says that one night his mother's nerves cracked and she cried, "I never want to hear another word of Japanese in this house."

Frank and Sachiko and the baby left.

'That dirty Jap'

NOW the young couple began to experience the first great loneliness of their unusual marriage, for they moved to an area where some neighbors resented Japanese. After the second week women began to stand in the street and stare up at the Pfeiffer apartment, talking loudly about "that dirty Jap." To Japanese and those who love them, the word "Jap" has connotations more horrible than "nigger" or "wop" or "kike." But what hurt Frank Pfeiffer even more was to have his wife called "dirty." "She's probably the best housekeeper in Chicago," he says grimly.

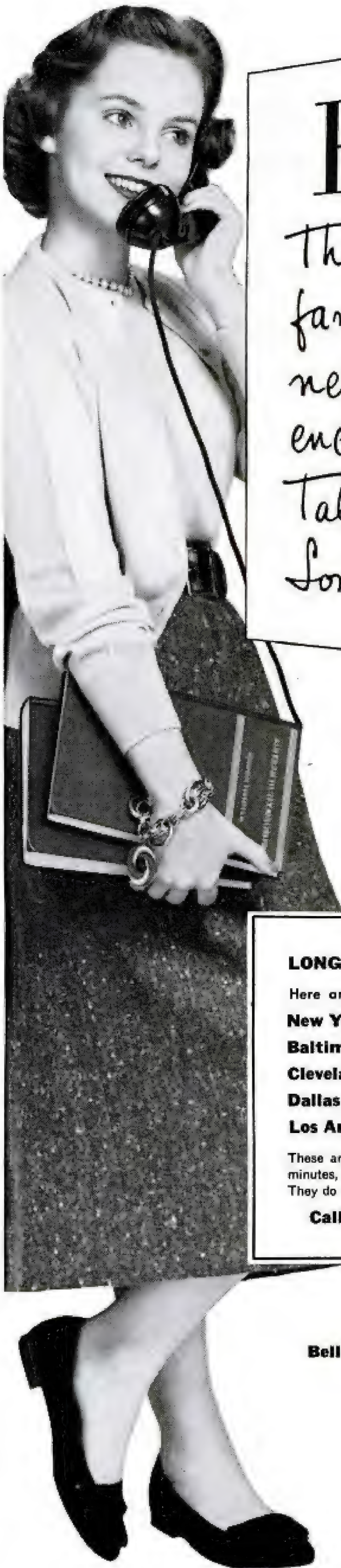
Soon there were threats of eviction. Notes were stuffed in their mailbox advising them to get out or face trouble. Frank thought about leaving. But Sachiko had known trouble before. Her father had been active in the labor movement and for his outspoken opposition to Japanese militarism he had been thrown into jail in the 1930s. There he contracted tuberculosis and Sachiko had nursed him afterward. Her mother was one of those strong women one meets in Japanese fiction. She ran her own noodle factory, working desperately for money to raise her children.

Sachiko can recall one bitter night. "Very bad. Father in jail. No food. My mother send me to pawn her gold teeth. With money I buy rice. Thirty-three cents."

Sachiko is much like her mother and it was she who decided that Frank should go to school, learn photography and get

CONTINUED ON NEXT PAGE

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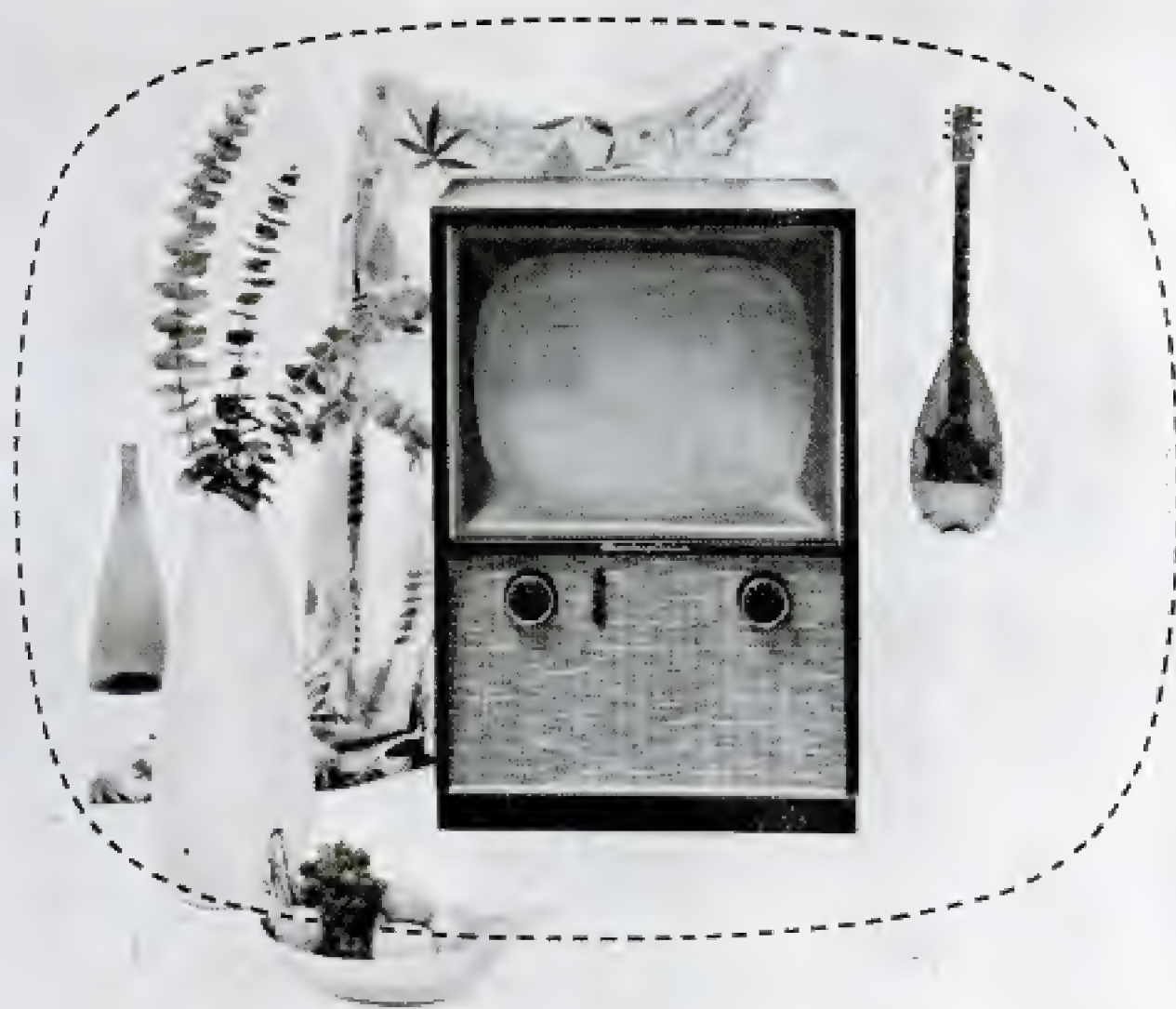
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TREASURED MINK COAT was Frank's first big gift to Sachiko in Japan. She proudly wore it even when she worked in a Chicago factory at \$40 a week.

GI-JAPANESE MARRIAGE CONTINUED

ahead in the world. He asked, "What'll we do for money?" She showed him.

She got a Japanese friend to read want ads for her until she found a shirt factory that needed expert seamstresses. She had never sewed a lick in her life, but she knew all Americans thought Japanese women were skilled in such arts, so she applied. Because the manager could not ask her any questions, she got the job. Through almost superhuman application she forced herself to become an expert in one week. She recalls, "Sometime boss get very mad, trying to explain me the machine. I always look up real sad and he get sore at himself and leave me alone."

She worked in the factory for nearly two years, earning about \$40 a week. In all that time she and the boss never exchanged a single word, but she became the top hand in the shop. She says the boss had to do a lot of pointing.

At this time, when the Pfeiffers had practically no money, they did have one extraordinary possession: a mink coat. Frank says, "When I first saw Sachiko in baggy overalls and sneakers I swore that someday she'd wear mink." By 1948 the couple had saved a few thousand dollars and they bought the coat in Japan. Sachiko explains, "We summertime buy. Little bit cheaper that way." Frank says that no matter how tough things got, they never discussed selling the coat.

Alone amid hostile voices

MEANWHILE the hostility of their neighbors grew more hateful, but Frank insists it was accidental. "We had the bad luck to move in among a few families who hated Japanese. Actually," he goes on, "Chicago as a whole is about the best place in America for people like us. About 30,000 Japanese were resettled here during the war, and 20,000 stayed on. Chicago's the second largest Japanese city in America after Los Angeles."

Nevertheless things came to a crisis when one troublemaking neighbor actually started eviction proceedings. Frank says, "That night Sachiko and I sat down to make our big decision. We could battle it out where we were. Or we could go back to Japan. Or we could try to find a new home somewhere else."

Sachiko, recalling those dismal days, admits, "I not happy. All I know is hot dog boil, pork chop fry, sewing machine work. No friends. Nobody talk to."

As they sat in their small room discussing what to do a woman in the street started shouting to her neighbors about "those dirty Japs" and Frank decided, "We'll move."

Thus they became involved in the American miracle of the "shell house," whereby the builder whips up four outside walls, a sewage system, running water, subflooring and a skeleton kitchen,

CONTINUED ON PAGE 132

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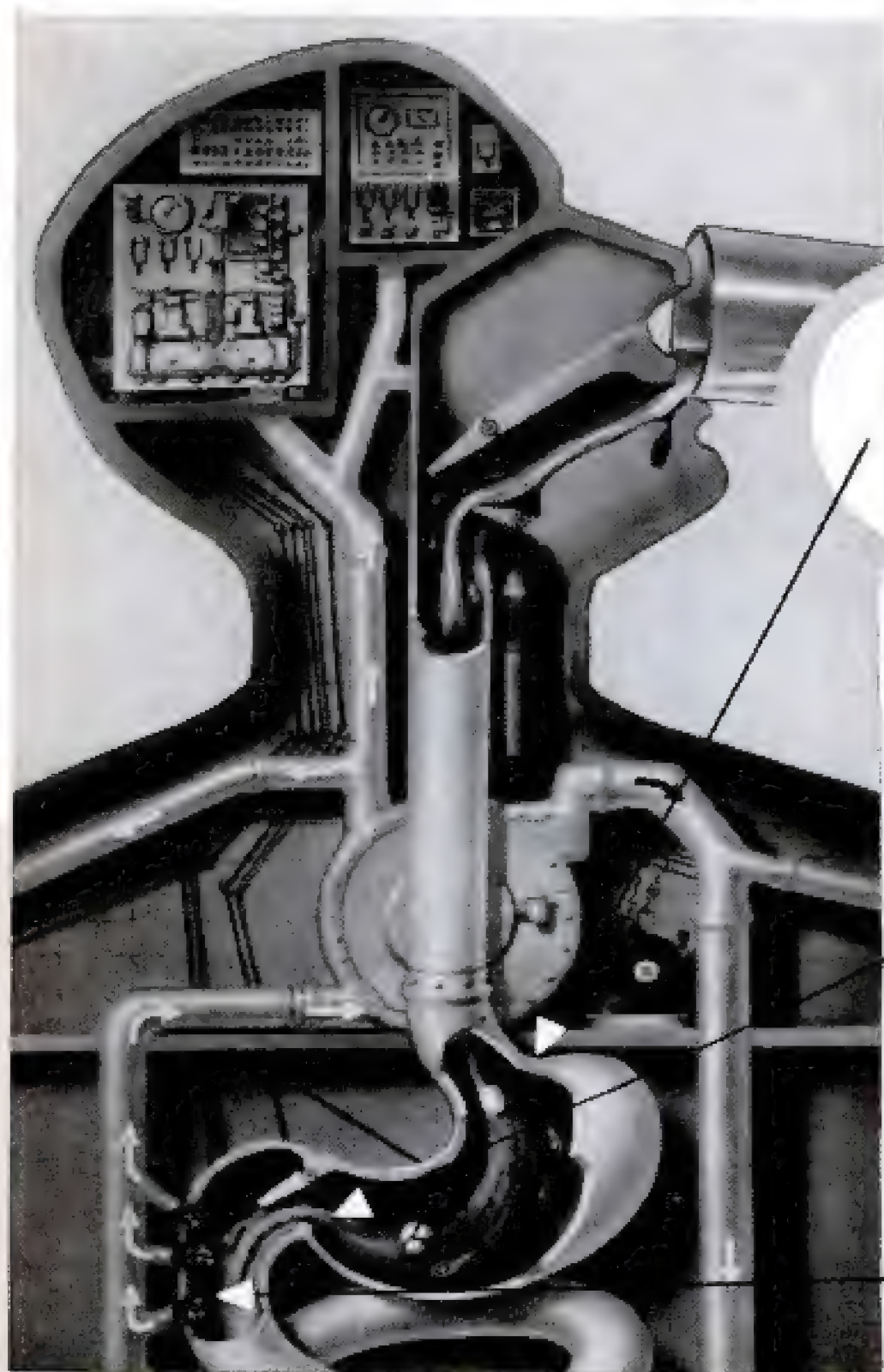


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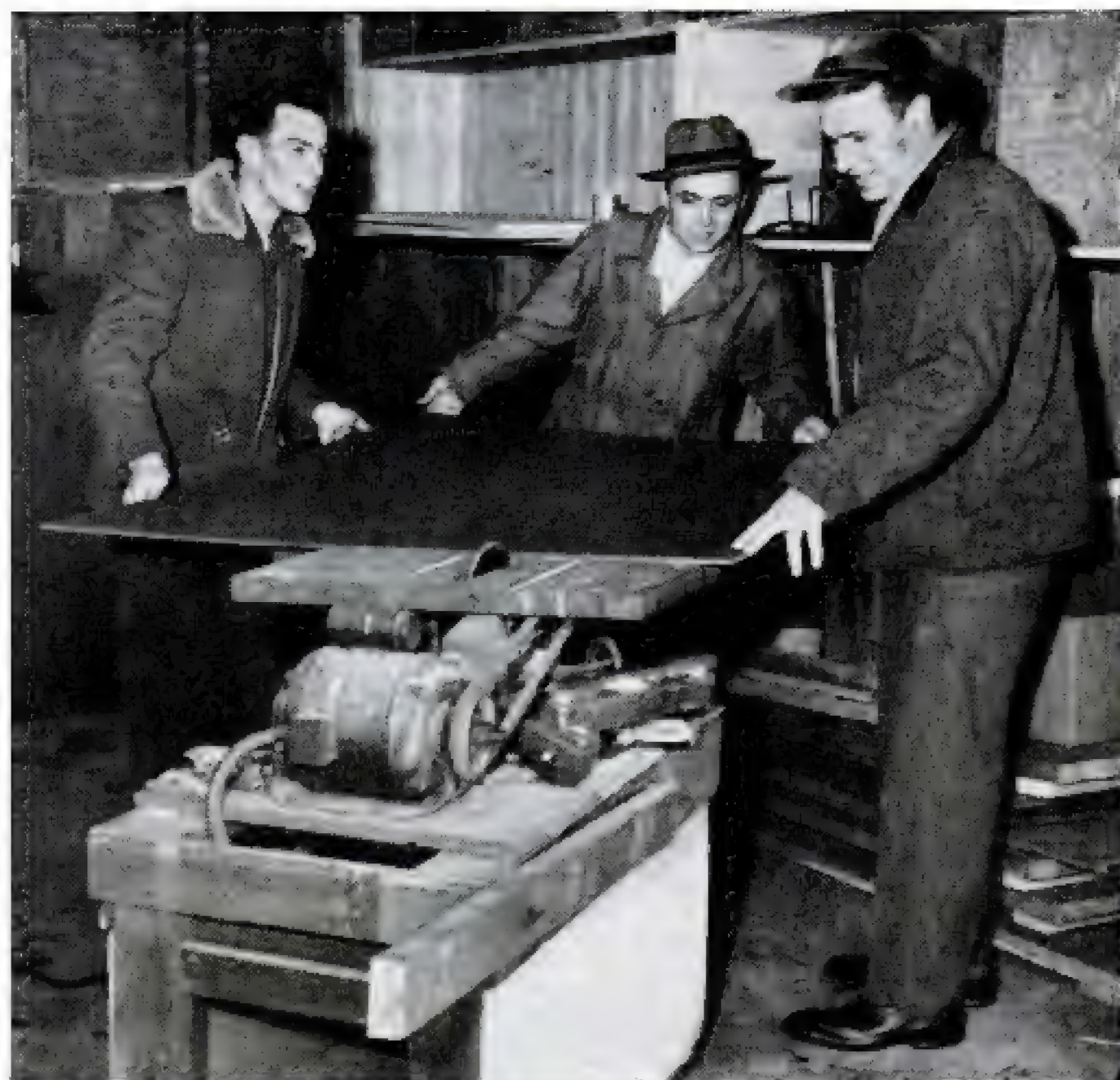
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NEIGHORLY COOPERATION among Joe Mohlman (*left*), Frank Pfeiffer (*center*) and Pat Rawlings enabled three to complete unfinished interiors of their adjoining houses by sharing labor, such tools as Mohlman's power saw.

GI-JAPANESE MARRIAGE CONTINUED

the buyer puts down a little cash, signs a mortgage and several notes for loans and undertakes to finish the construction himself.

The shell house that Frank and Sachiko chose was one of more than three dozen strung in a line along 24th Avenue in Melrose Park, a suburb 13 miles from the Loop. It was a beautiful shell, with lawn, a couple of trees and enough work remaining to keep a man busy for six months.

The builder, J. R. Willens, said that he had been in Japan and liked the idea of having Japanese tenants. But he wanted to be sure the neighbors would accept the idea. He suggested that Sachiko Pfeiffer meet these neighbors to see if they would approve of her.

In some ways Frank Pfeiffer could not have picked a more unlikely spot for such an experiment than Melrose Park, which lies near Oak Park, where there was violence in 1950 when the brilliant Negro chemist, Dr. Percy L. Julian, moved in. Tempers in the area were still inflamed. And the neighbors who had to approve Sachiko were hardly the ones who might be expected to accept a Japanese. Captain Patrick Rawlings, of the U.S. Air Force, was a lanky, square-jawed veteran of the Pacific war who had fought the Japanese for 23 months in New Guinea, Guadalcanal and Okinawa and had firsthand knowledge of the atrocities which Japanese outposts had committed against captured American fliers. Rawlings had seen some of the bodies. His wife, a beautiful, fiery Irish girl, felt exactly the same way about Germans, for her younger brother had been brutally killed by the Nazis. She says, "My hatred of the enemy grew so bitter that I actually had to go to the priest and tell him I was losing my control. I asked him to pray for my sanity."

New friends lose old prejudices

THE other neighbors were the Joe Mohlmans. As a Seabee, Joe had fought the Japanese throughout the Pacific and had gone into the Philippines with General MacArthur, where he survived the heavy fighting which took place at the airstrips. Furthermore, Joe Mohlman was from the Deep South and had been brought up to despise Negroes, a feeling which had been extended to other people of color during the war when a gang of Mexican toughs tried to roll him in Los Angeles. His wife Carmella had grown up in an Italian area where white families hated Negroes and did everything possible to keep them out.

Carmella Mohlman, as it happened, was the first neighbor called in to pass judgment on Sachiko Pfeiffer.

Carmella was brought up an Italian Catholic, but when she fell in love with Joe Mohlman, a devout Lutheran, she joined his church. Some years previous she had met a Chinese family at a P.T.A. meeting: "I remember vividly that I was both afraid of

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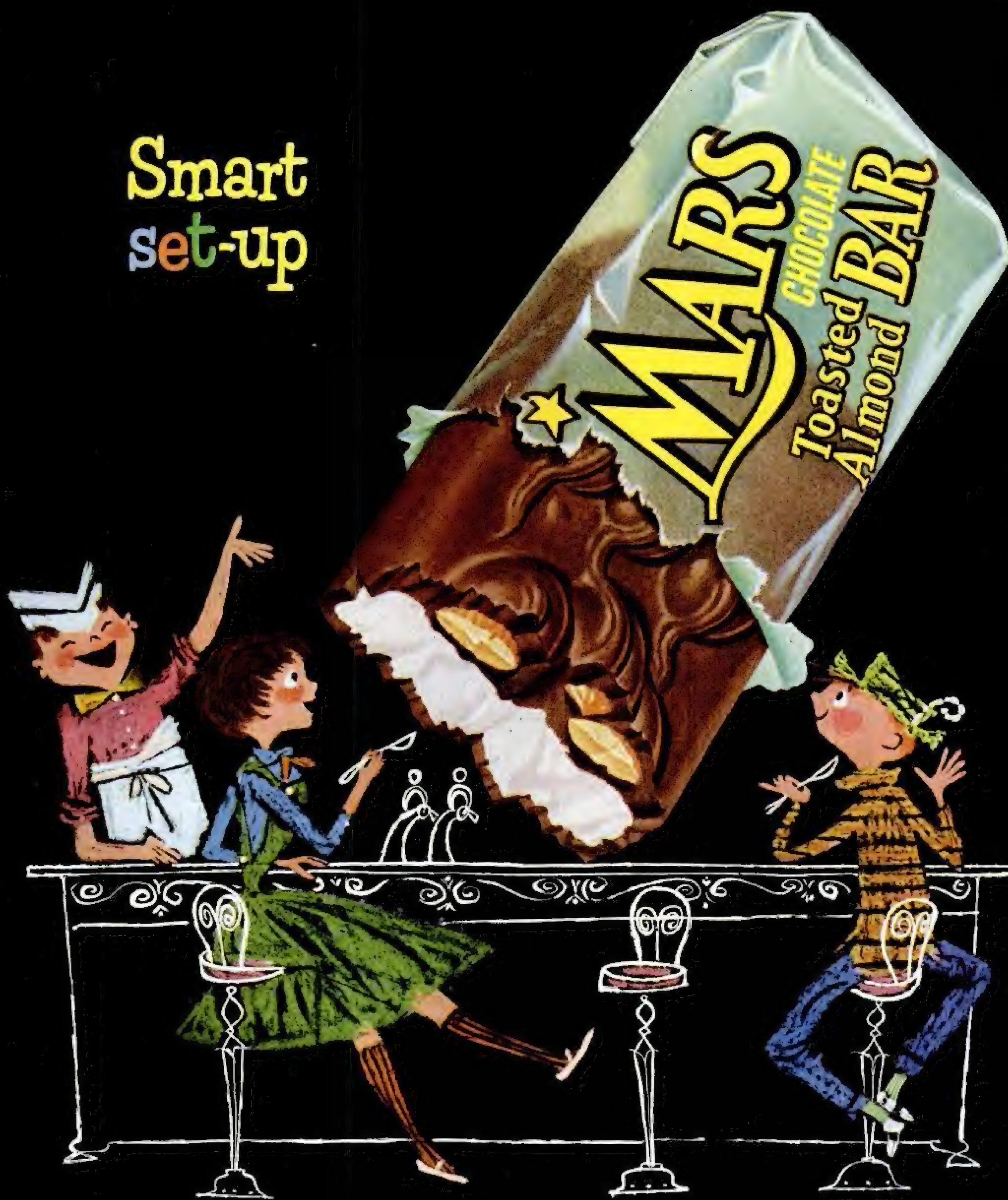
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CREAMY NOUGAT



THE "SHELL HOUSES" where the Pfeiffers and their friends live are set close together in the Chicago suburb of Melrose Park. The Pfeiffers' house is second from left. Out shoveling snow are Mohlman, Pfeiffer and Rawlings.

GI-JAPANESE MARRIAGE CONTINUED

them and resentful, but later they turned out to be fine people."

This is Carmella Mohlman's account of what happened after she arrived in the real estate office: "I walked in and saw Sachiko for the first time. She was staring at the floor, afraid to look up. She seemed so clean, so needing a friend that I started to cry and ran over to her and threw my arm around her shoulder and when Mr. Polzin asked if that meant I was willing to live on the same block with her I said, 'We want the house right next to hers.'"

Mrs. Rawlings was a Catholic girl who had taken her husband into her church. There was nothing in her background that would prepare her to accept a Japanese neighbor except a story her husband had told her about a wartime experience in New Guinea. Captain Rawlings had talked about it only once in their married life, as if it had been a strange dream. He had said, "We had all taken such a drubbing at the hands of the Japanese that whenever we got hold of some prisoners, our men beat them up pretty badly. I had seen some of this, but on this trip I was flying my plane from Hollandia, evacuating prisoners, and I happened to step back into the cabin and found my crewmen clobbering some prisoners. Something snapped and I screamed, 'No Jap is to be touched on my plane.' My men said later they thought I was going to kill somebody. I have no idea why I put on such a scene, but from then out it was understood that on my plane nobody messed around with prisoners."

Mrs. Rawlings adds, "Pat and I have never discussed this experience, but I noticed that when our children were old enough to understand things Pat always taught them that wars are fought between systems, not peoples."

When Mrs. Rawlings arrived to pass judgment on Sachiko Pfeiffer, she had had no chance to discuss Mrs. Mohlman's earlier interview. Everyone recalls distinctly that the tall Irish girl took one look at little Sachiko and cried, "We won't move in at all unless we can have the house next to hers."

The days that followed were some of the happiest that these three families can remember. Each spare moment the young husbands, Pfeiffer, Mohlman and Rawlings, worked on their shell houses, helping one another to lay floors, run up walls and paint ceilings. Mohlman owned a power saw and Pfeiffer was good with a hammer. As they worked their friendship grew, and on weekends their wives brought the kids out. Carmella Mohlman had two husky sons and a daughter, Frances Rawlings two daughters and a son, Sachiko Pfeiffer one girl. The grownups all worked as a team on whatever house required attention that day.

Mrs. Rawlings says, "It was the finest time of my life. Such warmth, such love we discovered in one another."

The shower that inspired Sachiko

IT was then that the women began to suspect that Sachiko was pregnant, so without saying anything to her they started looking after her. When the utilities company failed to hook up the Pfeiffer gas stove in time, the Mohlmans insisted that Sachiko and her family eat with them for six days running. When Sachiko tried to pay for the food, Carm would not take the money, but it was only after the baby was born that the little Japanese girl fully comprehended the love in which her neighbors held her. It was then, one might say, that she became an American.

She explains it: "Frank come hospital bring me home. When

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Chicago



A CHAT OVER COFFEE is a favorite evening's pastime for the Mohlmans (left), Pfeiffers and Rawlingses. They often discuss home decorating ideas.

GI-JAPANESE MARRIAGE CONTINUED

our car stop at house I feel good but Carm and Frances run up and cry, 'Not go in, Sachiko. Not ready yet.' So they lead us to another house. There all people our block waiting. A shower."

Frank Pfeiffer, whose Japanese wife had been kicked out of one American home, chokes up when he remembers this shower. "I never saw so many presents. Our boy is a year old now and we haven't had to buy him any clothes yet. What a shower!"

Frances Rawlings says, "When Carm and I planned the shower not a person we approached gave anything because Sachiko was a Japanese. We all gave because she was such a good human being."

Mrs. Mohlman says, "There was one embarrassing aftermath. Sachiko felt that she had to repay everybody. When I was sick she took my three children. One day when I thought I was alone in the house I heard a noise and I crawled out of bed. There was Sachiko, scrubbing all my floors. We looked at one another and could not speak a word, because she had no English, so I got back into bed."

Meanwhile, at night Sachiko worked on an ambitious plan. Carefully she made a dress for every little girl on the block, each with appealing little Japanese touches. When they were finished, she took them along 24th Avenue, knocked on doors, bowed low and said, "I present to you." That night she started seriously to learn English.

From then on her impact on her neighbors was hilarious. One of the mothers on the street says, "Sachiko is such a wonderful seamstress that last summer our street was amazing. All the kids looked like they were Japanese."

Sachiko's assault on English was completely uninhibited. A single sentence might contain advanced vocabulary, slang, Japanese, grunts, points and a gusty laugh. She calls "strong" *suturongu* and "black" is *buraku*. She is of course unable to pronounce the letter "f" and calls her husband *Huranku*. Mrs. Rawlings says the neighborhood stopped worrying about teaching her English the day Sachiko got provoked during a meeting and said, "Everybody drop dead!"

Her religion is also a subject for some amused bewilderment. "I can't understand her religion," says one of her neighbors. "Her husband's a Baptist. She goes to the Japanese Christian Church, whatever that is. But she always says, 'When I die, I got to die a Buddhist.' She says Buddhism is the very best religion to die in because you get a new name and start all over again. But while you're in good health, Baptists are good."

'Japan I be slave'

WHEN asked if she wants to go back to Japan, Sachiko laughs mischievously and cries, "Oh, no! I not answer that question. I not dumb. Japan I be slave. Cold water. Work all day. No rugs on floor. I stay here." But Frank, like almost every GI with a Japanese war bride, thinks longingly of life in Japan. The depth of his love for Japan was dramatically shown when Sachiko's family was trying to find an *omuko-san* (adopted husband) who would take the family name and carry on the line. Sachiko's very winsome younger sister Setsuko was ill at the time and the family feared she might not be able to find an *omuko-san*, for a Japanese saying states that

CONTINUED ON PAGE 138

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How I feel about

LIFE



So I go where people are . . . and I find out what our customers want. At theater openings, in subways, in convention halls, at banquets, ball games, boxing matches, in the streets, in stores and wherever people are. I stop to look, listen, and note. And I read LIFE.

For certainly LIFE is where people are. In LIFE you see an incredible variety of people; you see them as they are, what they wear, how they live and work and play. And a merchant should find in LIFE a clearly drawn picture of what people are really like and how they live.

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Bernard Gimbel

LIFE, 9 Rockefeller Plaza, N.Y. 20, N.Y.

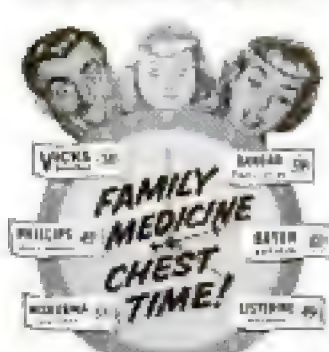


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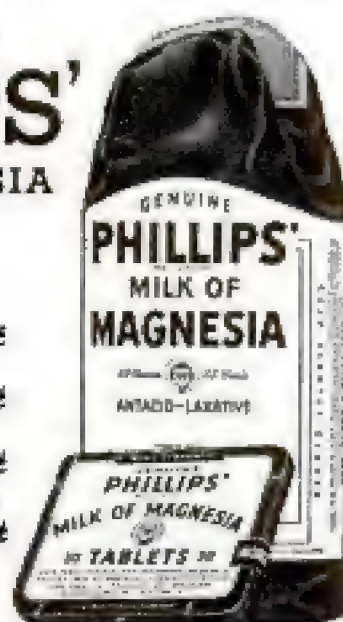


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JAPANESE FRIEND Junko Milling (center), her children and husband Ray (left) leave for home in nearby Park Ridge after a visit with the Pfeiffers.

GI-JAPANESE MARRIAGE CONTINUED

"It is better for a man to be dead and in his grave for six days than to be an *omuko-san*." Frank astonished everybody by announcing that he would be overjoyed to get back to Tokyo and become Frank Sekiya, permanently. But Sachiko said firmly she did not think that was necessary.

Frank has no desire to get back to Japanese cooking which, except for a few dishes, is probably the worst in the world. "I can't eat it," Frank says. Sachiko has stopped trying: "One time Japanese food cook. Frank no eat. Penny no eat. Dale cry very mad. Four days I got to eat. No more Japanese cook."

But if she has lost the argument of food, she has won most of the others, for she explodes the myth that Japanese wives are subservient. True, she always addresses her husband as *shujin* (master) but she laughs when she says it. In charming honesty she explains, "Two kind people in world. I mostly *kachiki* [strong-minded] and Frank mostly *otona-shii* [gentle and tractable]. This way we never have one bad fight since we married."

Frank says they almost had trouble one night when he came home dead tired and wanted to watch the fights on TV. "Sachiko said she'd been busy all day tending the children and sewing and getting meals and sweeping. She ended, 'You wash dishes.' I started to say that this was a lot different from Japan, where the whole family would have had a hot bath waiting for me and a warm kimono, but she got mad and said, 'We not in Japan now,' so I did the dishes."

'I got me one terrific wife'

ON the other hand it is largely because of Sachiko that the Pfeiffers are out of debt. She makes all her husband's shirts and sells others to the men along 24th Avenue. She sews all her children's clothes and the Pfeiffer kids look so adorable that a good many nearby mothers get Sachiko to make clothes for their children too.

"When I save 10 dollar," Sachiko says, "then we spend 10 dollar. No got, no spend." It was she who insisted that her family avoid any instalment buying. It was she who worked out the plan whereby Frank kept the Pfeiffer window holes boarded up until the family could buy one window and one screen at a time.

Looking at his handsome home, his well-clad kids, his friendly neighbors, Frank says proudly, "I got me one terrific wife."

While all this was happening, Grandmother Pfeiffer was desperately lonely. She now confesses, "When Frank and Sachiko

CONTINUED ON PAGE 141



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GI-JAPANESE MARRIAGE CONTINUED

stormed out they told me nothing. I could not trace where they had gone. I asked all my friends to help and one day a man said a Japanese girl had moved into Melrose Park. I borrowed an auto and drove up and down the streets hoping to see them. Finally I discovered what street they lived on and I would park the car and watch the house. One day Penny came out to play and I started to cry. But I never let them know I was spying on them."

It was last summer, four years after they had left her mother-in-law's house, that Sachiko dressed her two children in their best clothes. "Where are you going?" Frank asked.

"Drive us over to your mother's," Sachiko said in Japanese. "We're all being silly."

It was a very hot day as they drove across Chicago to where Mrs. Pfeiffer was living. "When we get there," Sachiko said in Japanese, "you go in first and ask her one time only if she wants me to come in."

Frank went up the steps and said, "Mom, Sachiko wants to know if she can come in."

Grandmother Pfeiffer, looking back on what followed, says, "Since that day my life has been heaven on earth. I come over to Melrose Park each weekend to take little Penny home with me. I think Sachiko is the best mother in Chicago, but she deserves some rest now and then. I wish every mother in the world could see her son as well married as my Frank."

Sachiko and Frank, secure in their marriage, do not worry much about the future and they have never even discussed a problem which seems to worry everybody else: "Who will your children marry when they grow up?" When pressed, Frank snaps, "I don't understand why everybody broods about this. Doesn't bother us a bit. Look at Penny. If she continues with that smile, that love for people and that wonderful disposition she'll have dozens of suitors. And look at Dale. If he keeps that grin and personality till he's 18, we'll have to install an extra phone."

At this point Sachiko speaks softly: "Maybe my children want to marry pure Japanese. Same-same by me. Maybe they more happier they marry pure Caucasian. I like same-same. I content to lose my Japanese blood stream in America. I gonna die in America. Here is my home forever."



OFF TO GRANDMOTHER'S, Penny Pfeiffer, 7, kisses her father before leaving with elder Mrs. Pfeiffer, at whose home she usually spends weekends.

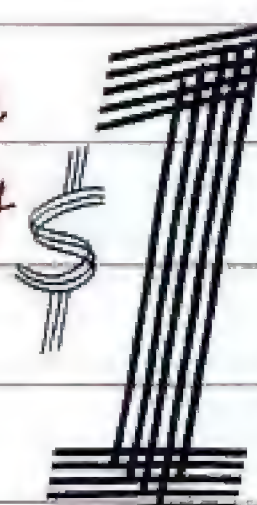
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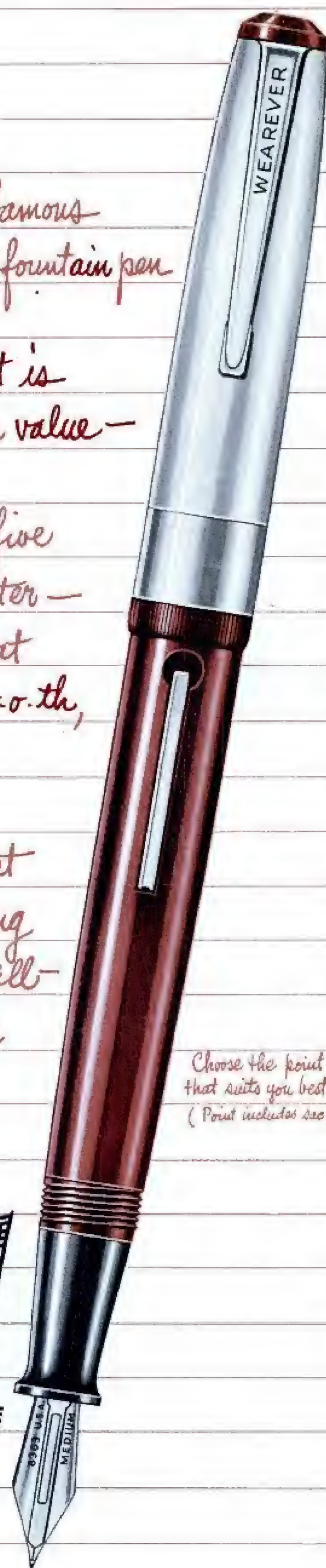
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1,500 vacationing 'yanquis,' 500 sleek trailers go through Mexico as a 'caravan of innocents'

The biggest and swankiest mobile town in the world has been jouncing across Mexico. It was a safari of 500 trailers housing 1,500 Americans driving heavy cars—mostly Cadillacs, Chryslers and Oldsmobiles. They were out for something different and they got it: a 3,000-mile tour from Nogales to Acapulco and back. Each day a scouting party picked a Mexican town for the night's stay. Then, their homes



GETTING GAS, trailers line up at service station. Building with flag is government inspection stop.



LAUNDRY of caravanners fills a barbed-wire fence at Hermosillo, where the troupe spent two nights.



CHANGING TIRE, retired grocer John Nielsen meets hazard of trip. Flash floods were another.



symmetrically bivouacked (*below*), the caravanners discussed the day's trek at a "town meeting" led by the tour organizer, a beret-wearing trailer manufacturer named Wally Byam. Afterward, the travelers attended local dances or held open house for the disbelieving Mexicans, who, viewing the trippers' simple, dauntless exuberance, dubbed the safari "the caravan of the innocents."



← **BIVOUAC BULL'S-EYE** forms at Guaymas (*left*) as trailers, like a wagon train, park in great circles.

OFFICIAL BERETS are worn by trailerites as they help leader Byam (*foreground*) assemble boat.



HERMOSILLO HOEDOWN joins *yanqui* lady, hosts at dance given for caravan by local Rotarians.

DUSK MEETING around fire at Guaymas ends (*below*) as the trailerites light matches for pictures.





A BRIEF ACQUAINTANCE

When Judy Van Every of Milwaukee brought a biology class rat home from school to care for during exam week, her dog, Angus, was fascinated. For three days Angus neglected everything to sit near the cage. One day Judy let the

rat out. And Angus bounded up. He sniffed the rat, the rat sniffed back, for a moment a friendship seemed in the making. But when the rat leaped on Angus' head, the startled dog gave it a mortal nip and thereby lost a friend.



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